ArcGIS brings together maps, apps, data, and people to make smarter decisions and enable innovation in your organization or community. It is a practical way to link science with action and is used by governments, industries, NGOs, and Fortune 500 companies around the world.

Discover what you can do with ArcGIS.
Discover, Use, Make, and Share Maps From Any Device, Anywhere, at Any Time

ArcGIS empowers everyone from line-of-business managers to executives with timely, accurate information and a means of collaboration.

ArcGIS 10.3
Manage your Data
Perform Advanced Analysis
Model and Automate Workflows
Display your results on Professional Quality Maps
What you get with ArcGIS Desktop = ArcGIS for Desktop
ArcMap & ArcGIS Pro

Includes the complete ArcGIS Platform
ArcGIS for Desktop includes new apps

- Collector
- Operations Dashboard
- Explorer

Providing new capabilities and supporting additional devices

- Esri Maps for MS Office, MS SharePoint, IBM Cognos, Microstrategy, Salesforce.com, MS Dynamics, ...
Includes a Living Atlas of the World | Providing continuous observation of the earth surface updated everyday
2D and 3D

Faster

Powerful but easy
Who is ArcGIS Pro for?

- Designer
- Cartographer
- Editor
- Geo-Centric Information Worker
- Image Analyst
- Analyst
- Geo-Spatial Expert
- GIS Analyst
- Manager
- Researcher
Application fusion
Single, always responsive application

ArcMap
ArcCatalog
ArcGlobe / ArcScene
ArcGIS for Desktop

- ArcMap continues
- Pro is a new part of Desktop
- ArcMap and Pro run side by side
ArcGIS Pro and ArcGIS Pro

- ArcGIS Pro runs side-by-side with ArcMap
- Map(.mxd), Globe(.3dd) and Scene(.sxd) documents can be imported to Pro
- ArcGIS Pro and ArcMap can interoperate at the data and service level
- Python scripts and script tools run in ArcGIS Pro with minor exception
What can you do with Pro?
Manage your Data
Perform Advanced Analysis
Model and Automate Workflows
Display your results on Professional Quality Maps
Pro 1.0

- Web Map Authoring
- 3D Publishing
- GeoDesign (2D & 3D Editing)
- Imagery \ Raster Function Editor
- Tasks
- Performance
- Power Analysis
ArcGIS Pro Customization

UI Customization with Tasks

Automation and Execution with Python

Extensibility with New .NET API (Coming Soon)
Organize, Visualize, Analyze
Edit & Share

- 2D and 3D Editing
- Simplified Edit Sessions
What can be shared
Pro Release 1.0

Very Simple Sharing
- Web Layers
- Web Maps
- Web Scenes
- Packages
  - Layer, Map, Basemap, Project

Simple Export
- Vector: PDF, EPS, EMF, SVG, and SVGZ
- Image: BMP, TIFF, JPG, PNG, GIF, and TGA
Use Your Existing Maps and Data

- Create & Connect
- Add Maps and Content
- Migrate tools, models, and scripts
Demo
Now, work is everywhere
Access Managed in ArcGIS Online \ Portal?

- Access controlled by
  - “Named User”
  - Online Organization or Portal

- Organization Admin can:
  - Grant access by Named-User
  - Control product level and extension
  - Re-assign access as needed
Named Uses in a Organization

- Download and install ArcGIS Pro
- Sign-in at startup
- Go offline if needed
ArcGIS Pro Extension

- Spatial Analyst
- 3D Analyst
- Network Analyst
- Geostatistical Analyst
- Data Reviewer
- Workflow Manager
ArcGIS for Desktop

• ArcMap 10.3 Available Now
• ArcGIS Pro 1.0 Available Tomorrow
  - Regular updates for ArcGIS Pro
  - More functionality coming
Summary - ArcGIS for Desktop 10.3

- ArcMap continues and keeps getting better
- ArcGIS Pro is part of Desktop
- ArcGIS Pro Can Run Side-by-Side with ArcMap
  - Separate install
  - Imports MXDs, SXDs, and 3DDs
  - Models and Scripts (Python)
- Basic, Standard, and Advanced Levels
- Familiar Extensions to ArcGIS Pro
  - Spatial Analyst
  - 3D Analyst
  - Network Analyst
  - Geostatistical Analyst
  - Data Reviewer
  - Workflow Manager
  - Data Interoperability