



Esri Public Sector CIO Summit

January 15–16, 2014
Esri Headquarters
Redlands, California



Wednesday, January 15

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|-------------------|---|------------|
| 8:00 AM–5:00 PM | Registration | Atrium |
| 8:30 AM–11:20 AM | Welcome and Opening Remarks Chris Cappelli, Esri | Auditorium |
| | Transformation through Collaboration Jack Dangermond, President, Esri | Auditorium |
| | Technology Trends in Government Steve Ressler, CEO, GovLoop | Auditorium |
| | Networking Break with Start-up Companies | Atrium |
| | Spatial Analytics—How General Motors Is Using Spatial Analysis Bruce Wong, Manager, Advanced Network Analytics, General Motors Company | Auditorium |
| | Panel Discussion Panelists: Jack Dangermond, Esri Steve Ressler, GovLoop Bruce Wong, General Motors Company | Auditorium |
| 11:20 AM–12:45 PM | Lunch | Esri Café |
| 12:45 PM–4:15 PM | Develop a Location Strategy for Your Organization Chris Cappelli, Esri | Auditorium |
| | Business Intelligence Driven by Location Analytics John Calkins, Esri Lauren Bennett, Esri | Auditorium |
| | Networking Break with Start-up Companies | Atrium |
| | Mobile Solutions Robin Jones, Esri Jeremiah Lindemann, Esri Philip Mielke, Esri | Auditorium |
| | Closing Panel Discussion: Moving from Chief Information Officer to Chief <i>Innovation</i> Officer Panelists: Bert Jarreau, Chief Innovation Officer, National Association of Counties Frank Daidone, Chief Information Officer, City and County of Denver, Colorado Steve Reneker, Chief Information Officer, City of Los Angeles, California Chris Dermody, Chief Information Officer, Denver Water | Auditorium |
| 4:30 PM–7:30 PM | Networking Social Cory Fleming, ICMA Talk and Book Signing Start-up Companies Lightning Talks | Esri Café |

Thursday, January 16

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| 8:00 AM–3:00 PM | Registration | Atrium |
| 8:30 AM–NOON | Opening Remarks Chris Cappelli, Esri | Auditorium |
| | Innovation Community Panel Panelists: Clara Brenner, Founder and CEO, Tumml Abhi Nemani, Co-executive Director, Code for America Thomas Fisher, Dean of the College of Design, University of Minnesota | Auditorium |
| | What Is Your Approach? Configure or Customize? Christian Carlson, Esri Scott Oppmann, Esri | Auditorium |
| | Networking Break with Start-up Companies | Atrium |
| | Open Data Andrew Turner, Esri | Auditorium |
| | Start-up Companies Lightning Talks <ul style="list-style-type: none">• Recovers• MindMixer• [D4H] Technologies• thirdPlace | Auditorium |
| NOON | Lunch | Esri Café |
| 1:00 PM–3:00 PM | Location Platform for Developers Robin Jones, Esri | Auditorium |
| | Closing: Q&A with Jack Dangermond | Auditorium |
| 3:15 PM–4:30 PM | Campus Tours | Esri Campus |

Esri Conference Center Floor Plan

