



# Use Demographic, Business, and Consumer Information in Your Maps and Apps

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# GeoEnrichment Service

<https://developers.arcgis.com/rest/geoenrichment/api-reference/geoenrichment-service-overview.htm>

<http://esriurl.com/enrich>

Geoprocessing

Generate Standard Geography Layer

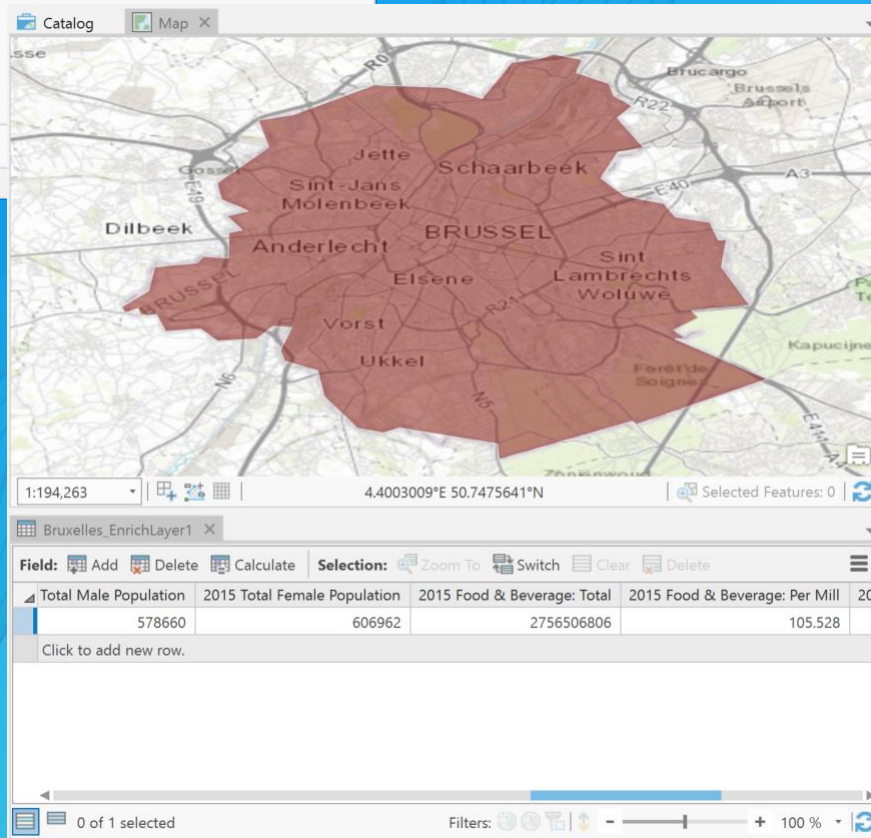
Parameters | Environments

Country  
BE

Geography Level  
BE.Provinces

Search Query  
Bruxelles

Output FeatureClass  
Bruxelles

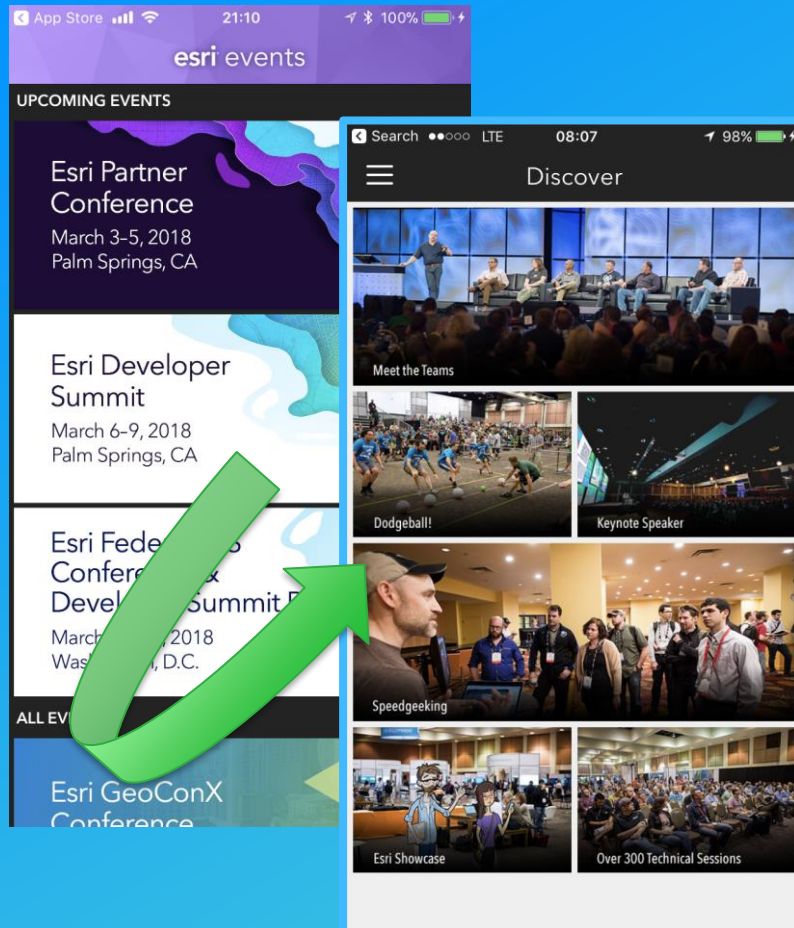


# Demo: Geoenrichment Service

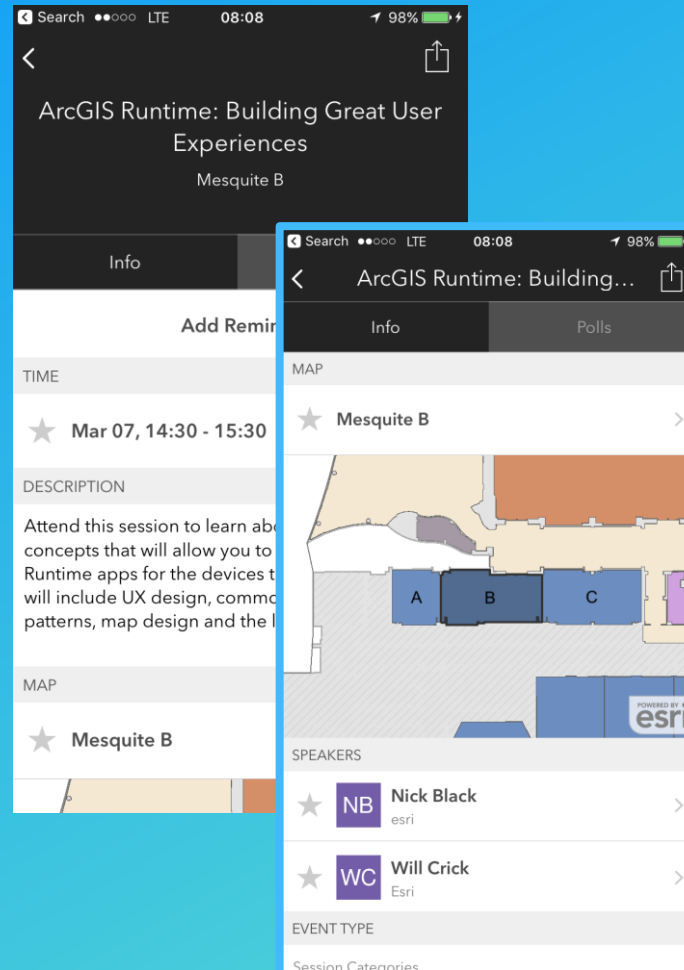
Enrich; Standard Geography  
Query; Enrich Layer  
Geoprocessing Tool; Custom Data;

# Please Take Our Survey!

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and find your event

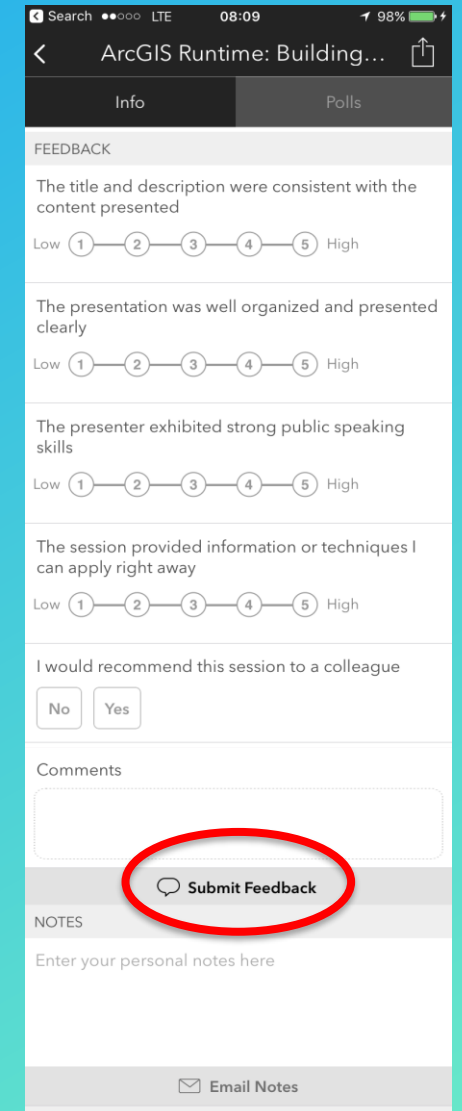


Select the session you  
attended



Scroll down to the  
“Feedback” section

Complete Answers,  
add a Comment,  
and Select “Submit”





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<http://esriurl.com/enrich>