# Spatial information in strategic city planning - Zagreb experience

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#### **Overview**

- Strategic city planning
- GI tools and trends
- Spatial data for strategic city planning
- Land use and population analysis
- ZAGREBPLAN GI measures



#### **Strategic city planning**

- Results with city development strategies
- Usually beyond traditional physical planning, but with much spatial elements
- Connects economic development, human resources, environment protection, natural resources management, energetics, housing, traffic, etc.
- Methodology from the business sector, adopted to public sector needs



#### **Strategic city planning**

• Differences in content, planned area, timeline ...



STEP 2025

strategieplanwien



## Planning, tools, trends

#### PLANNING

- Basic analysis
- SWOT
- Vision, goals, priorities
- Measures and activities
- Implementation monitoring
- Communication strategy

#### **GI TOOLS**

- Spatial data and information
- GIS analysis
- Scenarios

- GI Applications
- Change detection, data collecting
- Data and project presentation

#### **GI TRENDS**

- Spatial data infrastructure
- Big data
- Geodesign
- Cloud
- Mobile
- Remote sensing
- Crowdsourcing
- Geoportals

#### **Spatial data for strategic planning**

- Spatial data are crutial for strategic city planning most activities and features are spatially defined
- Spatial data are used in analysis, planning and implementation monitoring
- Most important spatial data sets Land use and Population distribution (with other georeferenced statistics)
- Other spatial data sets topography, 3D models, traffic, infrastructure, land administration, environment, protected sites ...

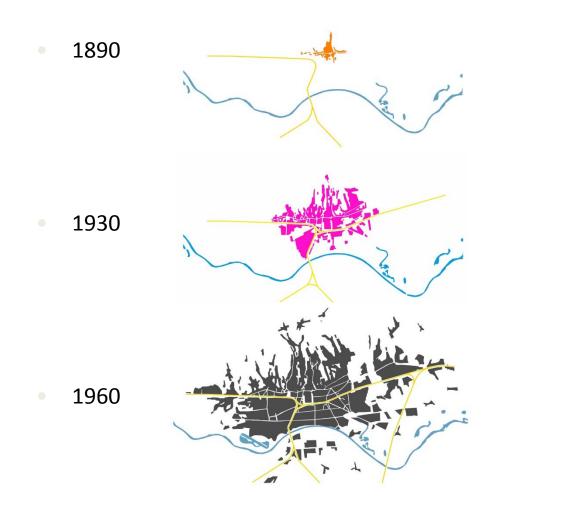


#### Zagreb experience

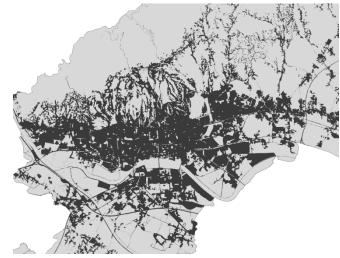
- Capital and largest city in Croatia (800.000 inh)
- Regional bussines, educational, science, culture centre
- City office for strategic planning and development
- ZAGREBPLAN City of Zagreb Development Strategy
- Example Land use and population analysis

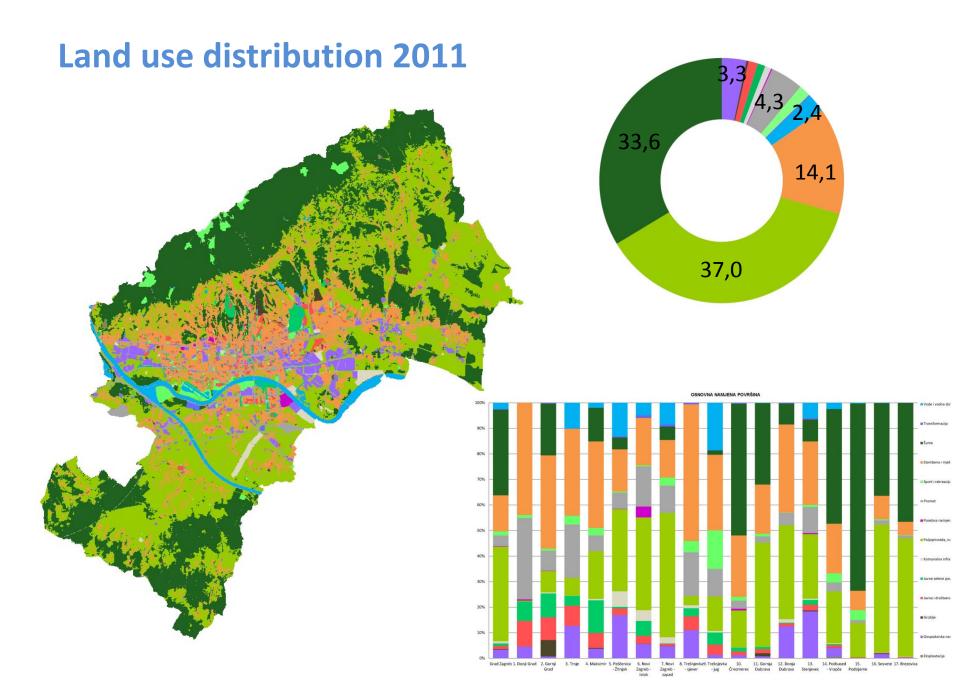


#### **Historical spatial development**

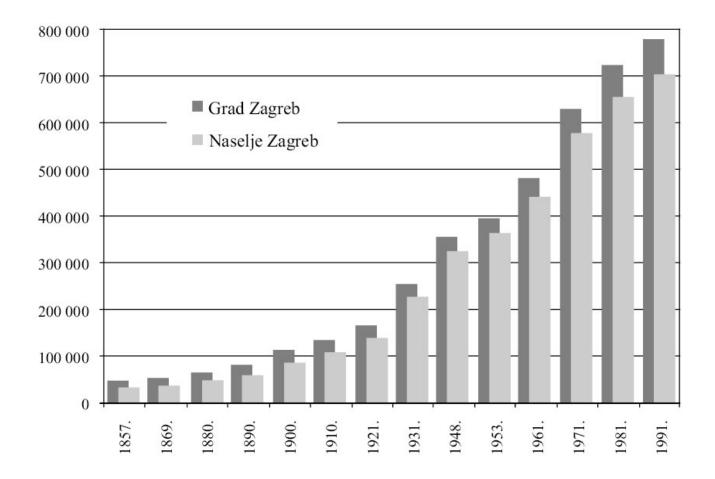


• 2011

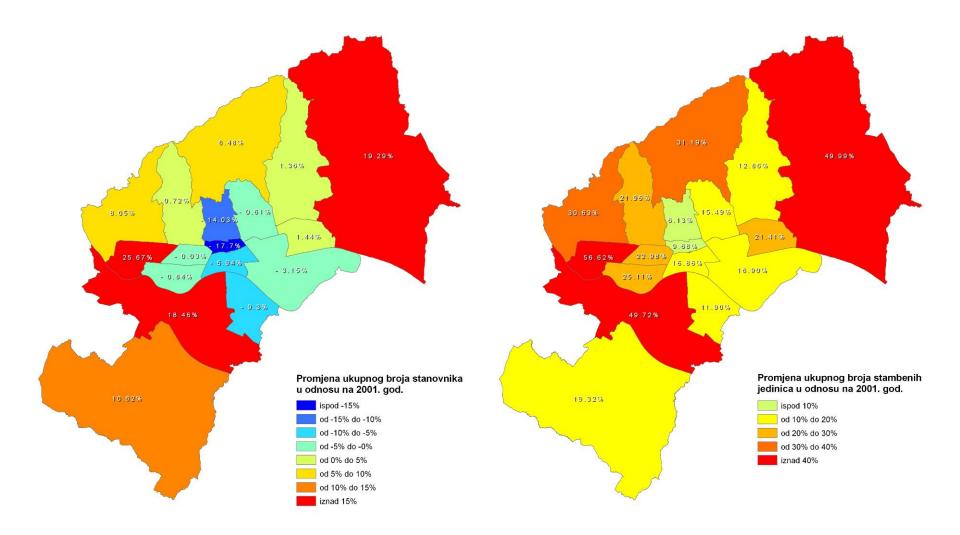




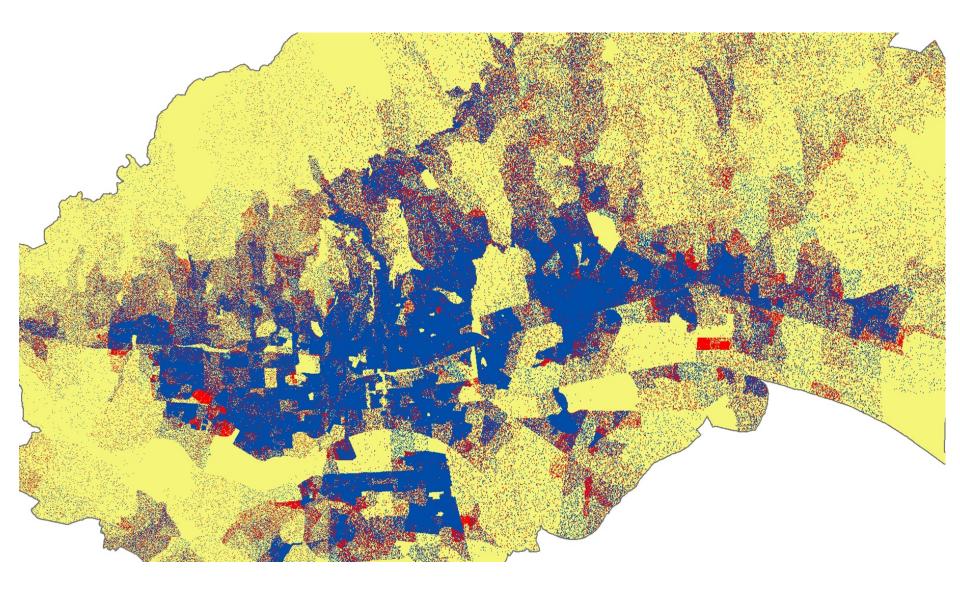
#### **20th century population growth**



#### 2001-2011 change - citizens and apartments



#### **2001-2011 change - citizens distribution**



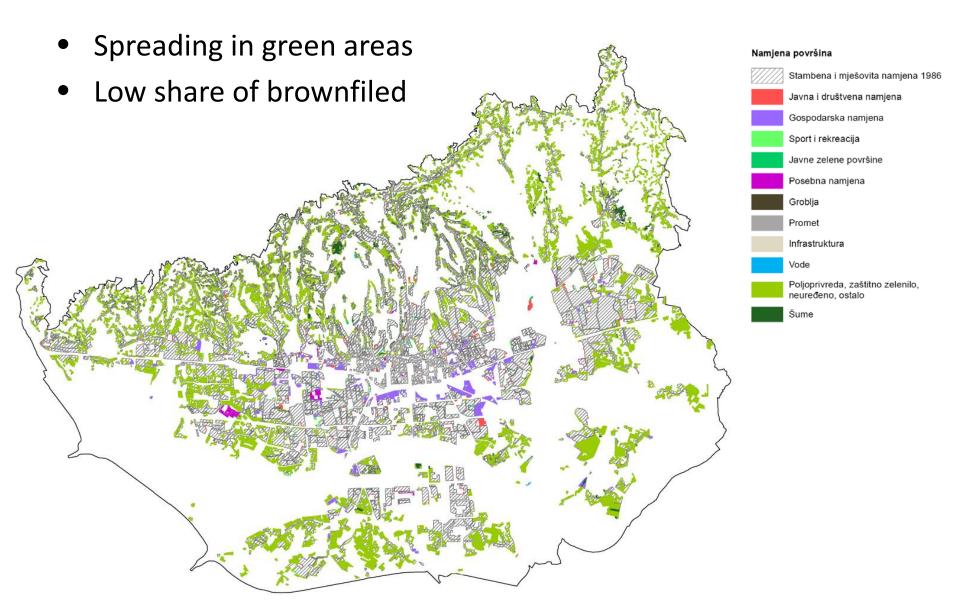
## **Residential and mixed land use change**

- 1986/2011 33% increase, population only 5%
- Master plan new increase 29%! im2 +33% 1986 2011

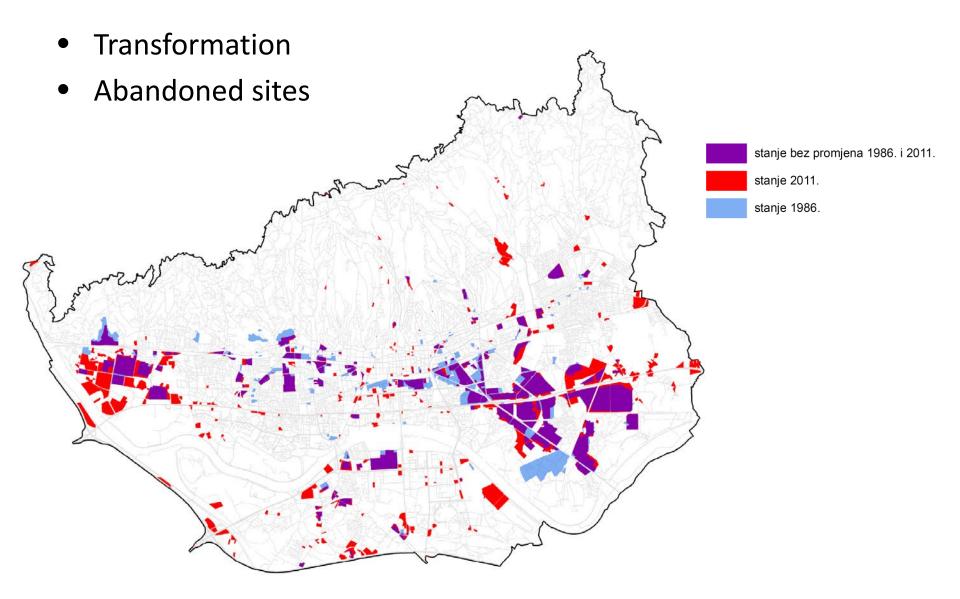
Plan

Urban area

## **Residential and mixed land consumption**



## **Industry and bussines land use change**



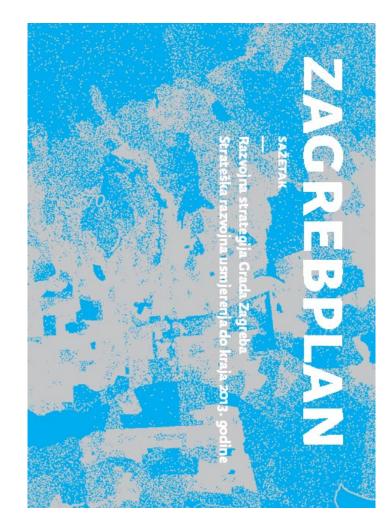
### Analysis results and new strategy

- Almost zero population growth
- City centre is depopulating
- Lot of new apartments and planned building land
- Unrational consumption of land for housing
- Abandoned industrial sites
- New general urban plan decrease of planned building land for housing
- Development of brownfield projects
- Redevelopment of city centre



#### **ZAGREBPLAN – GI measures**

- c3.p1-m1 environment information system
- c3.p1-m2 forest information system
- c3.p1-m4 geotechnical cadastre
- c3.p1-m5 biodiversity map
- c3.p1-m6 landscape map
- c3.p1-m9 strategic noise map
- c3.p2-m4 illumination map
- c3.p2-m5 energy information system
- c4.p1-m1 catalog of urban densities
- c4.p1-m2 GIS of green infrastructure
- c4.p2-m5 catalog of city projects
- c5.p1-m1 records of the housing stock
- c5.p2-m2 GIS for emergency situations
- c5.p3-m3 interactive sports map
- c6.p3-m1 cadastre and land registry
- c6.p3-m2 land policy
- C6.p3-m3 spatial information management









## Thank you! darko.sisko@zagreb.hr



