



TomTom



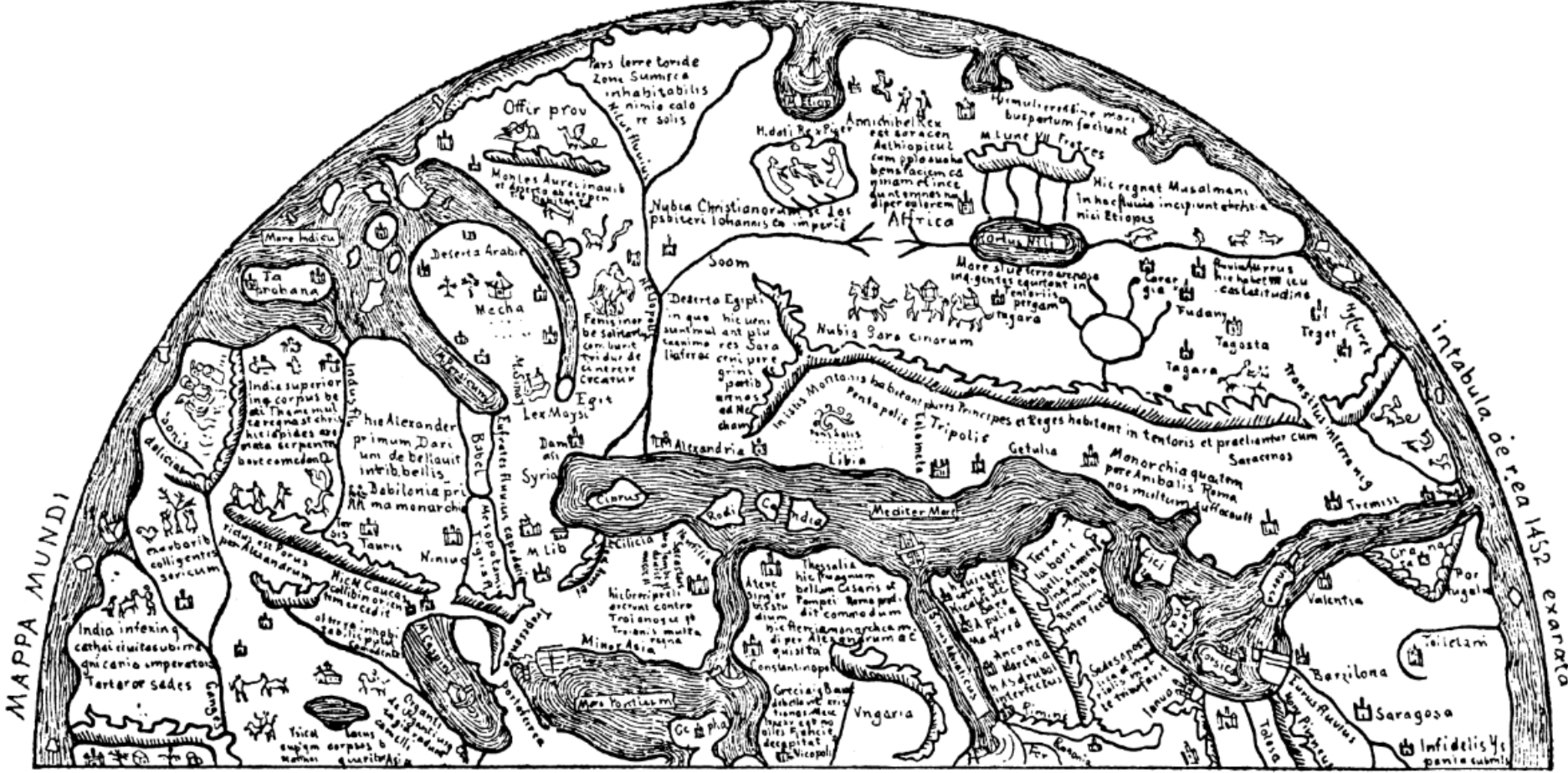
Revolution in Map Creation with FCD and xFCD

ESRI European Congress 2014

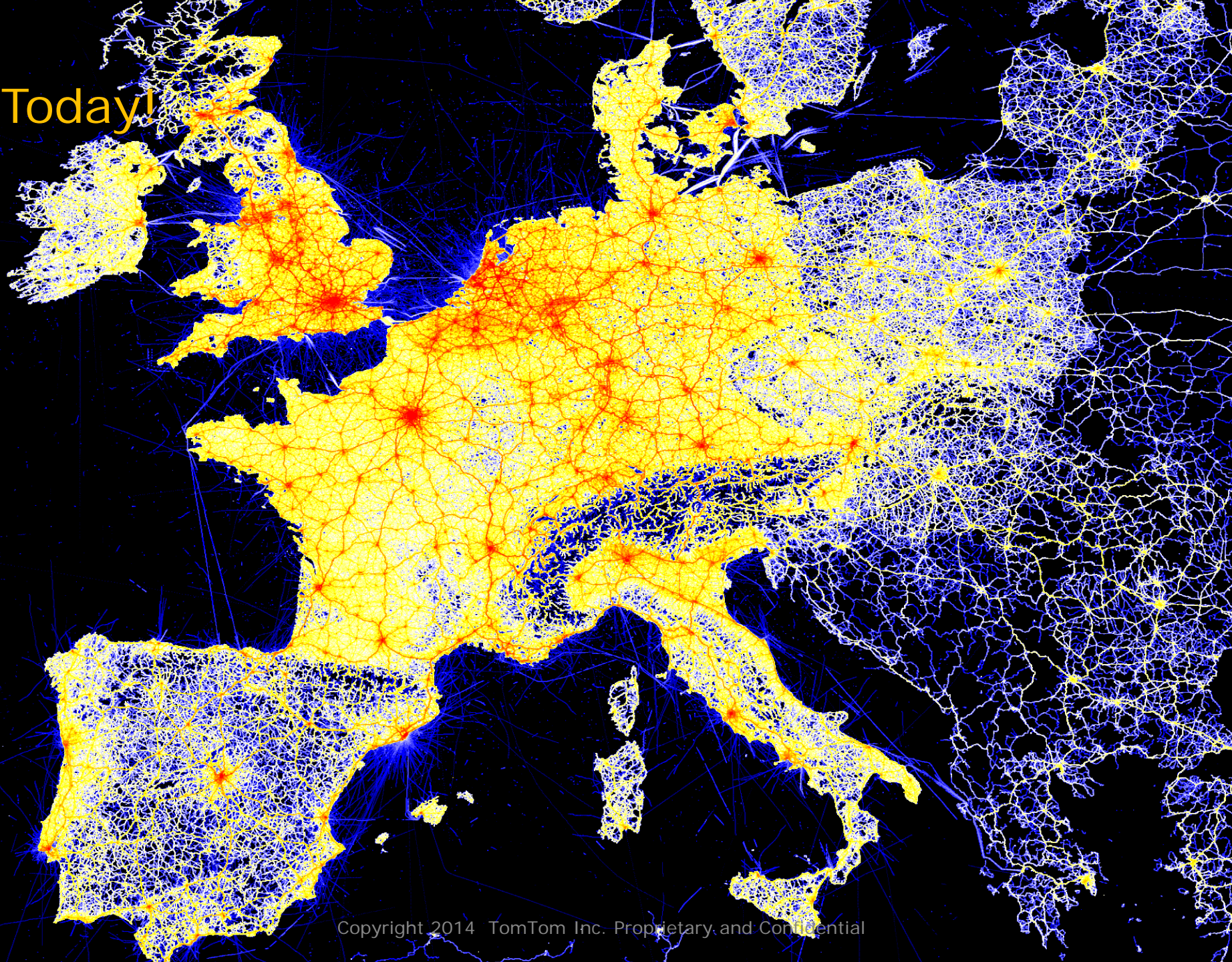
October 14th, 2014

Jeroen Brouwer

The Past



Today!



Topics for Today



▶ MAP CREATION



▶ REVOLUTION WITH FCD



▶ THE FUTURE WITH XFCD

MAP CREATION



Intelligent Mapmaking

Mobile Mapping Van's



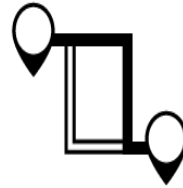
Field Survey



Authoritative Sources



Probe Data



Community Input



Sensor Data

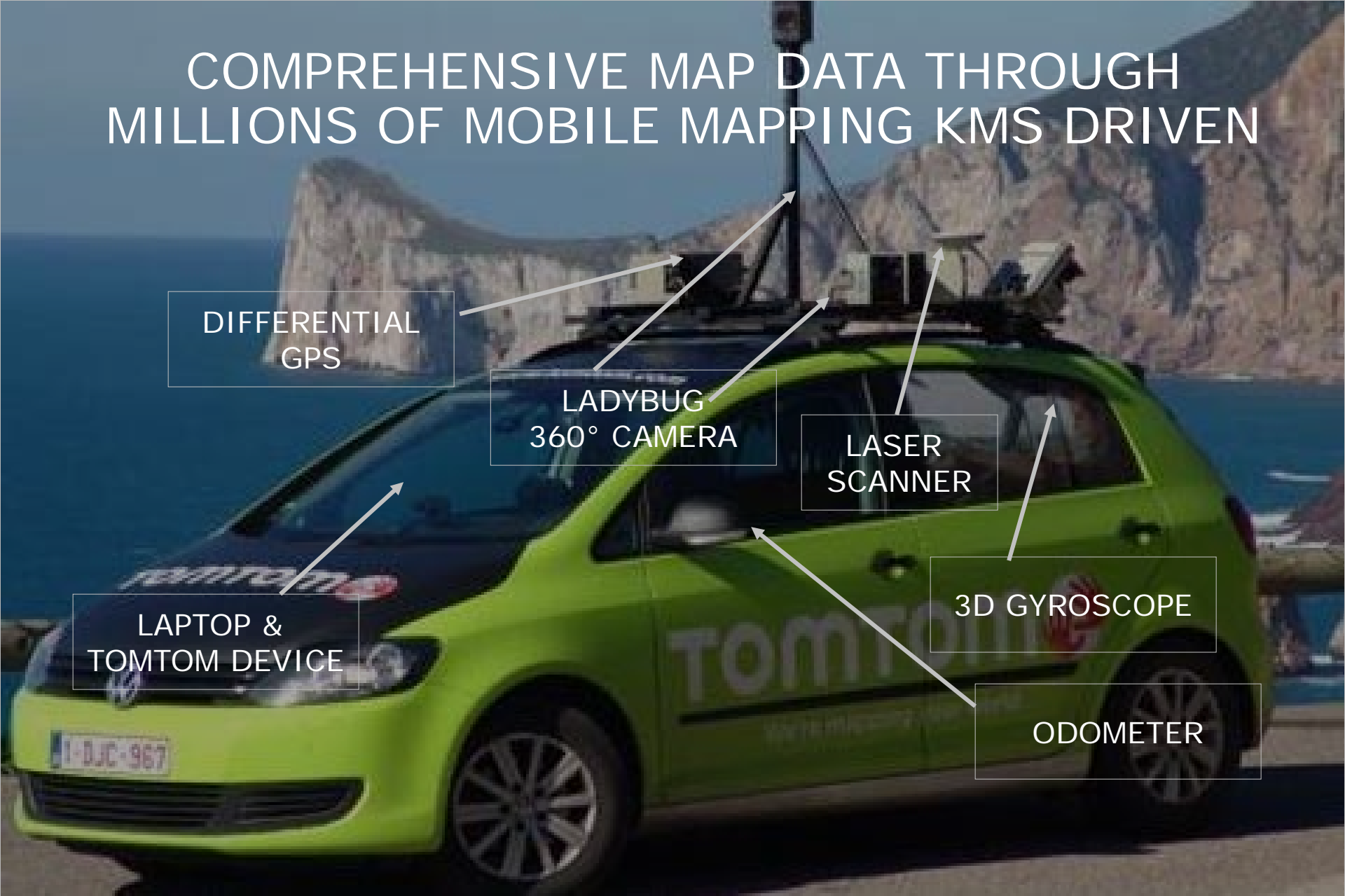


INTELLIGENT MAPMAKING

Hybrid approach that optimizes professional mapmaking through the use of community input from hundreds of millions of map users



COMPREHENSIVE MAP DATA THROUGH MILLIONS OF MOBILE MAPPING KMS DRIVEN



DIFFERENTIAL
GPS

LADYBUG
360° CAMERA

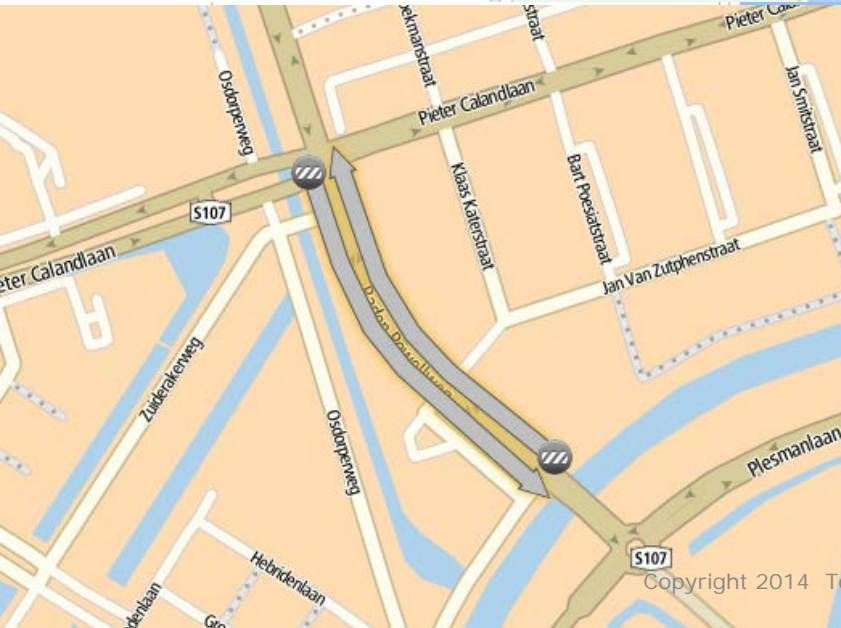
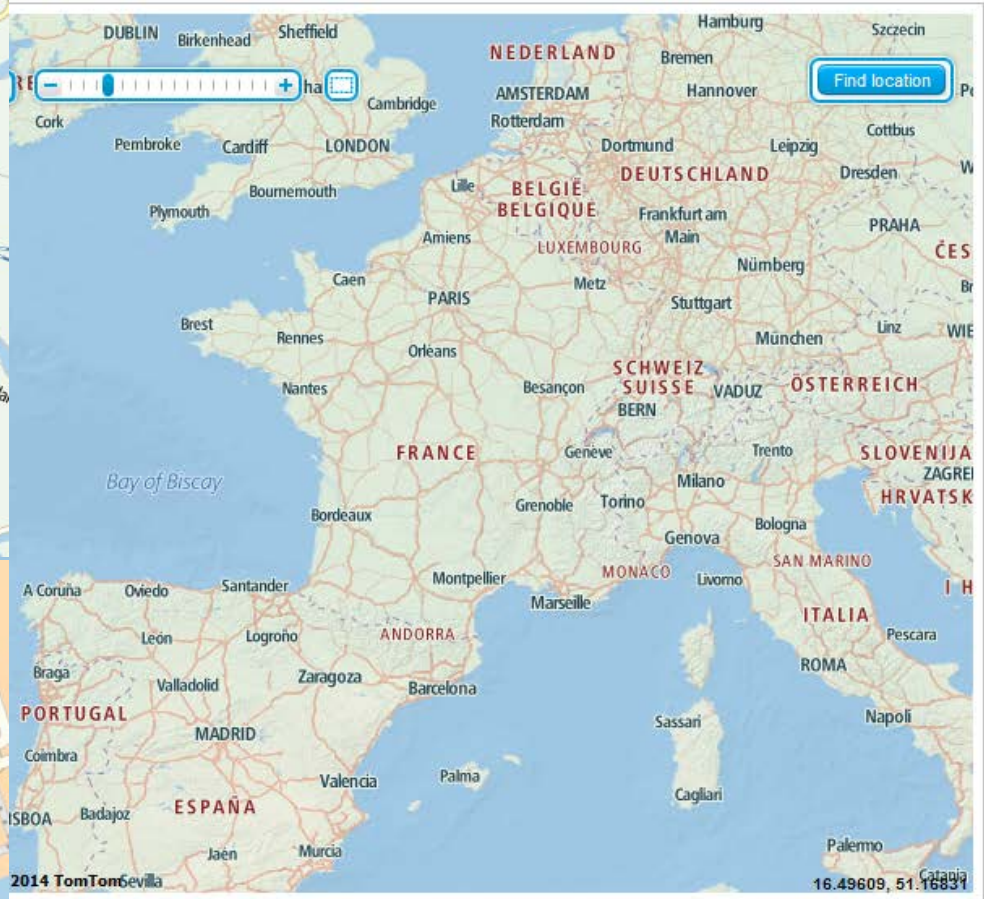
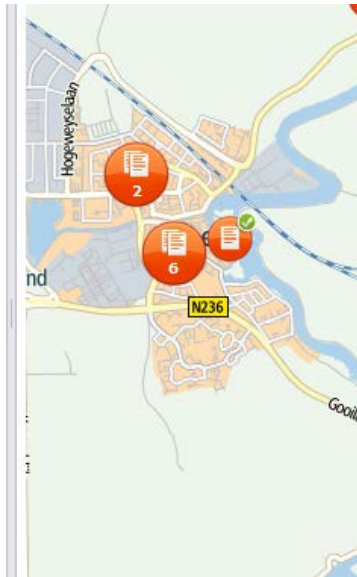
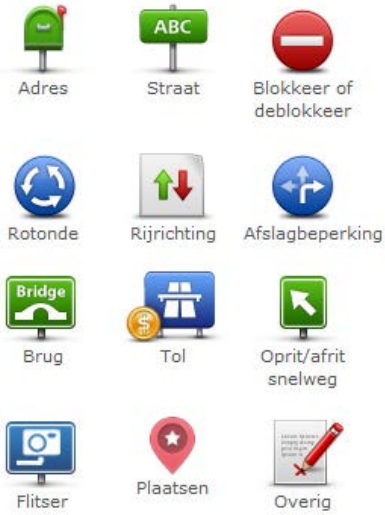
LASER
SCANNER

LAPTOP &
TOMTOM DEVICE

3D GYROSCOPE

ODOMETER

Active Community Input



FLOATING CAR DATA



Floating Car Data



Passive Crowd Sourcing



700,000

Years

9,000,000,000,000

Points collected to date

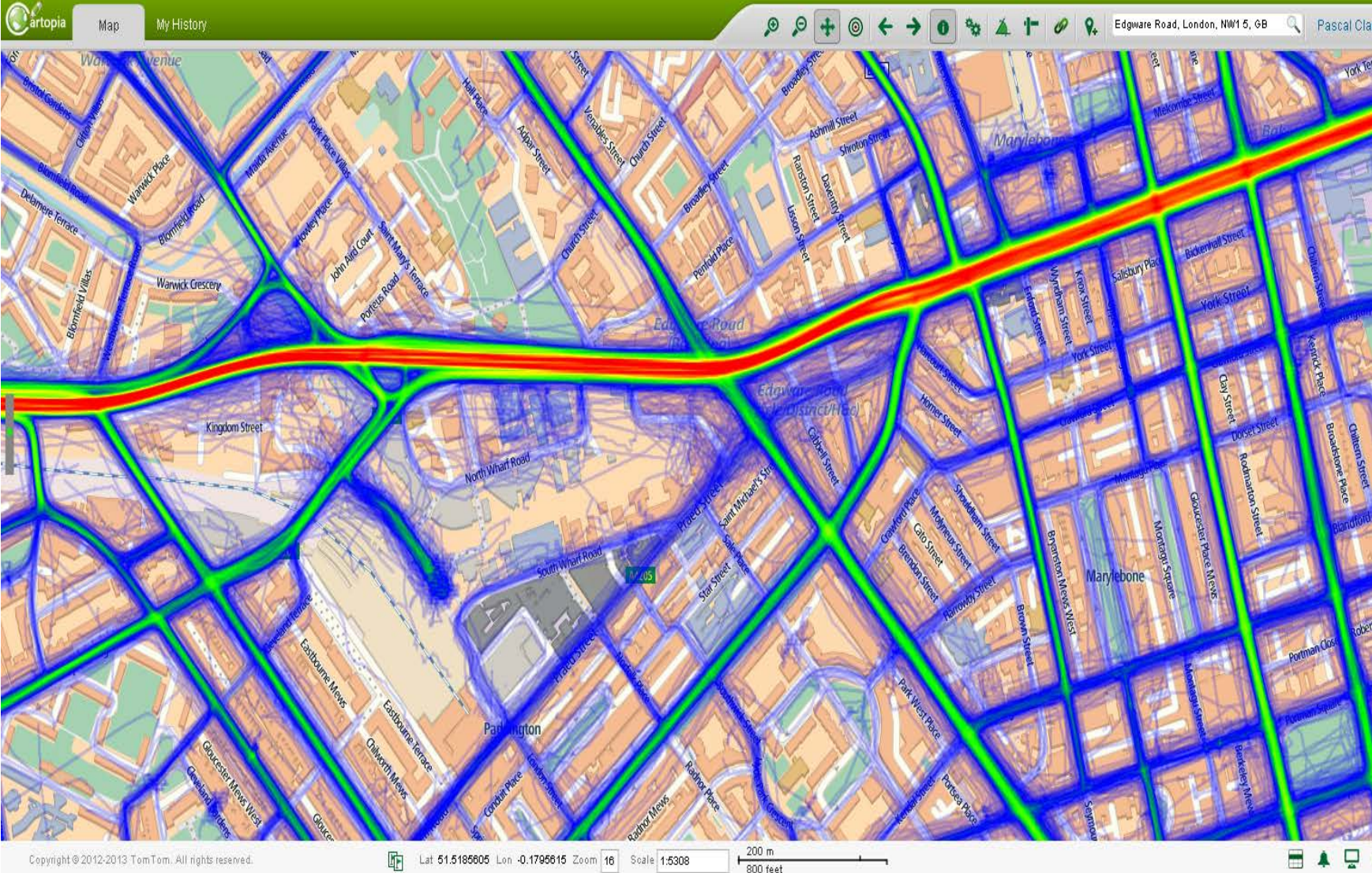
7,000,000,000

Traces per Day

175,000,000,000

Total Miles Driven

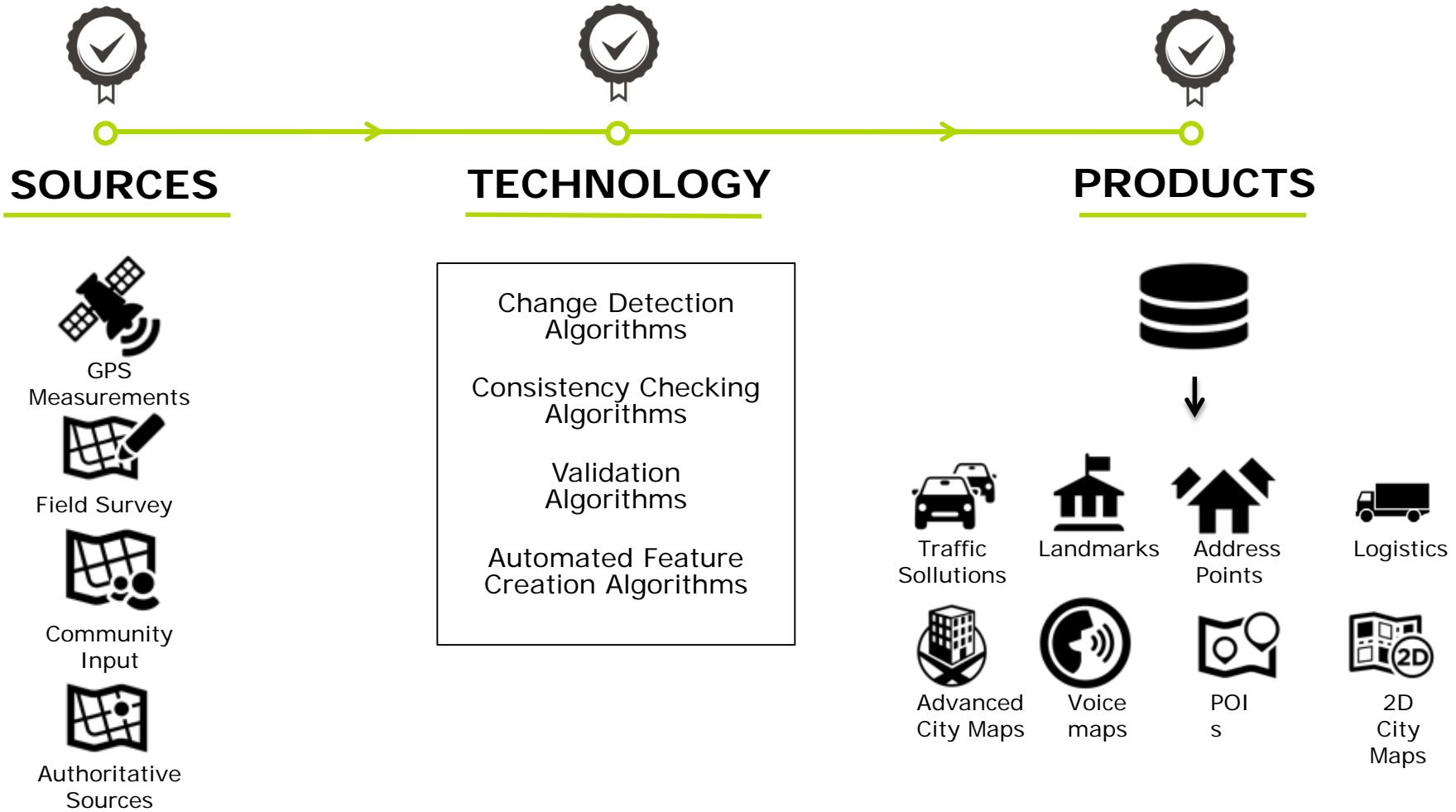
Passive Community Input – Fusion Engine



Passive Community Input



Intelligent Map Making

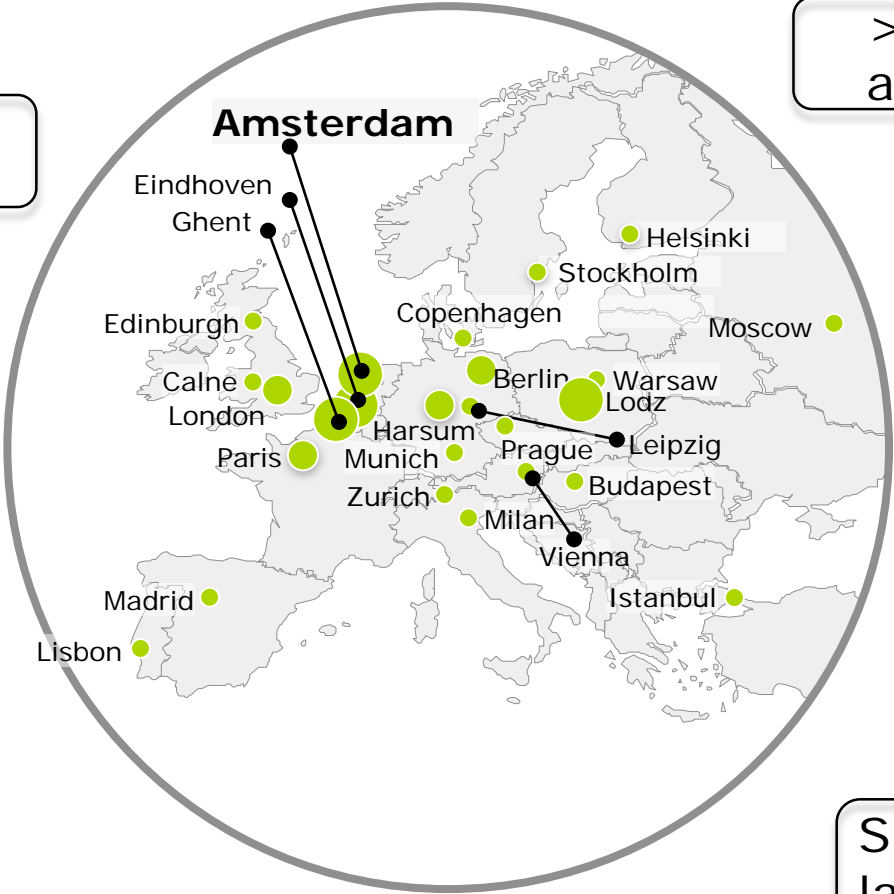


Combining massive amounts of local user knowledge, driving behaviour and authoritative content with smart statistical processing and controlled quality processes

Global Reach, but with Local Knowledge

>1300 Map experts

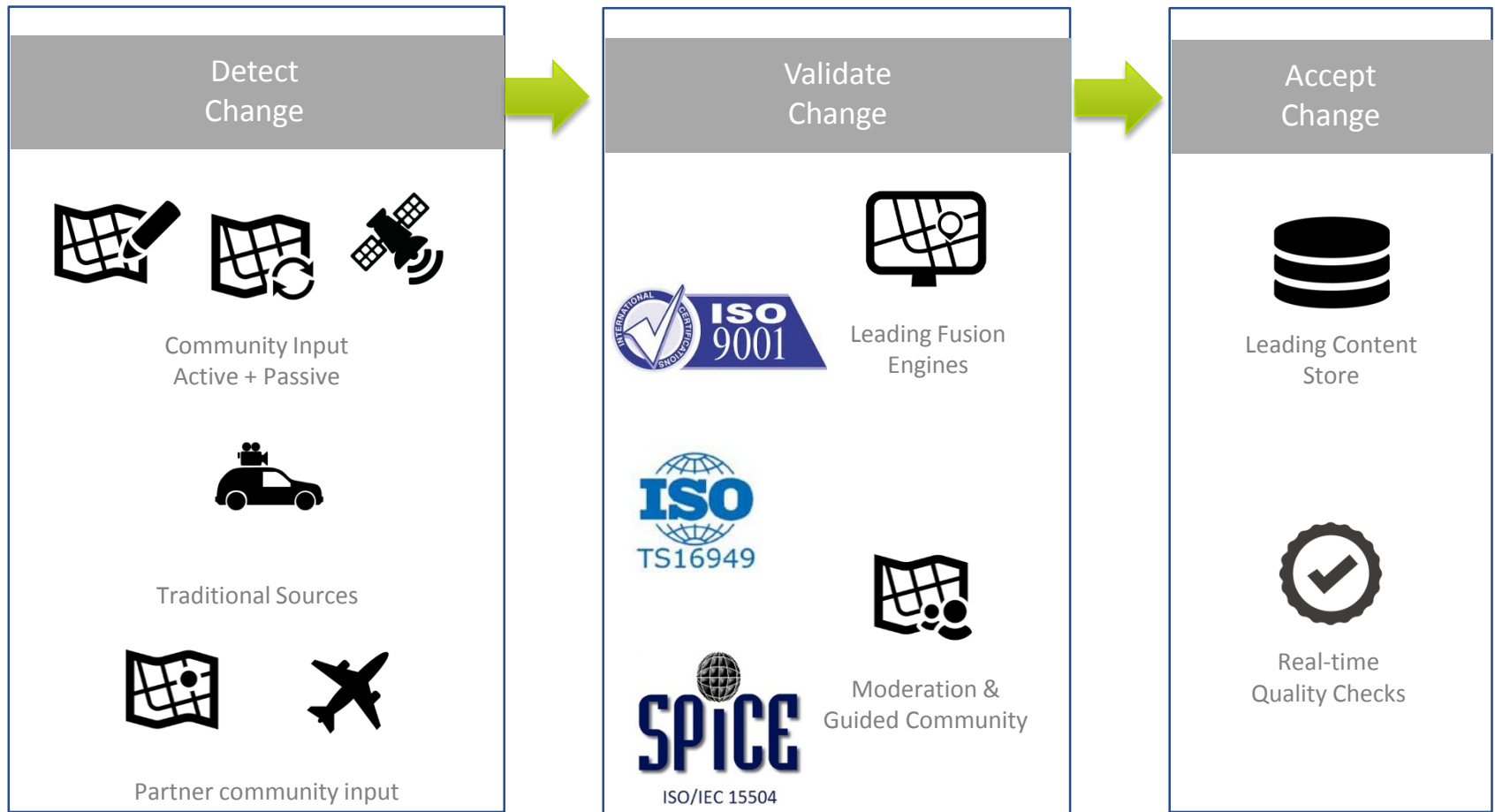
>40 Countries around the world



Local partners in specific markets

Supporting 30 languages

The Complete Process



Rigorous Quality Processes



The Result

MultiNet-R

Now: Monthly Updates

2016: 48 hour Update Cycle

Available as Delta Update

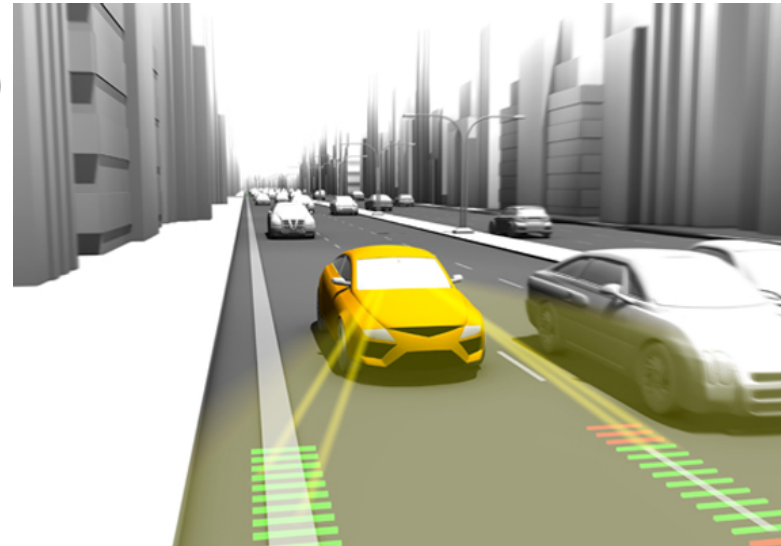
Benefit directly from the
extensive update process

EXTENDED FLOATING CAR DATA



The future with xFCD

- xFCD = eXtended Floating Car Data
- More than only GPS – additional data from the board computer
- Highly interesting for Highly Automated Driving (HAD)
- Potential values to collect:
 - Curvature
 - Road Signs
 - Distance to other cars
 - Toll Gates
 - Weather Sensors (ABS, Temperature etc.)
 - Traffic Light
 - Start-Stop usage
 - Gradient
 - Number of Lanes;



Thank you

Any questions?