Federal GIS Conference 2014

February 10–11, 2014 | Washington DC



Deploying ArcGIS for Server Using Esri Managed Services

Andrew Sakowicz
Erin Ross

Cloud Overview

What is Cloud: laaS?

Infrastructure-as-a-Service (laaS)



- Provides virtual server instances
 - Configure virtual servers
 - Configure storage
 - Manage instances
- Examples:
 - Amazon Web Services



What is Cloud: PaaS?

Platform-as-a-service(PaaS)



- Set of APIs, services, and product development tools hosted on the provider's infrastructure.
- Developers create applications on the provider's platform over the Internet
- Examples:
 - Microsoft Azure, GoogleApps, Force.com, CloudFoundry

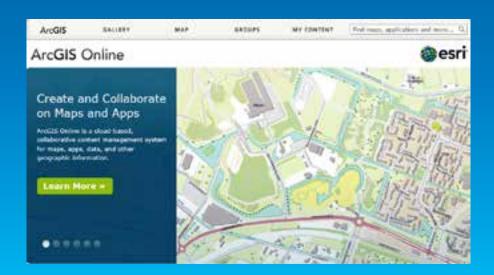


What is Cloud: SaaS?

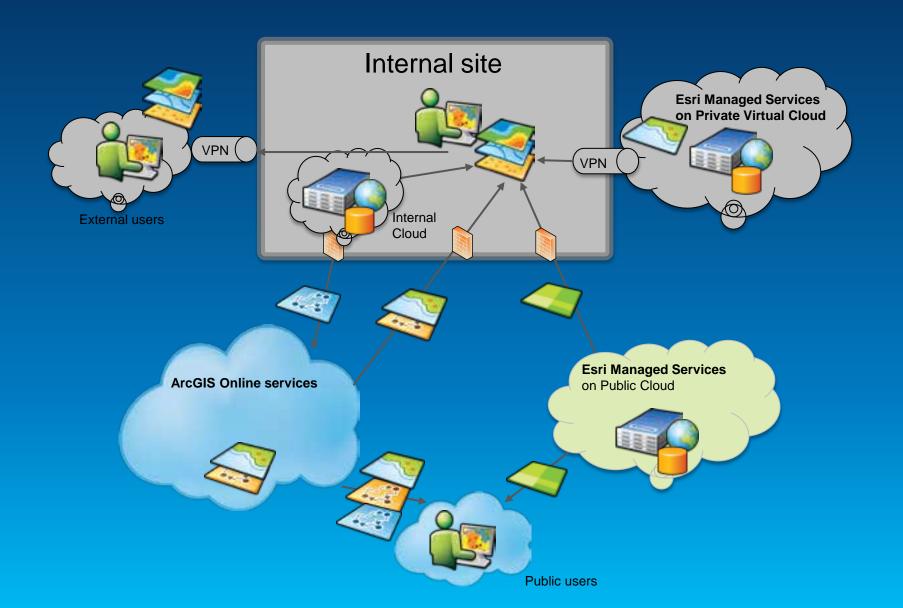
Software-as-a-service(SaaS)



- Vendor supplies the hardware and software infrastructure ... whole applications
- Broad market
- Examples:
 - ArcGIS Online, bao.esri.com, Crimemapping.com, Salesforce.com



Cloud options



Program overview

ArcGIS Online and Managed Services



ArcGIS Online

- **ü** Online Basemaps
- **ü** Geocoding, Routing
- **ü** Hosted Feature & Tile Map Services
- **ü** App Templates

- **ü** Custom Web Apps
- **ü** GP, Reporting Services
- **ü** Imagery, Large Datasets
- **ü** Dynamic Map Services
- **ü** RDBMS (Oracle, SQL Server)

Federal Cloud Solution Overview





- a ArcGIS for Server
- Operating System
- Portal for ArcGIS
- ü Etc.



Shared Security Infrastructure

- Centralized Authentication
- Management Database
- Key Management
- **ii** IDS
- Logging
- Network Address Translation



Esri Managed Services

Cloud based GIS infrastructure support

INFRASTRUCTURE HIGH AVAILABILITY MONITORING SCALABILITY STORAGE **ARCHIVE** REPORTING PERFORMANCE TESTING SOFTWARE **N**ETWORK REDUNDANCY DEPLOYMENT System Design SECURITY **BANDWIDTH DISASTER RECOVERY DATA MANAGEMENT BACKUP AGOL INTEGRATION** HARDWARE CACHING CHANGE MANAGEMENT

- Access to Enterprise GIS Expertise
- Scalable Resources

- Rapid Deployment
- Reduced cost of ownership

Experienced, Secure, Reliable, Scalable

Deployment Patterns

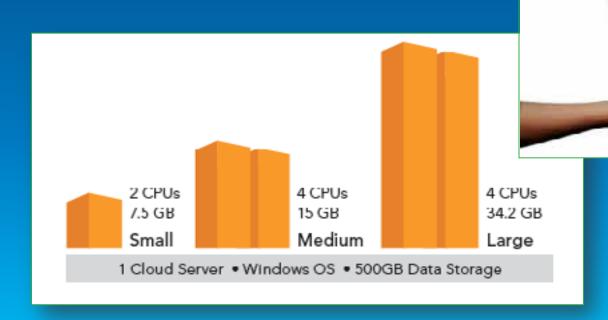


Flexible offerings to support a variety of needs

Deploying ArcGIS for Server

Basic Packages "Sandbox"

- Ready to use cloud instance of ArcGIS for Server
- Remote access provided to user

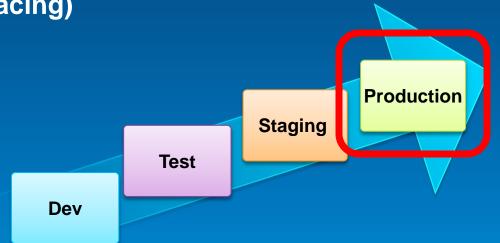




Availability

- Esri loads, publishes and deploys on behalf of customer
- 24/7 system monitoring and support
- Ideal for production systems (internal or public facing)





User load

- number of users
- think time
- peak loads
- auto scaling

Application specification

- Software
- GIS services, e.g. dynamic map, cached, feature, gp, custom
- DNS specifics

Technical Support

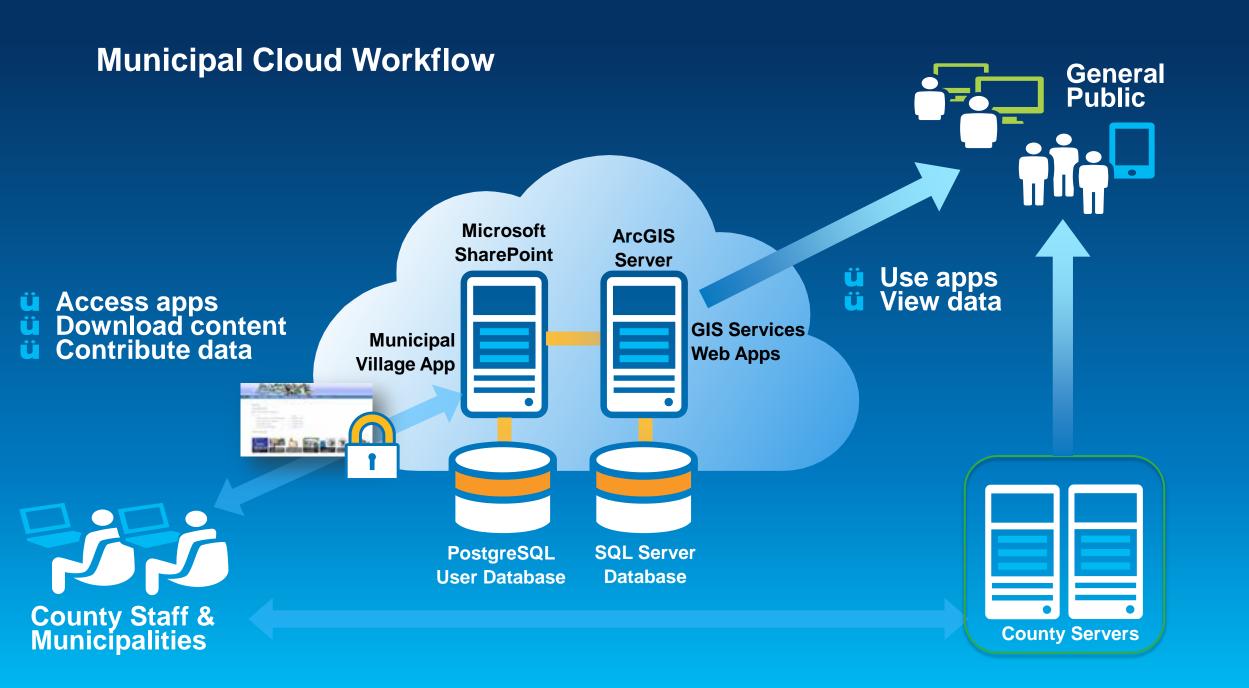
- 24/7
- Infrastructure
- Application
- ArcGIS Server
- Database

Success stories

Cook County Municipal Cloud

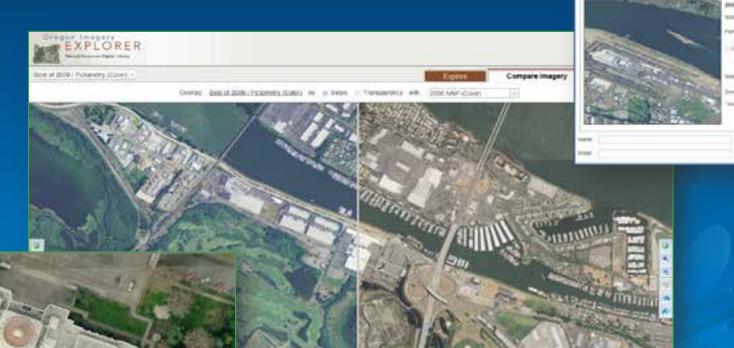
- Portal improves G2G collaboration
- Disaster recovery & imagery data download
- 10 web apps, 8 TB data





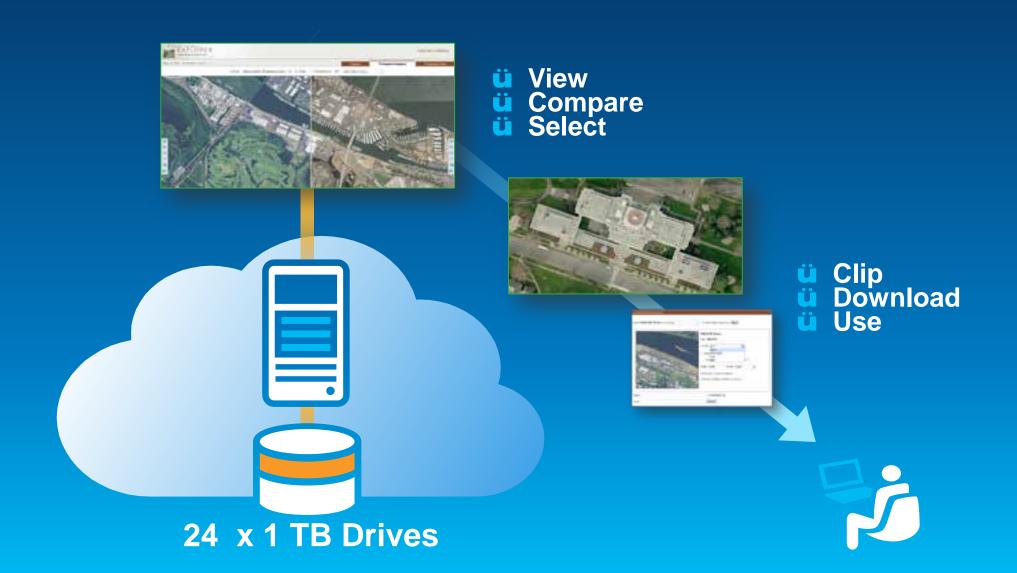
Oregon Imagery Explorer

Search, download, use large imagery datasets



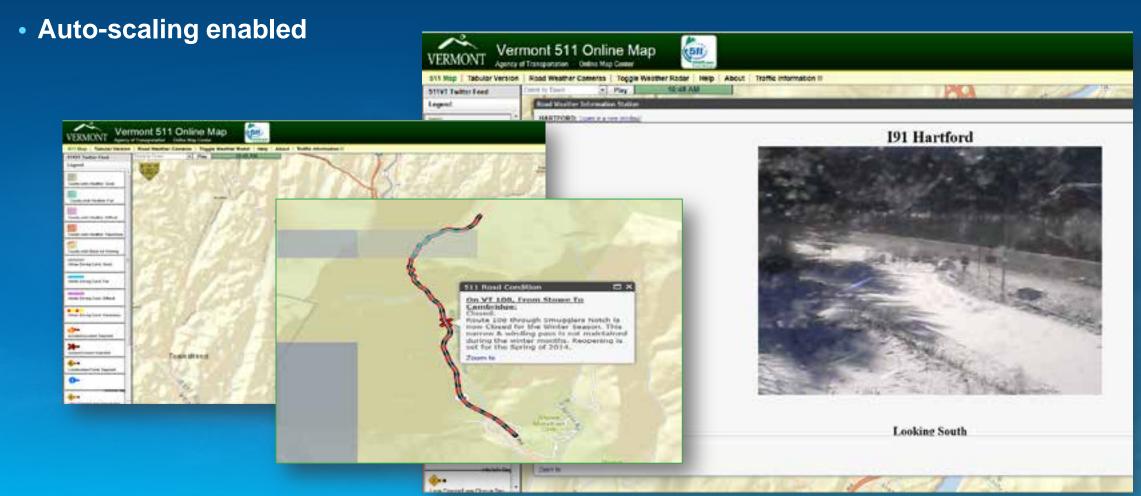
- Simple, easy to use web viewer
- Cached and dynamic image services

Oregon Imagery Explorer Architecture and Workflow



State of Vermont 511

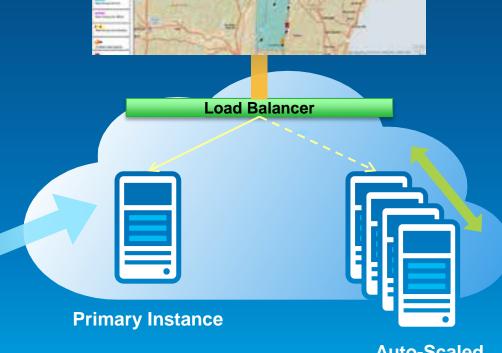
Road closures and traffic conditions available to the public



Vermont 511 Workflow



- View weather conditionsSearch for road closures



Vernord 511 Online Mag

Vermont Network



Photo update service pulled from VT servers

Frequent updates

Auto-Scaled Instances

National Grid IMAP

Sandbox used for prototyping

ArcGIS for Developers -

Build particle with and mobile applications that incorporate non-major

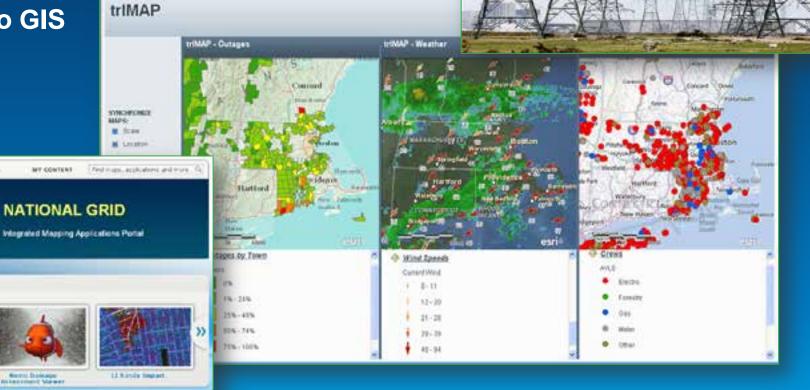
Quick, easy access to GIS

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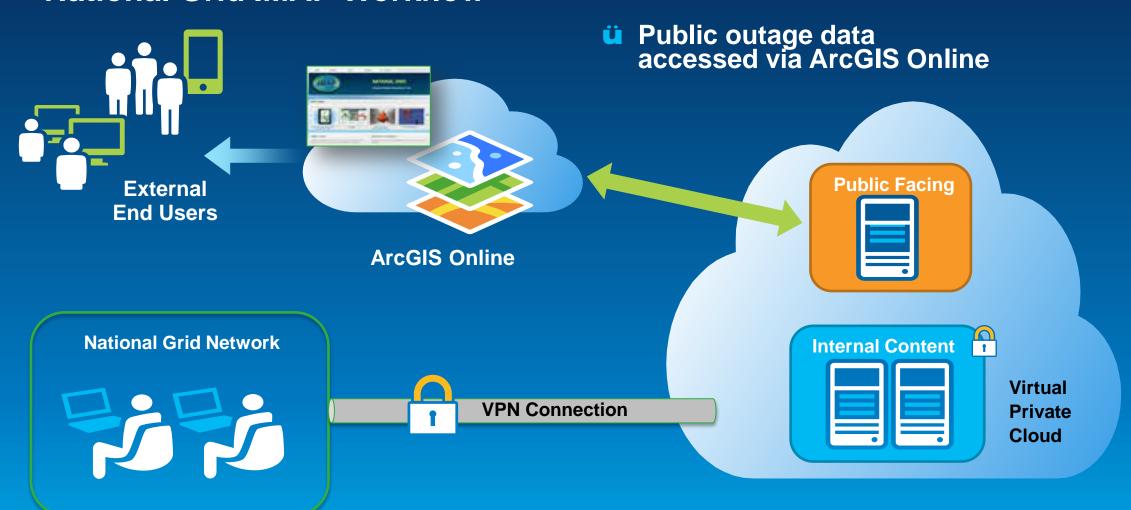
Mobile capabilities

IMAF Gallery



- Hybrid ArcGIS Online + Managed Services
- Secure VPN access

National Grid IMAP Workflow



GIS Administrators & National Grid End Users

Internal content security accessed by National Grid GIS admin publishes and updates new content

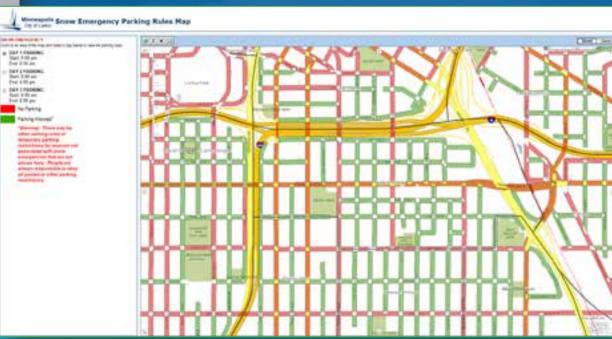
City of Minneapolis Snow Emergency



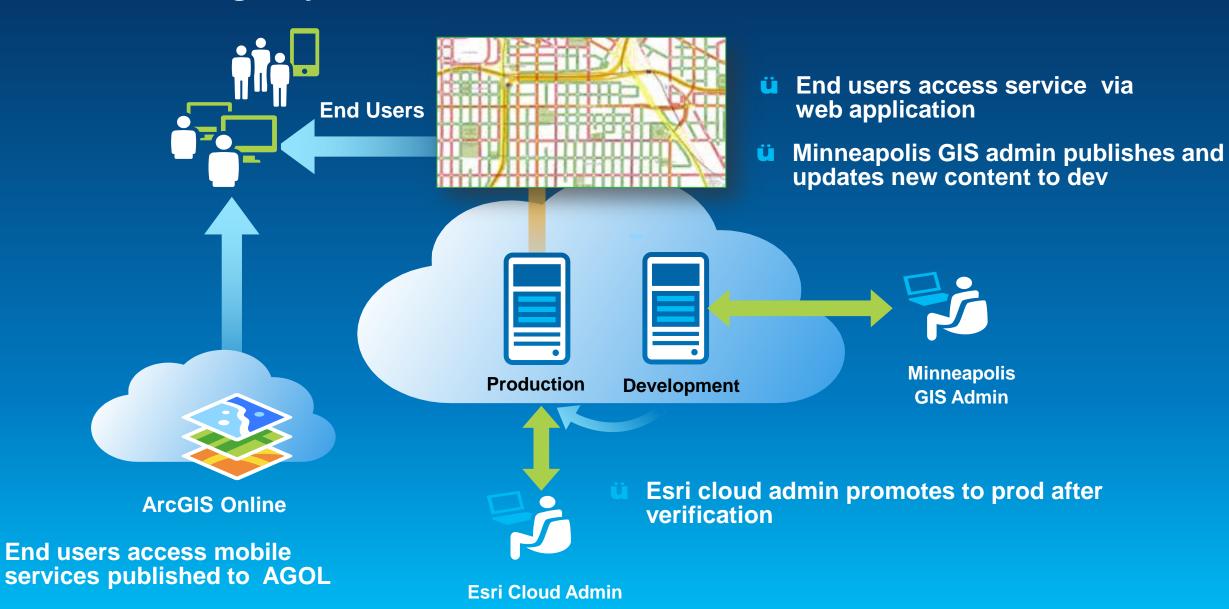
Scalable environment available during snow emergencies

Dev and Prod environments

ArcGIS Online + Managed Services
Hybrid

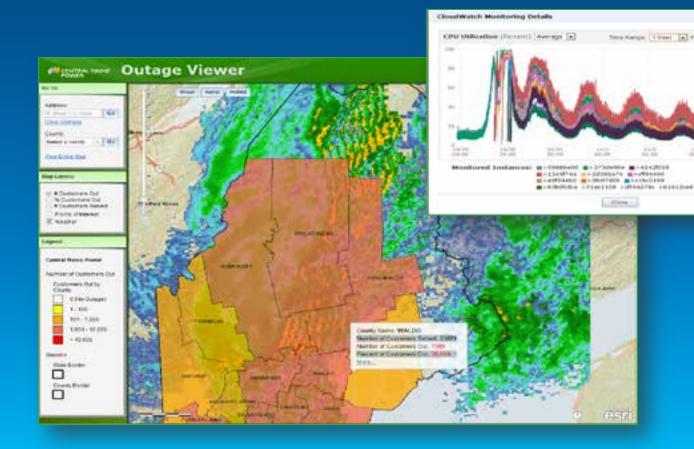


Snow Emergency Workflow



Iberdrola USA Outage Viewer

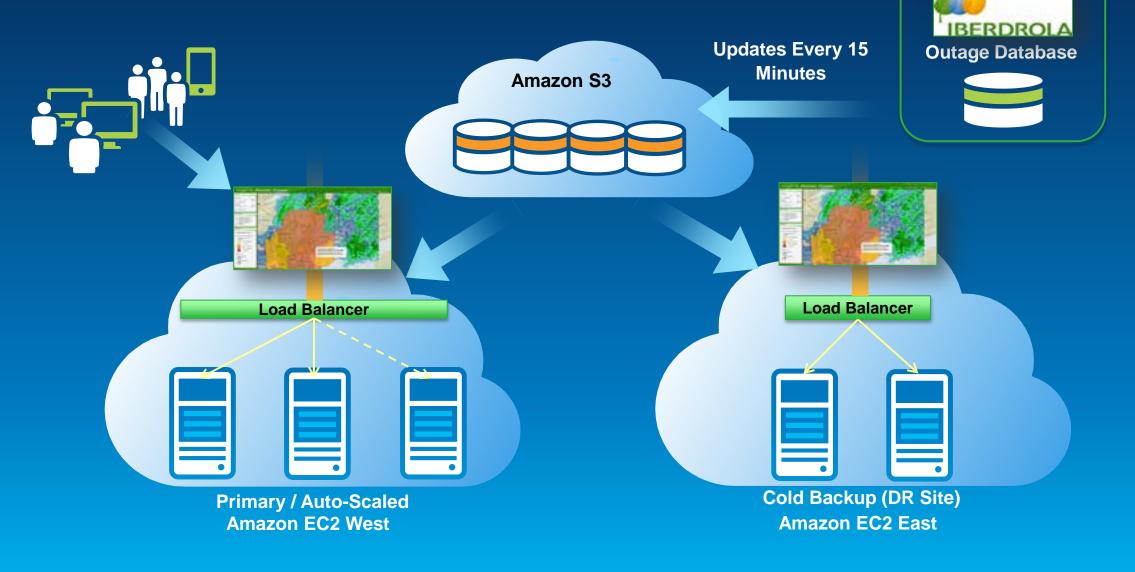
- Server Auto-Scaling
- Data Update Automation





- High Availability
- Geographic Redundancy

Iberdrola USA Architecture and Workflow



Hurricane Sandy

- 14 additional servers (17 total)
- Central Maine Power 34 million hits over 3 days
- New York State Electric & Gas 76 million hits over 3 days



Peak Sandy Hours

2/10/2014 -11:30 am



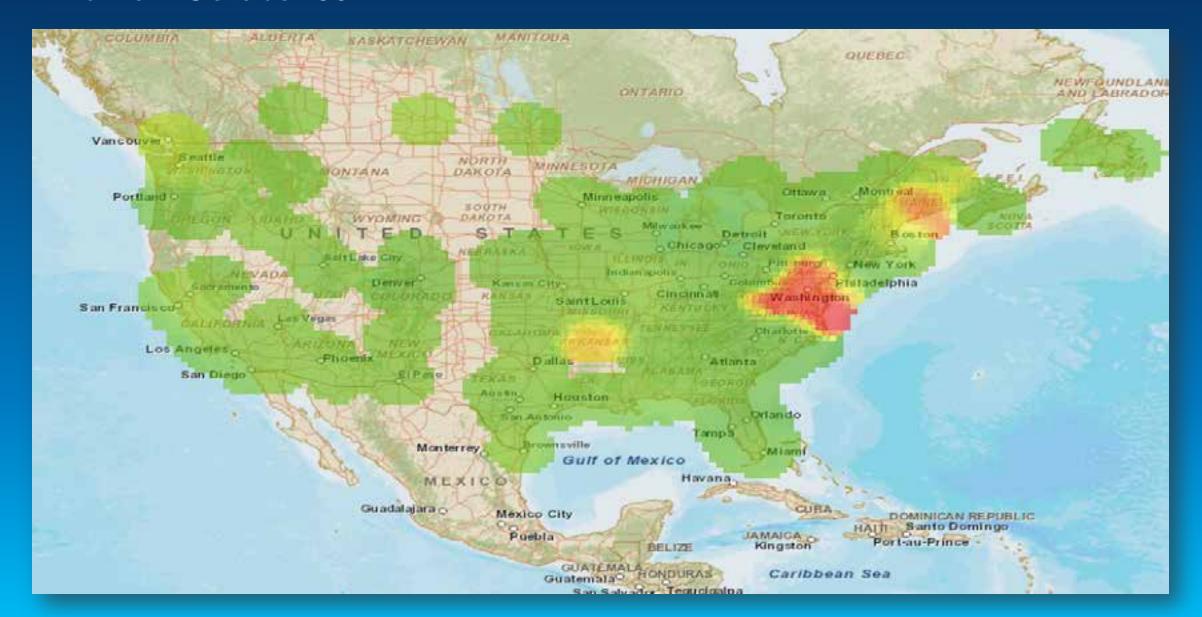




Maine – October 29



Maine – October 30



Maine – Ocbober 31



Maine – November 1



Maine - November 2



What's new in 2014?

- FedRAMP/FISMA Moderate Security Offering
- ArcGIS Desktop in the cloud support
- Utilize new platforms (Azure, CGI, Verizon, IBM)







Federal Cloud Accredited Solution Overview

FedRAMP and FISMA Moderate





- **u** ArcGIS for Server
- **ü** Portal for ArcGIS

Security Infrastructure

Customer Databases

- Centralized Authentication (2-factor)
- **ü** Hardware Key Management
- Network Address Translation
- Virtual Private Cloud (Segmentation)
- Redundancy (multiple data centers)
- IDS/SIEM
- Logging



Esri Cloud GIS Administrator

Many successful deployments... USDA nationalgrid

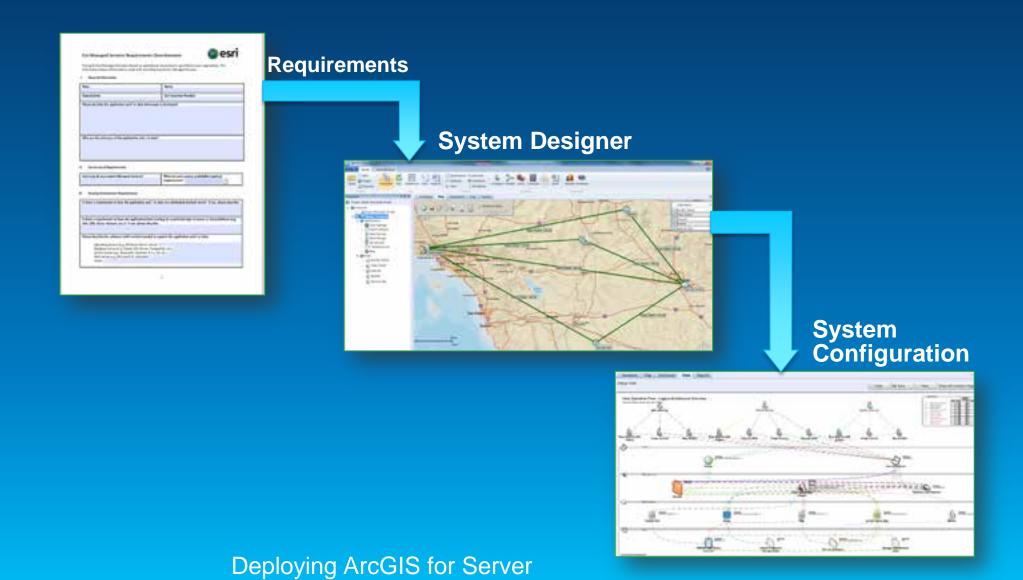
Tools

Tools and best practices

Holistic approach

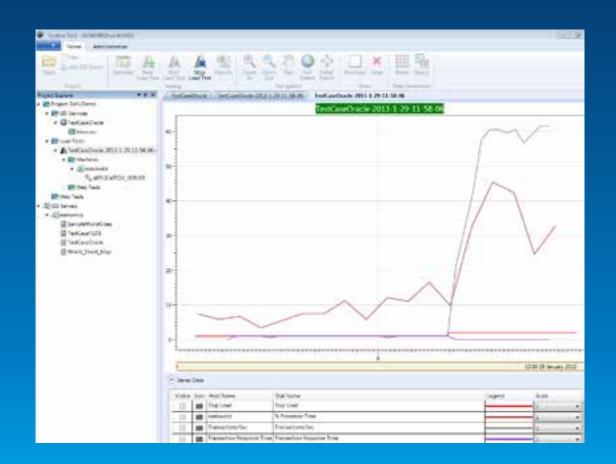


System Design



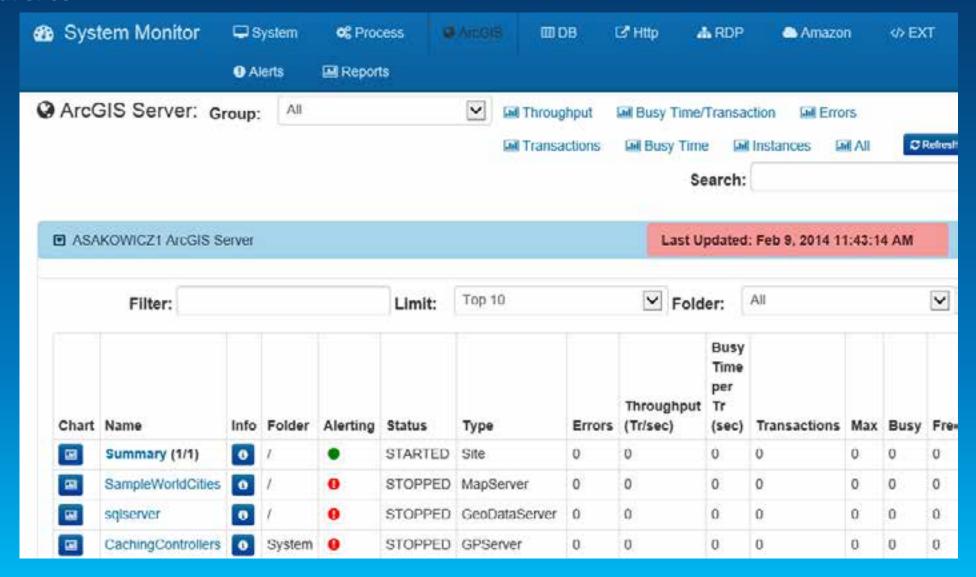
System Test

- GIS Services
- Web application

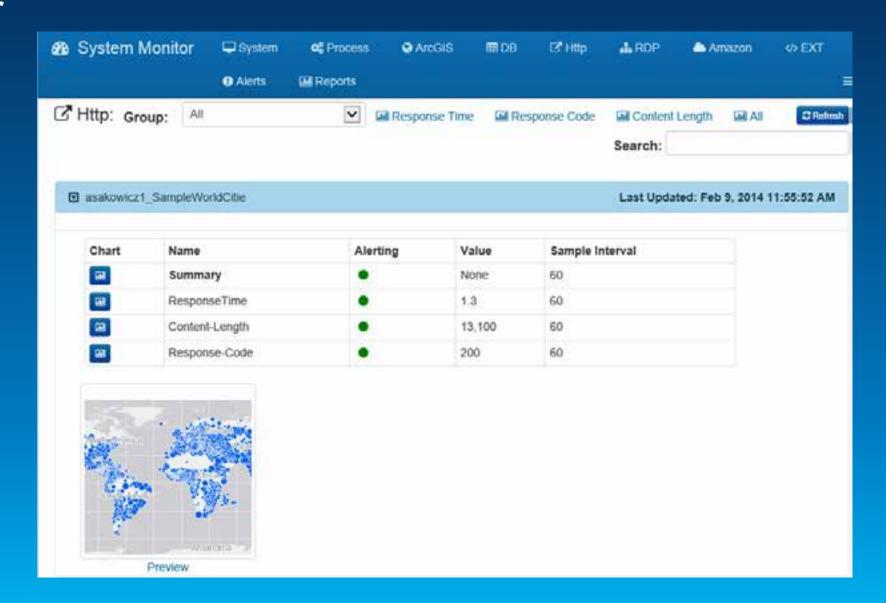


System Monitor

ArcGIS Server statistics



System MonitorHTTP custom requests



Reporting

- Reporting
 - Monthly usage reporting
 - Hits, visitors, bandwidth
- Problem and Incident Management
 - 24/7 monitoring and support
 - System monitors detect outages and alert
 - Support contact details supplied for incident reporting





Summary

Why Esri Managed Services?

- Expertise
 - Enterprise GIS experts ready to support your data and apps
- Scalability
 - Ability to scale resources quickly due to fluctuations in demand
- Reliability
 - System designed to meet customer operational needs
- Flexibility
 - High quality offerings designed to extend GIS capabilities

Thank you