Federal GIS Conference 2014

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Leveraging ArcGIS in the Amazon Cloud

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Session Outline

- AWS Overview
- ArcGIS in AWS
- Cloud Builder
- Benefits
- Security
- Case Study: Blue Raster and Dept. of Ed.

AWS Overview

Cor	npute & Networking
\$	Direct Connect Dedicated Network Connection to AWS
٠	EC2 Virtual Servers in the Cloud
-	Elastic MapReduce Managed Hadoop Framework
+	Route 53 Scalable Domain Name System
\$	VPC Isolated Cloud Resources
Sto	rage & Content Delivery
\$	CloudFront Global Content Delivery Network
¢	Glacier Archive Storage in the Cloud
¢.	S3 Scalable Storage in the Cloud
0	Storage Gateway Integrates On-Premises IT Environments with Cloud Storage

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Utility Computing

ON DEMAND UNIFORM

Utility Computing | AWS Overview

Compute Security CDN Database DNS Storage Load Balancing Workflow Monitoring 5 Networking Messaging

ON DEMAND UNIFORM PAY AS YOU GO AVAILABLE

Amazon Web Services





DevOps Application Management Service

Data Pipeline Orthestration for Data-Orliven Workflows Elastic MapReduce Managed Hadoop Framework Kinesis Real-time Processing of Streaming Big Data App Services CloudSearch Managed Search Service Elastic Transcoder Easy-to-use Scalable Media Transcoding SES Email Sending Service SNS Push Notification Service SQS Message Queue Service SWF Workflow Service for Coordinating Application Components.



AWS Global Infrastructure | AWS Overview

US Regions

Global Regions



Note: Conceptual drawing only. The number of Availability Zones may vary.

AWS Regions & Availability Zones | AWS Overview



Virtual machines (instance types) optimized for:

- General purpose
- Compute
- GPU
- Memory
- Storage



Amazon Machine Image (AMI)

Preconfigured with:

- Operating system
- Architecture (32-bit or 64-bit)
- Storage
- Applications (i.e. ArcGIS)

Amazon EC2 Instances | AWS Overview

Demo

AWS Management Console

ArcGIS in AWS





The ArcGIS Platform | ArcGIS in AWS



Ubuntu with PostgreSQL



Windows Server with SQL Server



Windows Server with SQL Express

ArcGIS for Server AMIs | ArcGIS in AWS





ArcGIS for Server in EC2 | ArcGIS in AWS

Cloud Builder





- Create new sites
- Create custom sites
- Manage sites
- Make backups

Build a complete ArcGIS for Server site | Cloud Builder

- Applies the Server license file
- Optionally set up a database in a separate instance
- Creates the PSA account
- Creates an elastic load balancer and puts all the server instances under it
- Sets up a common configuration store, server directories, etc. for all instances

Demo

Cloud Builder

1. Initial setup

- a. Sign up for an Amazon Account
- b. Send AWS account # to service@esri.com
- c. Get Cloud Builder (<u>http://customers.esri.com</u>)

- 1. Initial setup
- 2. Deploy site using Cloud Builder

- 1. Initial setup
- 2. Deploy site using Cloud Builder
- 3. Publish Services
 - a. Copy/replicate data to server (optional)
 - b. Publish services

- 1. Initial setup
- 2. Deploy site using Cloud Builder
- **3.** Publish Services
- 4. Create web maps/apps

Benefits



• Can help you optimize...

- Setup Time
- Scalability
- Cost



- No hardware acquisition time
- Literally minutes to launch a new server
- Esri pre-built AMIs
- Can save own AMIs





- Amazon offers monitoring & auto-scaling
- Detects CPU load, starts new server
- You set up max & min instances, thresholds

- Machine cost
 - Instance size and type
 - Storage
 - Bandwidth

- Other costs
 - Extra storage: S3, CloudFront
 - Elastic Load Balancer, Elastic IP, Route 53
 - Monitoring: CloudWatch

- Running Servers (includes OS licensing):
 - On Demand hourly rate
 - Reserved Instance upfront charge, reduced hourly rate
- Storing Data (per month):
 - Transfer in to AWS: free
 - Transfer out from AWS: sliding scale (1 GB free, then \$0.12/GB max)
 - Storage: \$0.05 / GB of volume size





- 1 Windows Large Instance
- On-Demand Pricing (per hour, no upfront)
- US East (Northern VA)

24 x 365 x \$0.351/hr \$3074.76/yr

EC2 Cost Example | Benefits

- Reserved Instance Pricing
- Heavy Utilization (always on)

\$730 + 24 x 365 x \$0.128/hr \$1851.28/yr

EC2 Cost Example | Benefits

- Add a server for a week
- On-Demand Pricing (per hour, no upfront)
- US East (Northern VA)

24 x 7 x \$0.351/hr \$58.97/wk

Security



Customer

Customer Data

Platform, Applications, Identity & Access Management

Operating System, Network & Firewall Configuration

Client-side Data Encryption & Data Integrity Authentication

Server-side Encryption (File System and/or Data) Network Traffic Protection (Encryption/Integrity/Identity)

Foundation ServicesComputeStorageDatabaseNetworkingAWS Global
InfrastructureAvailability Zones
RegionsEdge Locations

- Customers implement
 their own set of controls
- Multiple customers with FISMA Low and Moderate ATOs

SAS-70 Type II

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- ISO 27001/2 Certification
- Payment Card Industry (PCI)
- Data Security Standard (DSS)
- NIST Compliant Controls
- DoD Compliant Controls
- FedRAMP Compliant Controls
 - HIPAA and ITAR Compliant
Dedicated Instances Security Groups VPC **Direct Connect & VPN** Single Tenant **Instance firewalls** Subnet control **Private connections to VPC Physical Nodes** Secured access to resources in Firewall control on instances via Create low level networking Security Groups constraints for resource access. AWS over software or hardware Run your virtualized operating VPN and dedicated network links such as public and private systems and apps in a "single subnets, internet gateways and tenant per physical node" model **CLIs and APIs** NATs within the AWS infrastructure Instantly audit your entire AWS infrastructure from scriptable **Bastion hosts** APIs - generate an on-demand IT inventory enabled by Only allow access for programmatic nature of AWS management of production resources from a bastion host. Turn off when not needed



- ITAR-compliant
- Supports CUI workloads
- Available to U.S. government clients
- More expensive
- Esri AMIs



Migrating Department of Education ArcGIS Servers to Amazon Web Services Cloud Hosting

Amy Ramsdell, Blue Raster @amyrams







Background

National Center for Education Statistics (NCES)

- Primary federal entity for collecting and analyzing education data
- NCES uses the Esri ArcGIS platform to provide geospatial context to education data







What is SDDS?

The School District Demographics System provides access to school district demographic and related geographic data. The site's purpose is:

> To provide access to information about demographics, social characteristics, and economics of children and school districts from the National Center for Education Statistics (NCES) of the U.S. Department of Education

2

1

To enable users to directly access school district geographic and demographic data.

3

ICS NATIONAL CENTER FOR IDUCATION STATISTICS To provide information about school district demographic concepts, uses, and applications to facilitate effective use of these information resources.

Map Viewers



STANDARD

Map Viewer allows users to view maps of states, school districts and school points, while overlaying U.S. Census Bureau and Education data.

Select



EXPRESS

Create your map the easy way. Select your data theme, set your options, and you're done.

Start Map Viewer Express

MOBILE

Introducing the NEW SDDS Map Viewer Mobile designed especially for iPad (also for use by other mobile devices).

Start Map Viewer Mobile

NEW DEMOGRAPHIC PROFILE WEBMAP

Introducing the NEW Demographic Profile Webmap with American Community Survey 2006-1D and Census 2010 profile data, including percentages.

Demographic Profile Webmap

Progression of NCES ArcGIS Servers







Planning





Federal Cloud First Policy – Migrating ArcGIS



Support Forums



Support Plans

AWS Support Features

	Sec.	Developer	Business	Enterprise
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Costs to project for expansion

- **Ø** Operating hours
 - ø Use Reserved Instances
- ø Use AWS Cost Calculator
- Bring Your Own License for SQL Server/Oracle or other database
- ø ArcGIS licensing



Considerations: Launching an Esri AMI from AWS Console





Disk Space

- ~ 40 GB taken by OS and Programs
- **ø** Good rule of thumb keep 10% disk space
- Easy to increase root disk space in AWS console
 - 1) Take snapshot of existing volume
 - 2) Create a new volume and resize it
 - 3) Detach existing
 - 4) Attach new





What Ports to Open on the Security Group?

ØPorts 80 and 443 open by default

ArcGIS Server uses 6080

øUse Web Adaptor to configure for port 80

Download from Esri Customer Care Portal

ØOpen 6080 in security group if not using Web Adaptor

1 Security Grou	ip selected				
Security	Group: ED ARCGIS				
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	(e.g., 80 pr 49152-60035)	0 - 65535	sg-82d394ea (ED ARCGIS)	Delete	
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	(e.g., 192.168.2.0/24, sp-4/ad462e, or 1234567590/default)	443 (HTTPS)	0.0.0/0	Delete	13
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Start WWW service for Web Adaptor

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	Extended Standard						



Apply Windows Updates





Apply Database Updates

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What do I need to publish a Map Service?

ArcGIS REST Services Directory

Home > services > ED

250N | 504P

Folder: ED

Current Version: 10.11

View Footprints In: ArcGIS.com Map

Services:

- ED/AchievementResults 2010 2011 7 (MapServer)
- ED/demographic_profile_map (MapServer)
- ED/EDSB_BASE (MapServer)
- ED/exportData (MapServer)
- ED/LocaleAssignmentService3 (MapServer)
- <u>ED/optionalLayers</u> (MapServer)
- <u>ED/queryDistrictData</u> (MapServer)
- ED/querySchoolData mobile (MapServer)
- ED/querySchoolData (MapServer)
- <u>ED/queryStateData</u> (MapServer)
- ED/sdds_data_extraction (GPServer)
- ED/states (MapServer)

Supported Interfaces: REST SOAP Sitemap Geo Sitemap



ArcGIS Desktop to administer and publish

- Ø Publish with Desktop
 - ø Install on the server
 - Connect from your computer
- **ø** License Manager
 - Lock down ports to 27000, 27001
 - ø Add to Security Group





Migrate Data and MXDS to AWS S3 via CloudBerry





Monitoring



CloudWatch Monitoring Details





CloudWatch Metrics

- 1. Status Checks 2/2 checks
- 2. Create CloudWatch alarms
- 3. Good planning tool server capacity





Amazon Service Health Dashboard

webservices SERVICE HEALTH DASHBOARD

http://status.aws.amazon.com/

Amazon Web Services » Service Health Dashboard

Current Status - Feb 6, 2014

Amazon Web Services publishes our most up-to-the-minute information on service availability in the table below. Check back here any time to get current status information, or subscribe to an RSS feed to be notified of interruptions to each individual service. If you are experiencing a real-time, operational issue with one of our services that is not described below, please inform us by clicking on the "Contact Us" link to submit a service issue report.

North America	South America	Europe	Asia Pacific	Contact Us
Current Status			Details	RSS
Amazon Clou	dFront		Service is operating normal	Ny. 🔕
Amazon CloudSearch (N. California)		Service is operating normal	ly. 🔝	
Amazon Clou	Amazon CloudSearch (N. Virginia)		Service is operating normal	lly. 🔝
🧭 Amazon Elasi	tic Compute Cloud (N	California)	Senice is operating normal	ny 🔊
Amazon Elast	Amazon Elastic Compute Cloud (N. Virginia)		Service is operating norma	Ay. 🔊
Amazon Clou	Amazon CloudWatch (N. Virginia)		Service is operating normal	lly 🔯

ICS NATIONAL CENTER IDE

IFTTT Recipes

Set up alerts

https://ifttt.com/



leepmon's Recipes

What is IFTT? IFTTT is a service that lets you create powerful connections with one simple statement:

Recipe

if this then that

Trigger

Action

Browse Recipes

Sign in

Join

IFTTT is pronounced like "gift" without the "g."



#ArcGIS Online Status Monitor

by leepmon on Dec 20, 2013 11 uses 91 favorite



EC2 issue by leepmon on Dec 20, 2013 \$20 uses \$0 favorites

Website Monitoring with Pingdom





Instance Backup Strategy

Instance backups automated with Powershell scripts

- Daily volume snapshots and weekly AMIs
- Script cleans up snapshots and AMIs to reduce storage costs





Ovia Harleger on AVEL Downer Wessersy



IAM Console Security

 Control users and groups within account

ØUnique security credentials for access keys and login/passwords



Lessons Learned

- Esri's Amazon Machine Image for ArcGIS Server is a successful approach for a GIS platform.
- Work closely with IT group and know your security requirements
- **ø** Benefits of Cloud hosting
 - 1. Rapidly deploy/develop
 - 2. Reliable
 - Flexible





Thank You – Questions?

Amy Ramsdell

- Follow Blue Raster
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 - blueraster.com/blog
- Follow Me
 - Twitter @amyrams



- ArcGIS Cloud Security Roadmap & Best Practices for Federal Agencies
 - Tues. 8:30am 9:30am; 145 AB
 - Tues. 4:00pm 5:00pm; 146 C
- Understanding ArcGIS Deployments in Public and Private Clouds
 Tues. 11:00am 12:00am; 151 A
- ArcGIS and the Cloud A Management Perspective
 Tues. 5:15pm 6:15pm

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Don't forget to complete a session evaluation form!

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Networking Reception

Smithsonian National Museum of Natural History

Tuesday, 6:30 PM–9:30 PM Bus Pickup located on L Street

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Printing stations located in Hall B and the 140/150 Room Concourse.





GIS Solutions EXPO, Hall B

Monday, 12:30 PM-6:30 PM Tuesday, 10:45 AM-4:00 PM

- Exhibitors
- Hands-On Learning Lab
- Technical & Extended Support
- Demo Theater
- Esri Showcase

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