January 22nd, 2015 2015 GeoDesign Summit

> Workflows to Support Geodesign: ArcGIS Interoperability for Site Design, Engineering and 3D Visualization

> > Generate Design Content (including proposed terrains)

- Convert to GIS
- Model in CityEngine
 - Share via Web





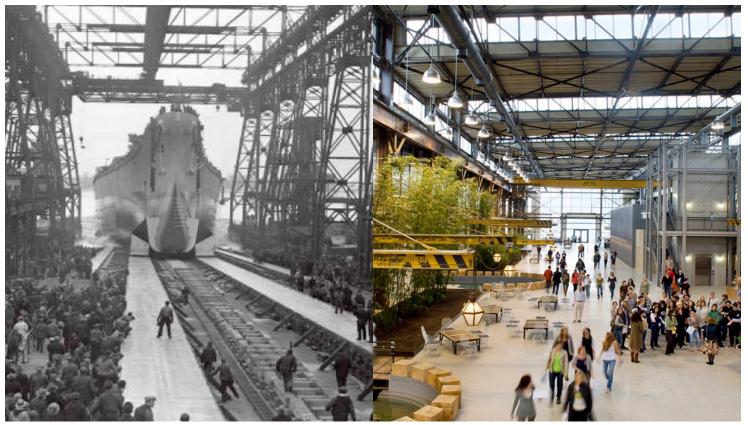




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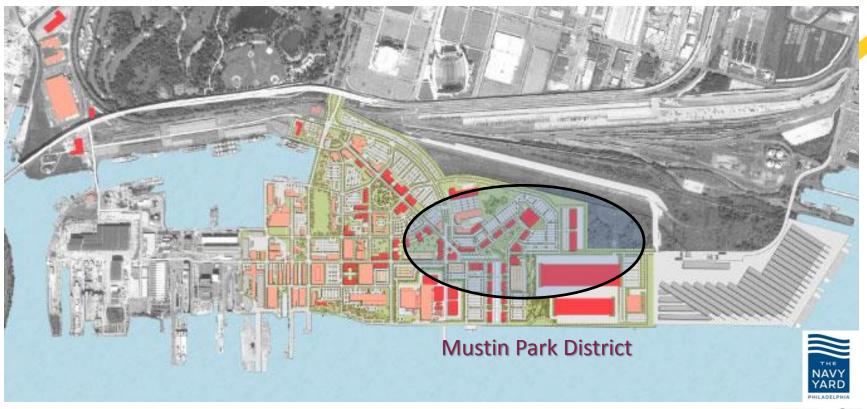












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Challenge:

- Develop rich site design content (including terrains)
- Use ArcGIS to integrate and share design content with stakeholders



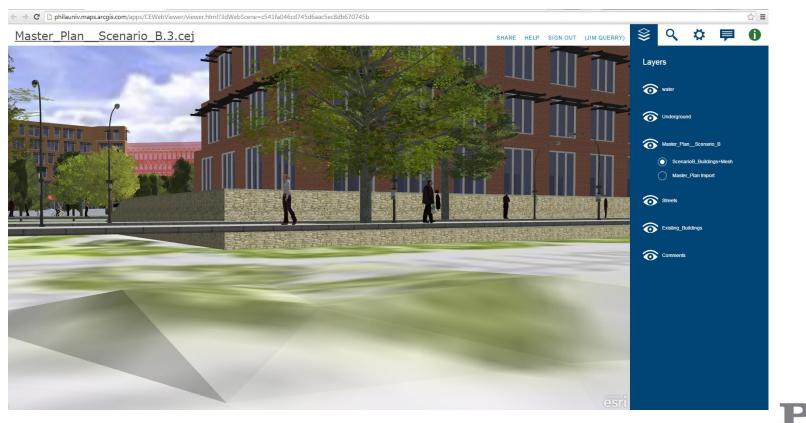












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Geodesign Workflow Collaborators:

- Patrick Gahagan: Esri and Philadelphia University
- Steve Lewis and Mike Kissinger: Pennoni Associates







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SiteOps

Design Content-Generation

Conversion to GIS 3D Modeling Web Collaboration

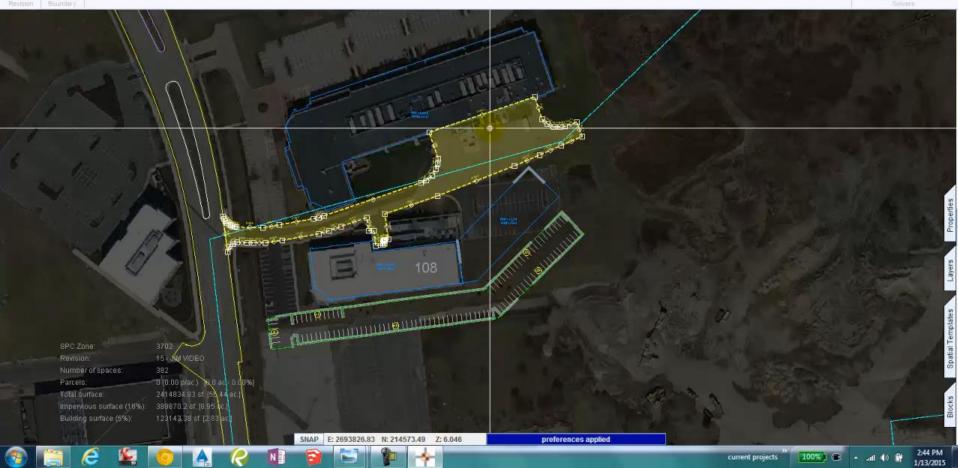
- SAAS solution uses existing GIS data and imagery
- Site design
 - Circulation
 - Parking lots (islands, spaces, drives, etc.)
 - Other landscape features (e.g., plazas, parks, etc.)
- Site engineering
 - Proposed contours and spot elevations
 - Proposed terrain
 - Stormwater management infrastructure
- Export to ArcGIS via DWG and LandXML



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SNAP E: 2696077.81 N: 214645.25 Z: 4.654

preferences applied



ArcGIS Desktop

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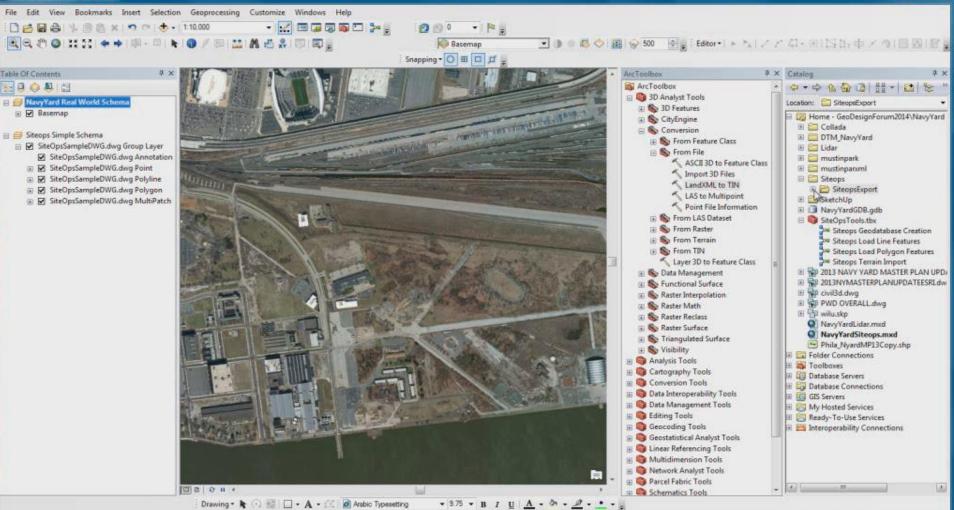
> Design Content Generation

Conversion to GIS -

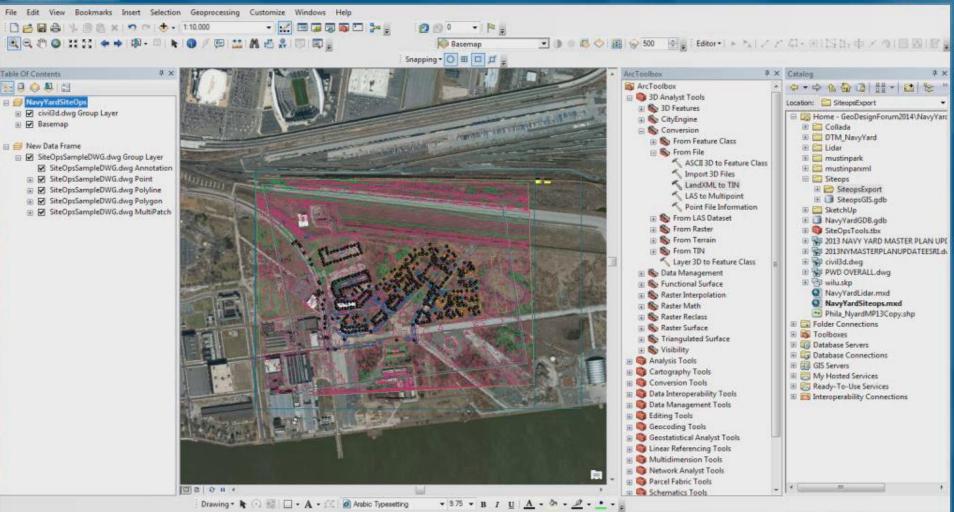
3D Modeling Web Collaboration

- Create geodatabase
- Import site design content into the geodatabase
- Add attributes and projection
- Import proposed terrain content
- Prep for CityEngine





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→ CityEngine

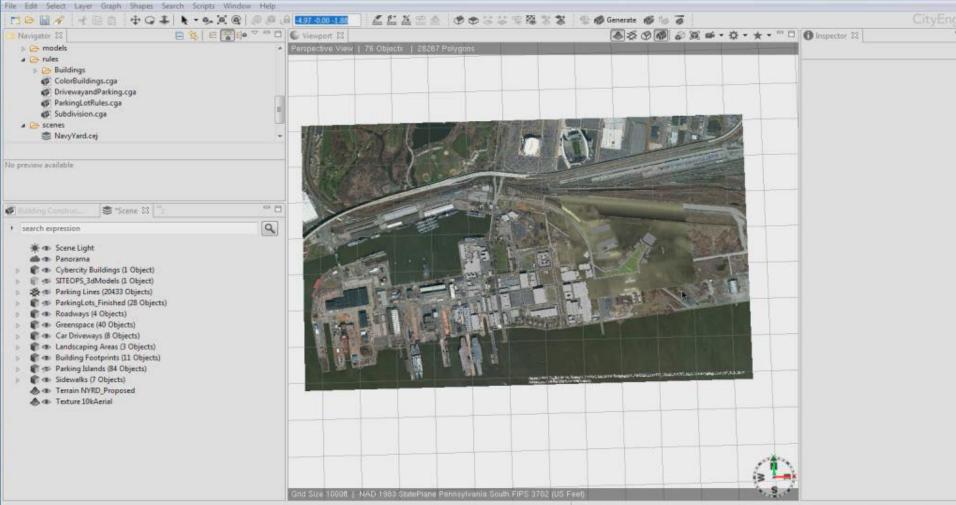
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Design Content Generation Import to GIS **3D Modeling**

Web Collaboration

- Intuitive and realistic 3D visualization of designs
- **Clear** representation of design goals
- **Report generation** to support design goals (e.g., sustainable design measures)















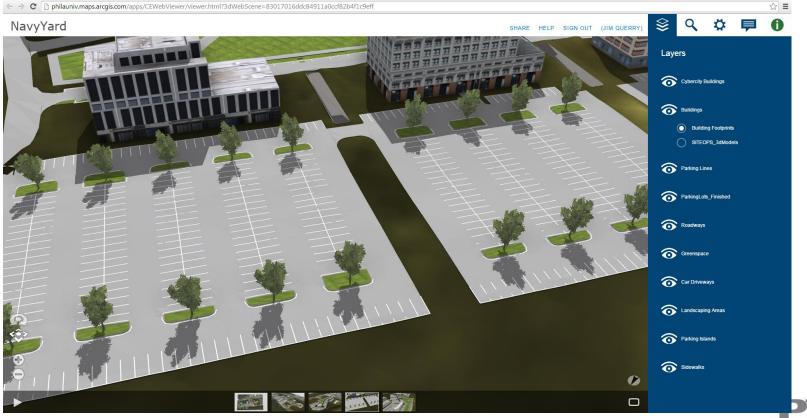
CityEngine Web Scene

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Design Content Generation Import to GIS 3D Modeling • Upload to CityEngine model to ArcGIS Online and share with stakeholders

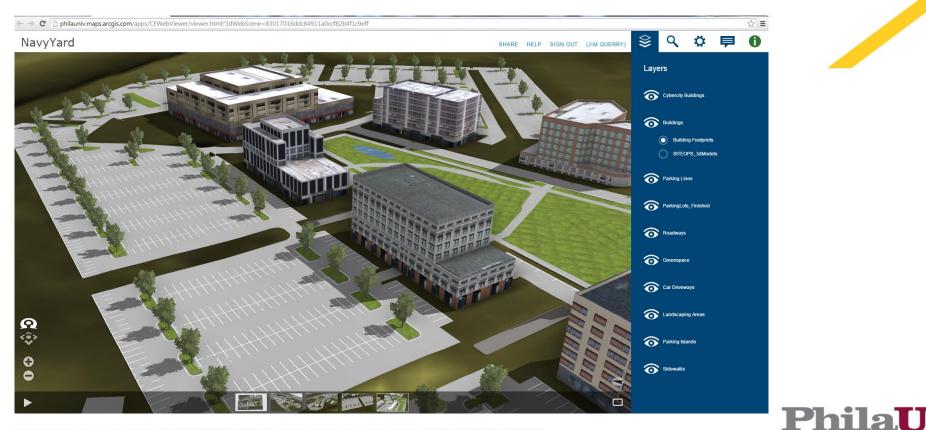


C D philauniv.maps.arcgis.com/apps/CEWebViewer/viewer.html?3dWebScene=83017016ddc84911a0ccf82b4f1c9eff



POWERED TO DO WHAT'S NOW, POWERED TO DO WHAT'S NEXT.

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