

Smart Zoning For Designing Better Cities

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GeoDesign Summit, January 22–23, 2015
Esri Headquarters, Redlands, California

Big City Modelling



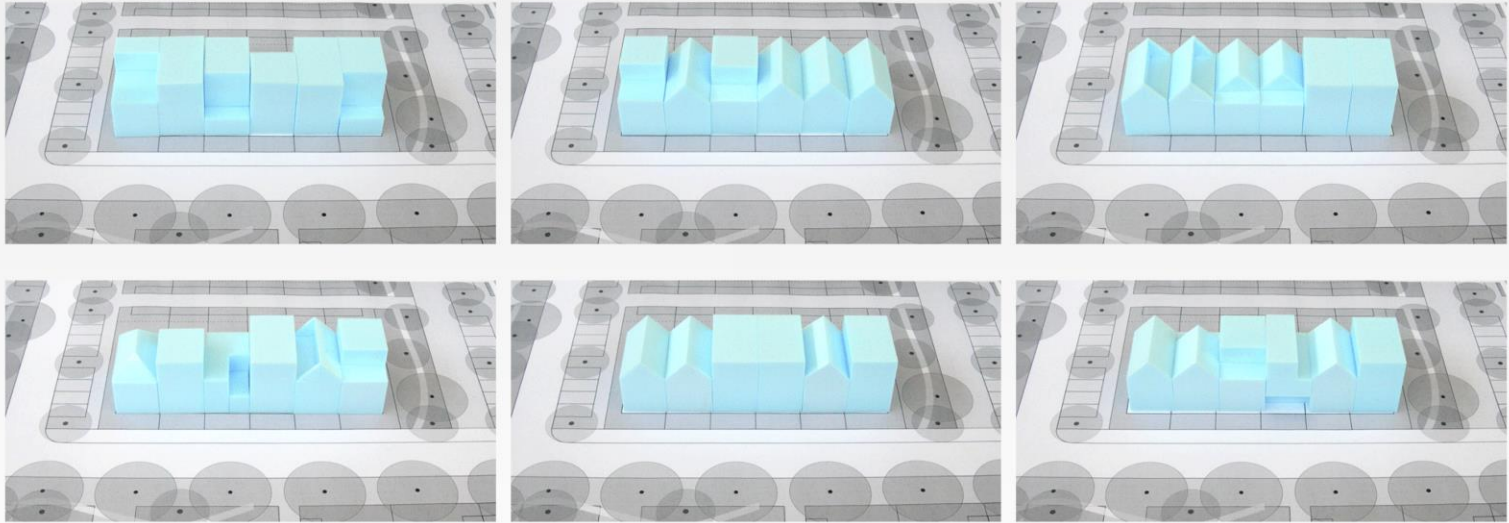
Credits: Global Cities Research Institute; <http://global-cities.info/content/program/urban-decision-making-and-complex-systems>

Town Modelling



Credits: Designing with models - Posad Labs; <http://www.posadlabs.com/designing-with-models/>

Town Modelling



Town Modelling



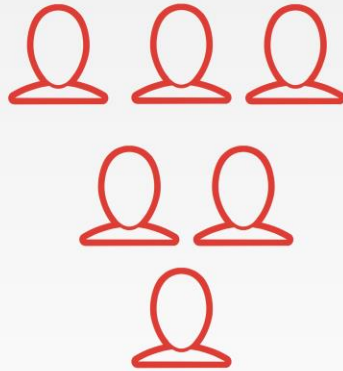
Credits: Community Design Collaborative, AIA Philadelphia;
<http://www.eventbrite.com/e/public-presentation-visitability-design-charrette-tickets-888067233>

Not-So-Smart Cities



Credits: Paul Hoppe; http://www.nytimes.com/2011/09/25/opinion/sunday/not-so-smart-cities.html?_r=0

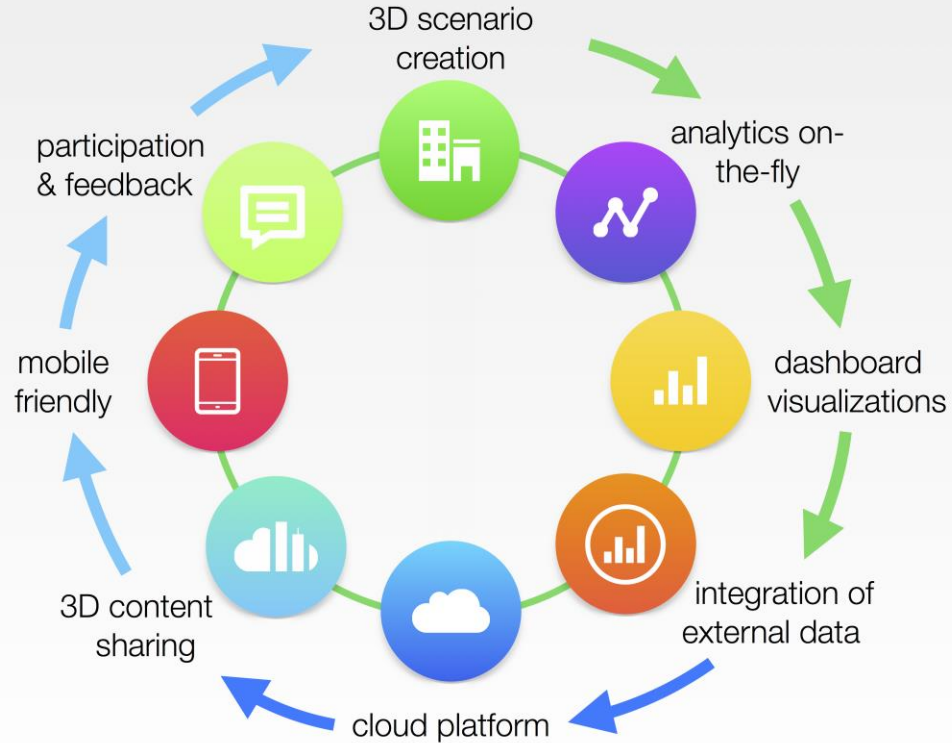
Resource-Intensive Processes



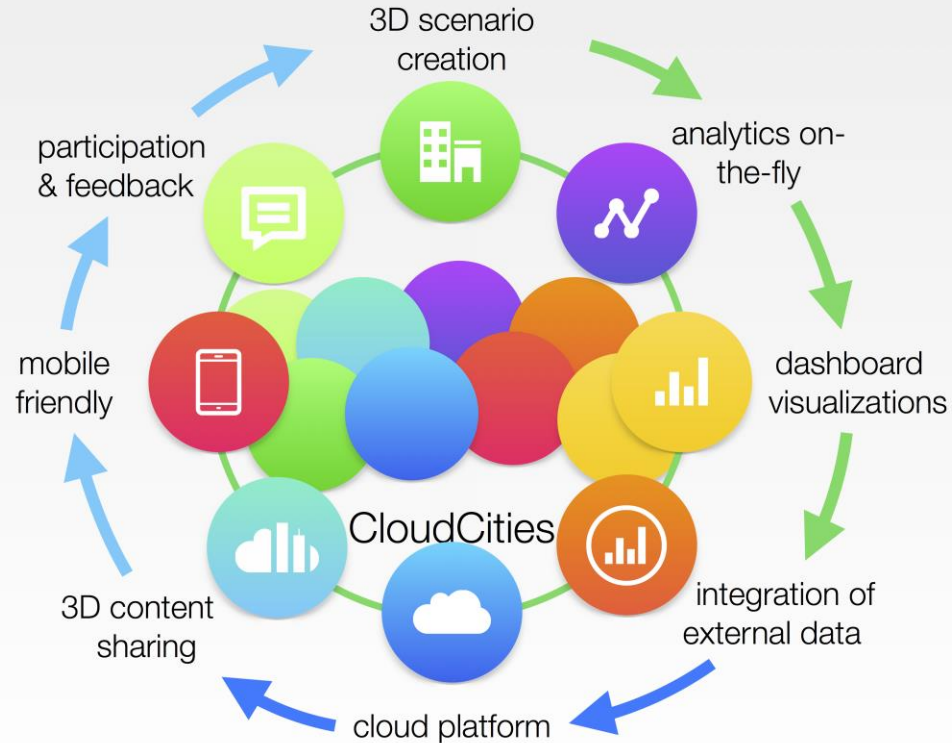
Disconnected & Inflexible



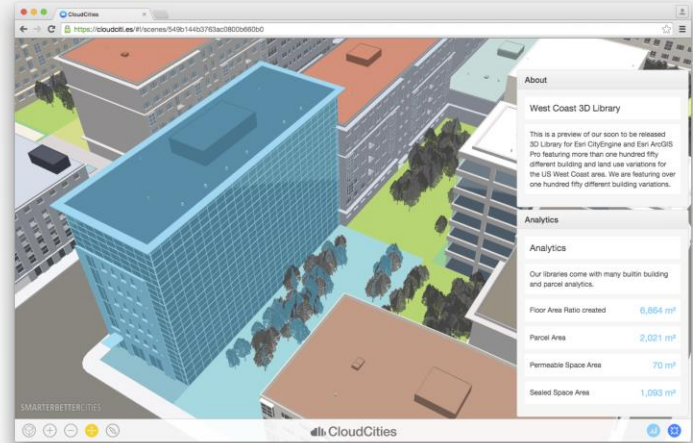
A Smart City Platform



A Smart City Platform



No Town Is Left Behind



SmartZoning & CloudCities





SmartZoning for every town and every city



SMARTERBETTERCITIES

Info	
Residential (top floor)	787 m ²
Office (regular floor)	1,575 m ²
Retail (ground floor)	787 m ²
Parking (basement)	1,589 m ²

CloudCities



Mission Goals

- Our mission is to support smaller towns around the globe to become smarter and better places.
- We want to close the full cycle from 3D content creation, analysis, sharing and feedback - completely in the cloud.
- We believe that this must happen through an ecosystem of modular APPs, e.g. SmartZoning APP.
- These APPs can help everyday's people to plan and manage their towns.

Thank You!

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