Development of the U.S. Pharmacy GIS

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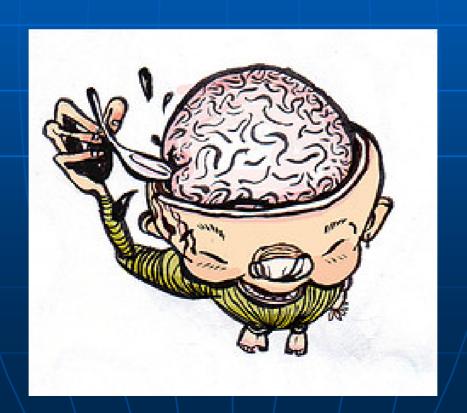
Presentation Purposes

■ To whet your appetite.



Presentation Purposes

To pick your brains and feed upon your expertise.



Project Goals

- To establish an affordable, easily accessible and comprehensive geographically registered pharmacy database for researchers.
- Database would include:
 - All U.S. pharmacies (50,000+)
 - Select demographic and community data at varying levels of geography
 - Ability to classify pharmacies by type and by relation to multiple definitions of rurality.
 - Interactive, web-based mapping and report generating capability.

Data Collection Process

 Development of database to house basic information from state board of pharmacies (BOP)

 Establish contact with each BOP until data is received and on file

Data Preparation

- Upon receipt of each data file:
 - Any text files or multiple excel files are merged into one Excel document.
 - Data cleaning
 - Data coding

Data Cleaning

- There is not a universal standard format by which state pharmacy data is received, so the following steps have used to establish a more uniform and consistent dataset:
 - Each column label is changed to reflect the same name from one file to the next
 - Each column is placed in the same order by column heading from one column to the next
 - Extraneous information is deleted

Data Coding

- Each pharmacy receives a code based on the following criteria:
 - 1 = Institutional
 - 2 = Independent
 - 3 = Chain
 - 4 = Other

Data Collection Costs and Comparisons

- Total cost for data obtained to date is approximately \$2,500
- Approximate GRA time spent collecting data to date is about 300 hours or \$4,500
- Total cost to date is \$7,000
- Cost to obtain data from a third party averages about \$25,000
- Data Collection Savings is approximately \$18,000 to date

Data Collection Process

- Initial process began with development of database to house basic information from state board of pharmacies (BOP), which include:
 - Contact Information-phone and email
 - Board of Pharmacy web address
 - Data retrieval status
 - Associated collection costs

Data Collection Process (cont.)

- First point of contact (FPC) with each BOP:
 - Phone contact with one or more of the following: BOP Director, Data Coordinator, Program Specialist, etc.
 - If FPC by phone unsuccessful, then a formal request was sent to the BOP Director
 - Follow-up through email or phone until information is ordered and received

Data Collection Process (cont.)

- Data Retrieval:
 - Data for each state has been ordered through one of the following methods:
 - Online download into a text delimited or spreadsheet format file
 - Official BOP order form faxed, emailed, or mailed with formal letter of request and payment (if applicable)

Data Collection Process (cont.)

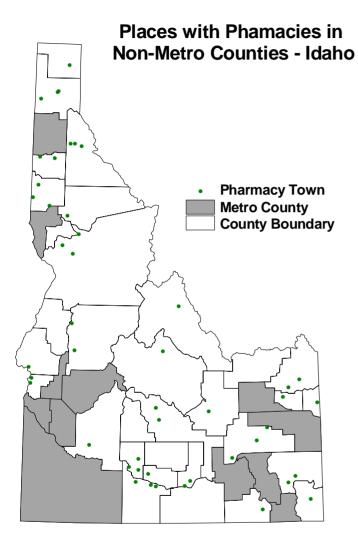
- If data were not obtained via an online download, then they have been received in the following formats:
 - Email
 - Hard Disk Copy

GIS Construction

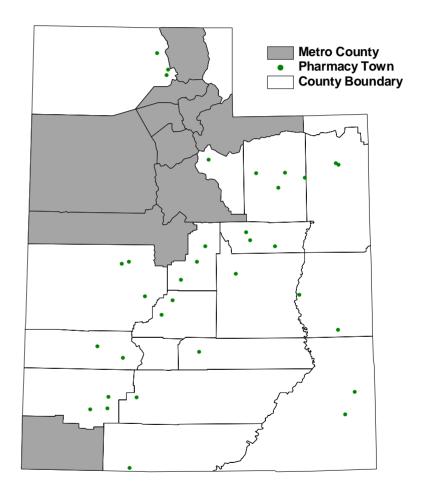
- Geographic layers
 - States
 - Counties
 - Census Boundaries
 - ZIP Code Tabulation Areas
 - Block Groups
 - Tracts
 - Congressional Districts
 - Multiple Federal Definitions of Rural and Frontier
 - RUCA
 - RUCC
 - OMB
 - Census
 - HRSA
 - TRICARE
 - FCC
 - Frontier Education Center
 - Populated Places

GIS Construction

- Data linkages
 - Requested demographic and community information
 - Center for Medicare and Medicaid
 Services (CMS) Pharmacy Contract Files
 - CMS Medicare Beneficiary Files

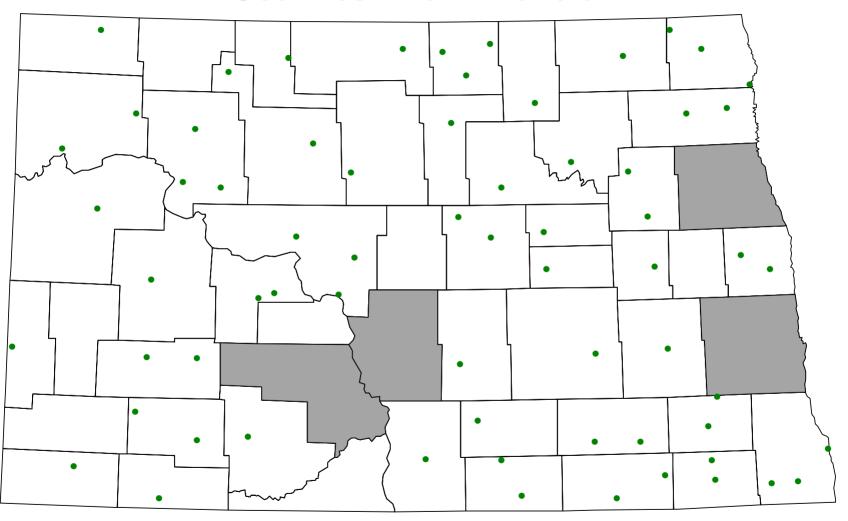


Pharmacy Locations in Non-Metro Counties - Utah



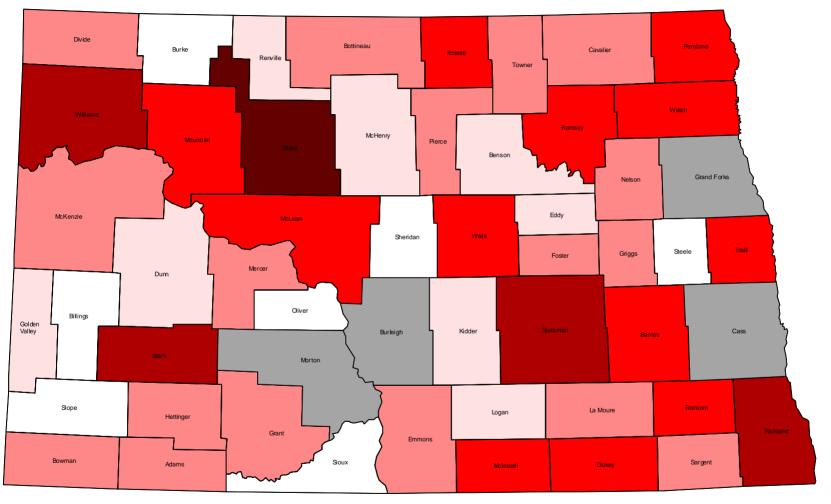
Source: U.S. Bureau of Census, 2003. Utah Board of Pharmacy.

Places with Pharmacies in Non-Metro Counties - North Dakota





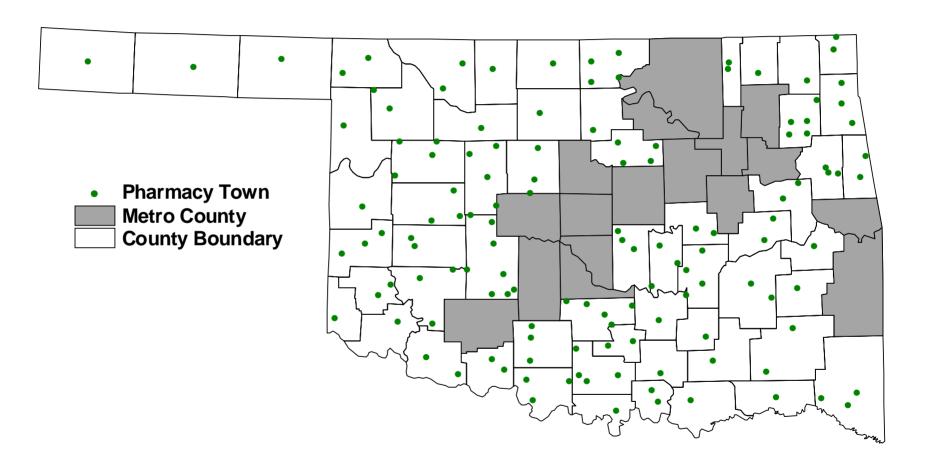
Number of Pharmacies per Non-Metro County - North Dakota



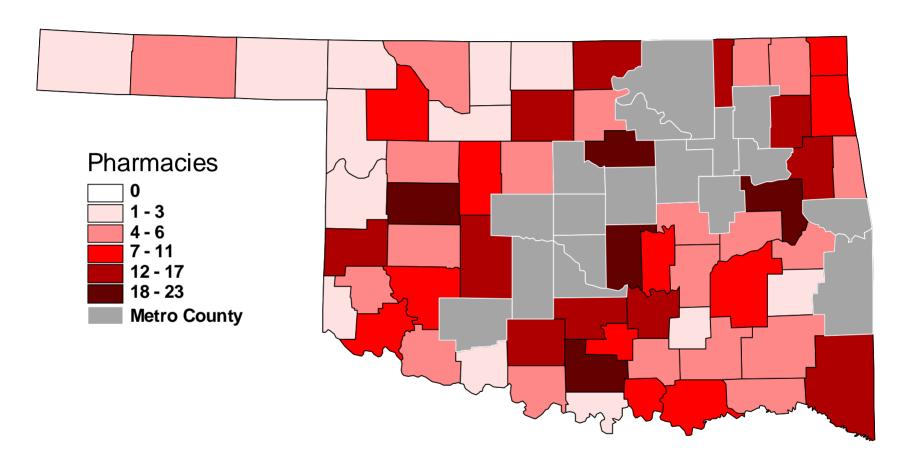




Places with Pharmacies in Non-Metro Counties - Oklahoma



Number of Pharmacies by Non-Metro County - Oklahoma



Initial Display Issues

- Locational overlap
 - Multiple pharmacies in one community
 - Different types of pharmacies within communities.
- Rural routes and P.O.Box's

Initial Applications for the GIS

- Availability of pharmacy insurance in rural areas
- Types of programs available
- Pharmacy openings and closures over time
- # of Pharmacies by rural typology
- Pharmacy accessibility in relation to community characteristics

Future Home and Uses for the GIS

- Based on a researcher accessible web server
 - User ID access protocols?
 - Apply for free access?

Policy research

Policy development

Supporting Research Institutions

- North Carolina Rural Health Research and Policy Analysis Center, University of North Carolina, Chapel Hill, N.C.
 - Topic of Concentration: Federal Insurance Programs (Medicare and Medicaid) and Their Effect on Rural Populations and Providers
 - Past and current research includes:
 - Describing Geographic Access to Physicians in Rural America Using Statistical Applications in GIS
 - Development of a New Methodology for Dental Health Professional Shortage Area Designation
 - Impact of The Medicaid Budgetary Crisis on Rural Communities: A 50-State Survey

Supporting Research Institutions

- RUPRI Rural Health Panel
 - The Rural Policy Research Institute's Rural Health Panel provides decision makers with timely, objective, and expert analysis of the implications of policy for rural health.
 - Rural Health Panel People
 - Andrew F. Coburn
 PROFESSOR
 Maine Rural Health Research Center
 Edmund S. Muskie Institute of Public Affairs, University of Southern Maine A.
 - Clinton MacKinney BOARD-CERTIFIED FAMILY PHYSICIAN
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 - Mary K. Wakefield DIRECTOR Center for Rural Health University of North Dakota School of Medicine and Health Sciences

Funding Organizations





Rural Health Policy



- Nebraska Center for Rural Health Research
- Nebraska Medical Center

- Federal Office of Rural Health Policy – Health Resources and Services Administration
 - www.ruralhealth.hrsa.gov/
- Rural Policy Research Institute
 - www.rupri.org/healthpolicy/
- Nebraska Center for Rural Health Research.
 - www.unmc.edu/rural
- University of Nebraska Medical Center
 - www.unmc.edu

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