

# Using Geographic Information Systems to Identify High-Risk Neighborhoods for Community-Based Interventions to Increase Cardiac Arrest Survival: A Mixed Methods Approach

*ESRI Health Users Group Meeting: October 19<sup>th</sup>, 2010*

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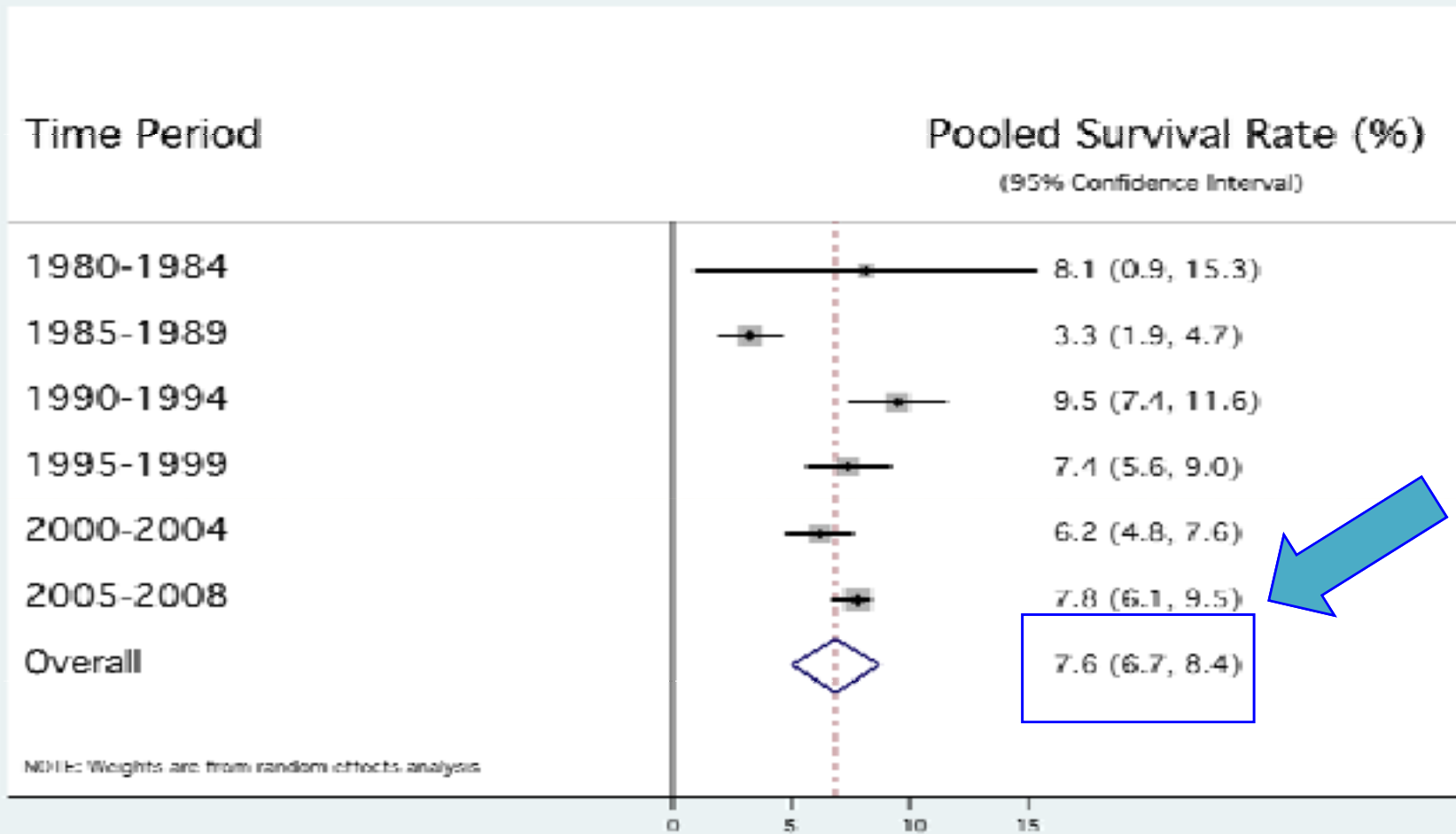
# Overview

- Background on out-of-hospital cardiac arrest
  - What we know
  - What we don't know
- HANDDS Trial
  - Mixed Methods Approach to Increasing CPR Rates in High-Risk Communities

## **What we know:**

- 1. No change in survival in 30 years**

# Temporal Trends on OHCA Survival



Sasson, C. et. al. *Circulation Cardiovascular Quality and Outcomes*, 2009

# What we know:

1. No change in survival in 30 years
2. Huge variation in OHCA survival
  - 0.3% in Detroit<sup>1</sup> to 20.4% in Seattle<sup>2</sup>
  - Denver<sup>3</sup>- 8.0%

1. Dunne et. al. Resuscitation 2007

2. Nichols et. al. JAMA 2008

3. Haukoos et. al. Annals of Emergency Medicine 2009

## **What we know:**

1. No change in survival in 30 years
2. Huge variation in OHCA survival by city
3. **CPR matters**

# Number Needed to Treat to Save One Life

|               |                      | Low Performing EMS Systems |     | High Performing EMS Systems |     |
|---------------|----------------------|----------------------------|-----|-----------------------------|-----|
|               | Pooled % of Patients | Pooled Survival Rate       | NNT | Pooled Survival Rate        | NNT |
| <b>CPR</b>    | 32%                  | 3.9<br>(1.8-6.0)           | 36  | 16.1<br>(11.5-20.7)         | 24  |
| <b>No CPR</b> | 68%                  | 1.1<br>(0.5-1.8)           |     | 12.0<br>(10.0-14.0)         |     |

*Sasson, C. et. al. Circulation Cardiovascular Quality and Outcomes, 2009*



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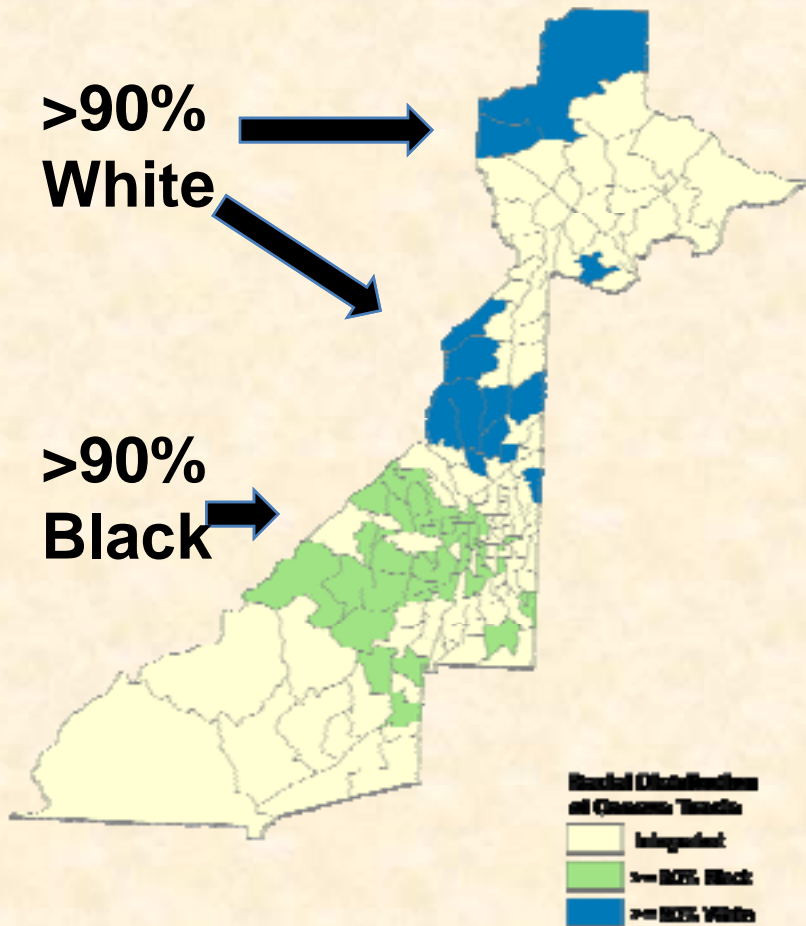
Sasson, C. et. al. *Circulation Cardiovascular Quality and Outcomes*, 2009



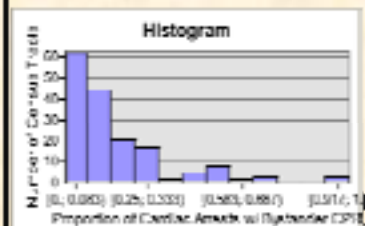
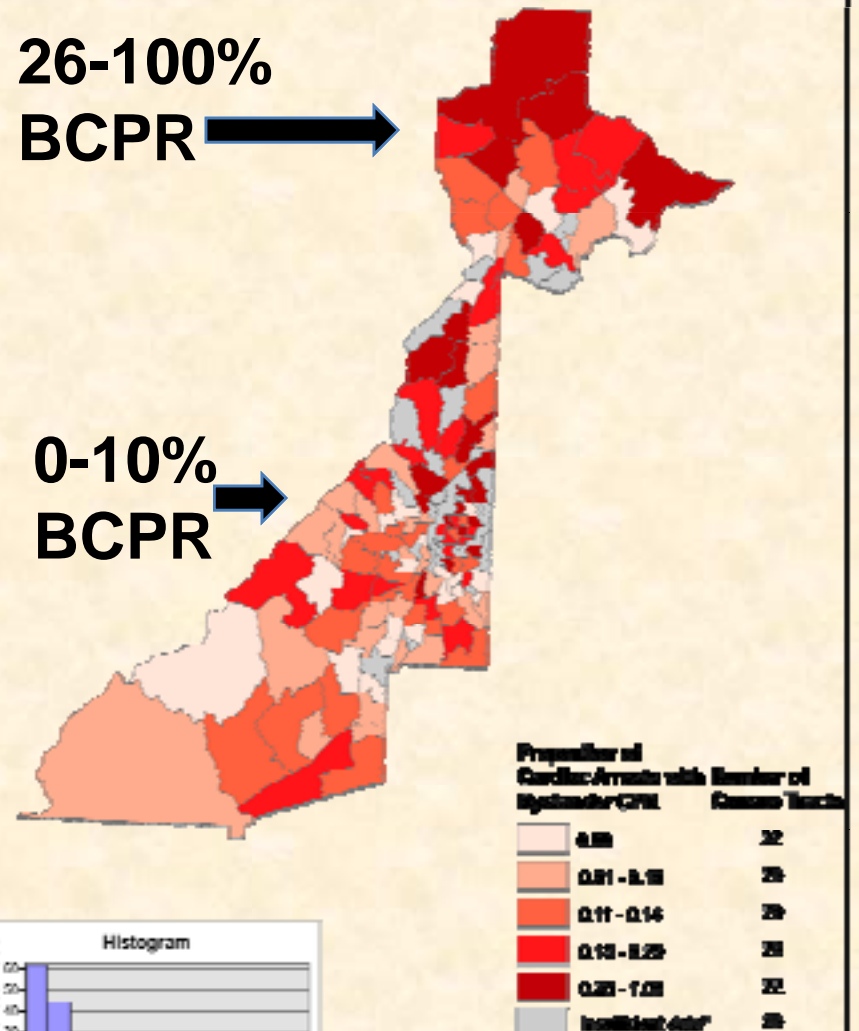
# What we know:

1. No change in survival in 30 years
2. Huge variation in OHCA survival by city
3. CPR matters
4. Likelihood of receiving bystander CPR is affected by the neighborhood one lives in

### Racial Distribution Cares Data - Fulton County, GA



### Cardiac Arrests with Bystander CPR Cares Data - Fulton County, GA



## Cardiac Arrest Bystander Status by Median Household Income

|                                 | Private Unwitnessed | Private Witnessed | Public Unwitnessed | Public Witnessed |
|---------------------------------|---------------------|-------------------|--------------------|------------------|
| Median Income <\$21,600         | 0.15                | 0.23              | 0.28               | 0.41             |
| Median Income \$21,601-\$30,500 | 0.14                | 0.20              | 0.25               | 0.35             |
| Median Income \$30,501-\$42,000 | 0.15                | 0.22              | 0.30               | 0.44             |
| Median Income \$42,001-\$62,000 | 0.19                | 0.29              | 0.38               | 0.48             |
| Median Income >\$62,000         | 0.28                | 0.38              | 0.41               | 0.55             |

# What we know:

1. No change in survival in 30 years
2. Huge variation in OHCA survival by city
3. CPR matters
4. Likelihood of Receiving Bystander CPR is affected by the Neighborhood one lives

**5. Difficult to Translate  
Bench Research to  
Community**

**How can we use public health surveillance tools and GIS to understand this issue, and help communities plan the utilization of scarce healthcare resources?**

# Translating Science into Practice

- 2008- American Heart Association recommends “Hands only CPR”



*(Sayre, M. et. al. Circulation, 2008)*

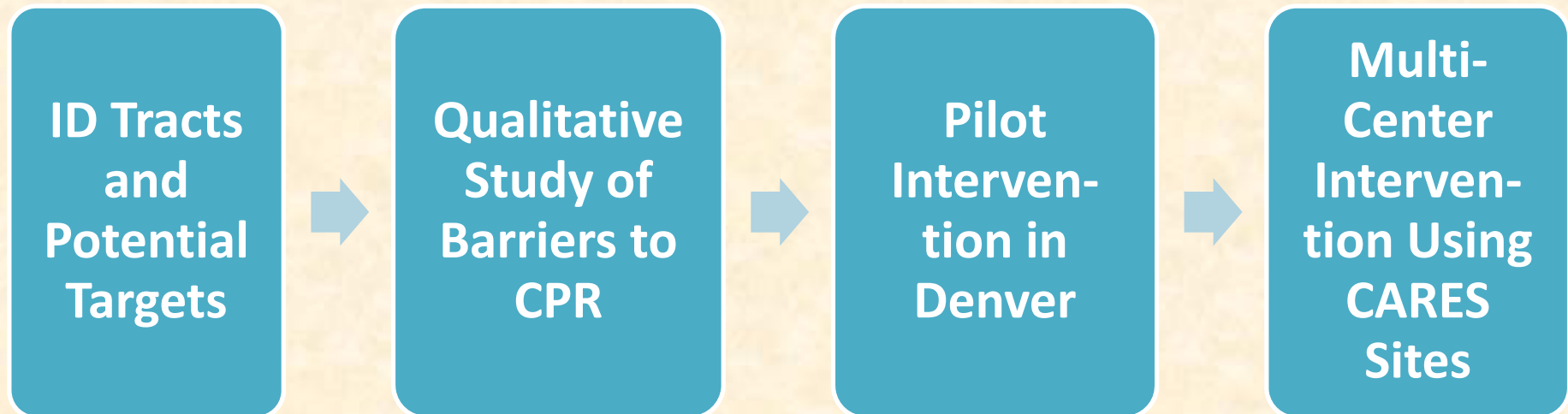


# Identifying High Arrest Neighborhoods to Decrease Disparities in Survival (HANDDS) Trial

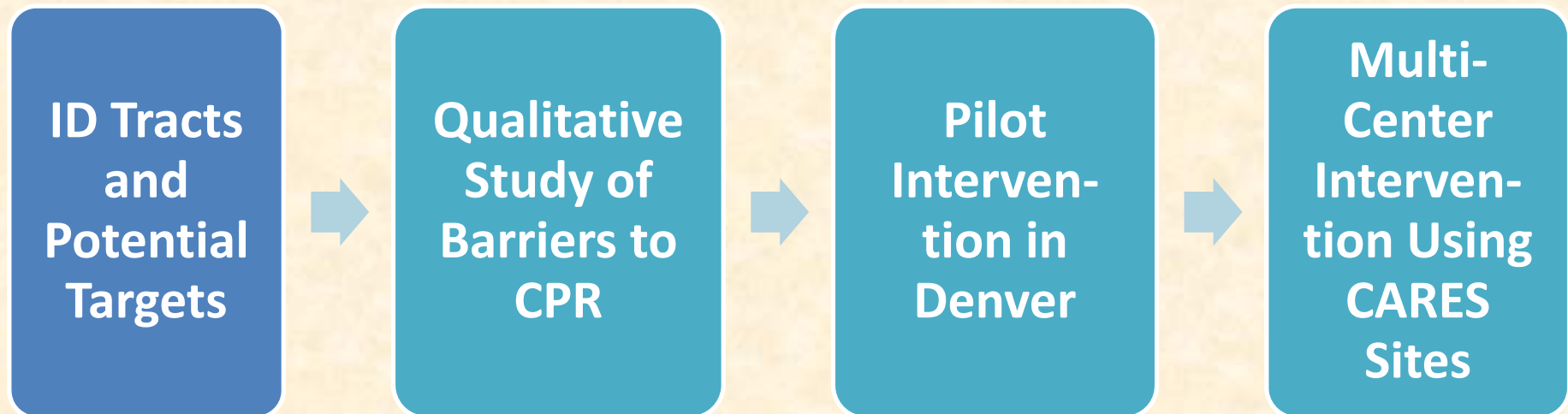
- Four Phase Study Design
- Incorporates GIS, Spatial Epidemiology, Qualitative Methods, RCT, and Community-based Participatory Research Methods



# HANDDDS Study Design



# HANDDDS Study Design



# Phase One: ID Tracts/Targets

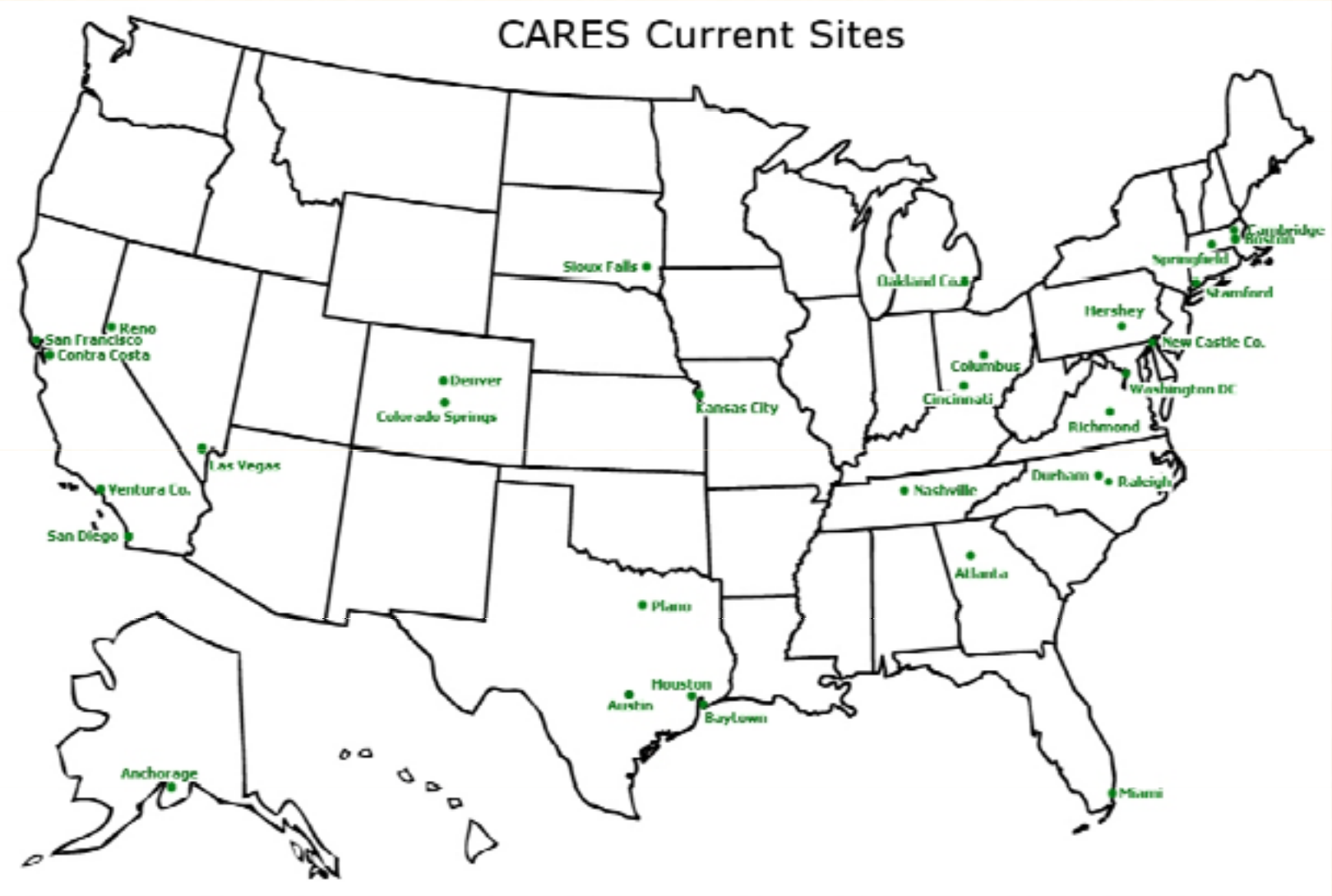
- Identify high-risk census tracts in pilot community- Denver, Colorado using GIS and Spatial Statistics
- High-Risk Census Tracts have high incidence of OHCA events and low prevalence of CPR

# Cardiac Arrest Registry to Enhance Survival (CARES)

- Surveillance Registry of OHCA due to cardiac etiology
- 30 U.S. Cities Nationwide in 17 States



# Distribution of CARES Cities



# CARES National Dataset

- National Dataset (Oct 2005-Dec. 2009)  
(n=20018)
  - Bystander CPR Rate= 24.0% (n=4298)
  - AED Used= 2.1% (n=379)
  - Survived to Hospital Discharge= 8.8%  
(n=1762)
- Denver Dataset (Jan. 2009-Dec. 2000)  
(n=356)
  - Bystander CPR Rate= 29.8% (n=106)
  - AED Used= 3.1% (n=11)
  - Survived to Hospital Discharge= 10.7% (n=38)



# Denver Subset

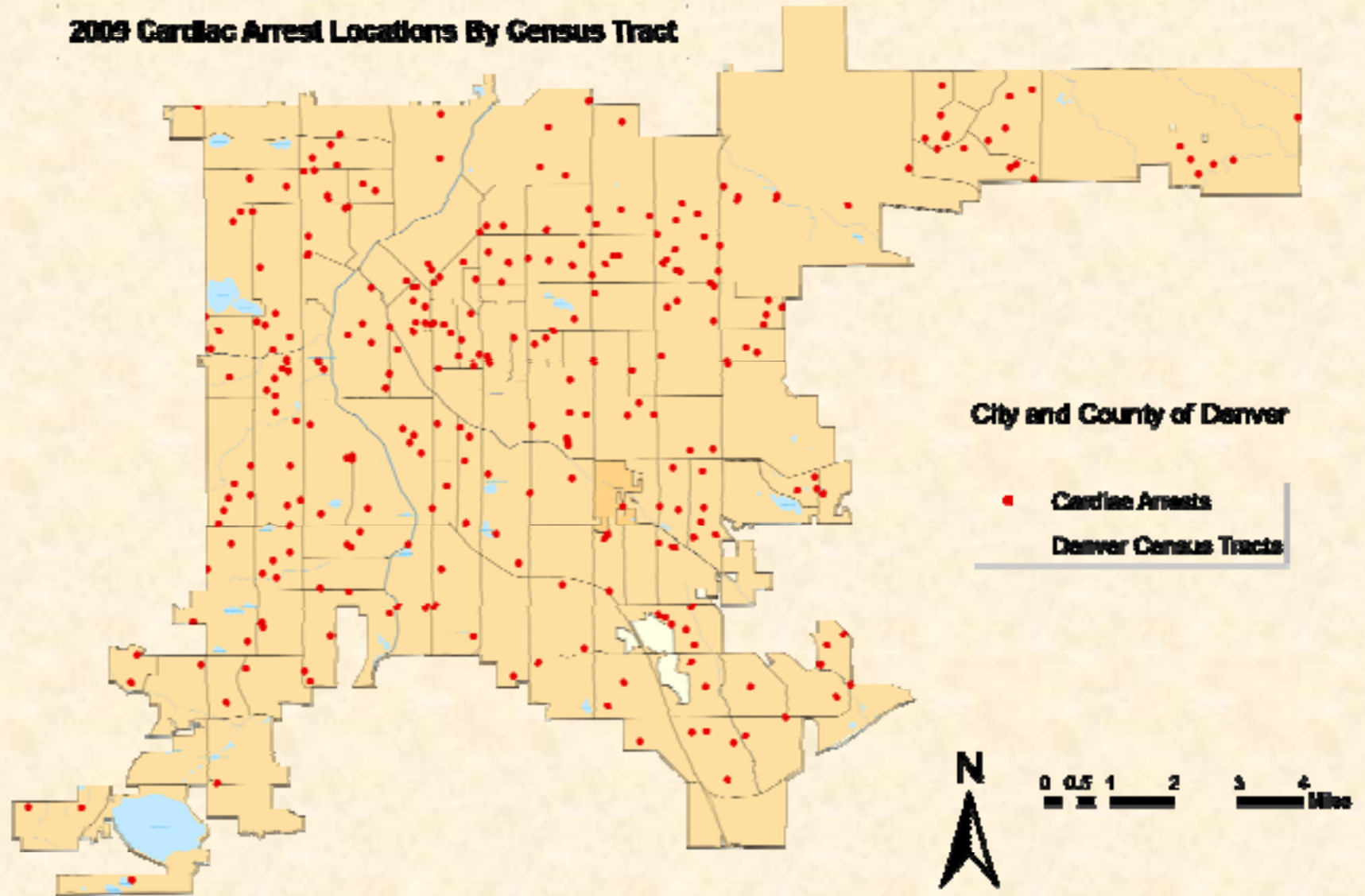
- 356 Total Arrests
  - 61 excluded for arrest occurring in airport, medical facility or nursing home
  - 1 lost to f/u
  - 2 out of county and 1 address unable to be geocoded
- 291 in Subset
  - 94 Admitted to Hospital (32.3%)
  - 30 Survived to Hospital Discharge (10.3%)
  - 105 Census Tracts
- 263 Eligible for Bystander CPR



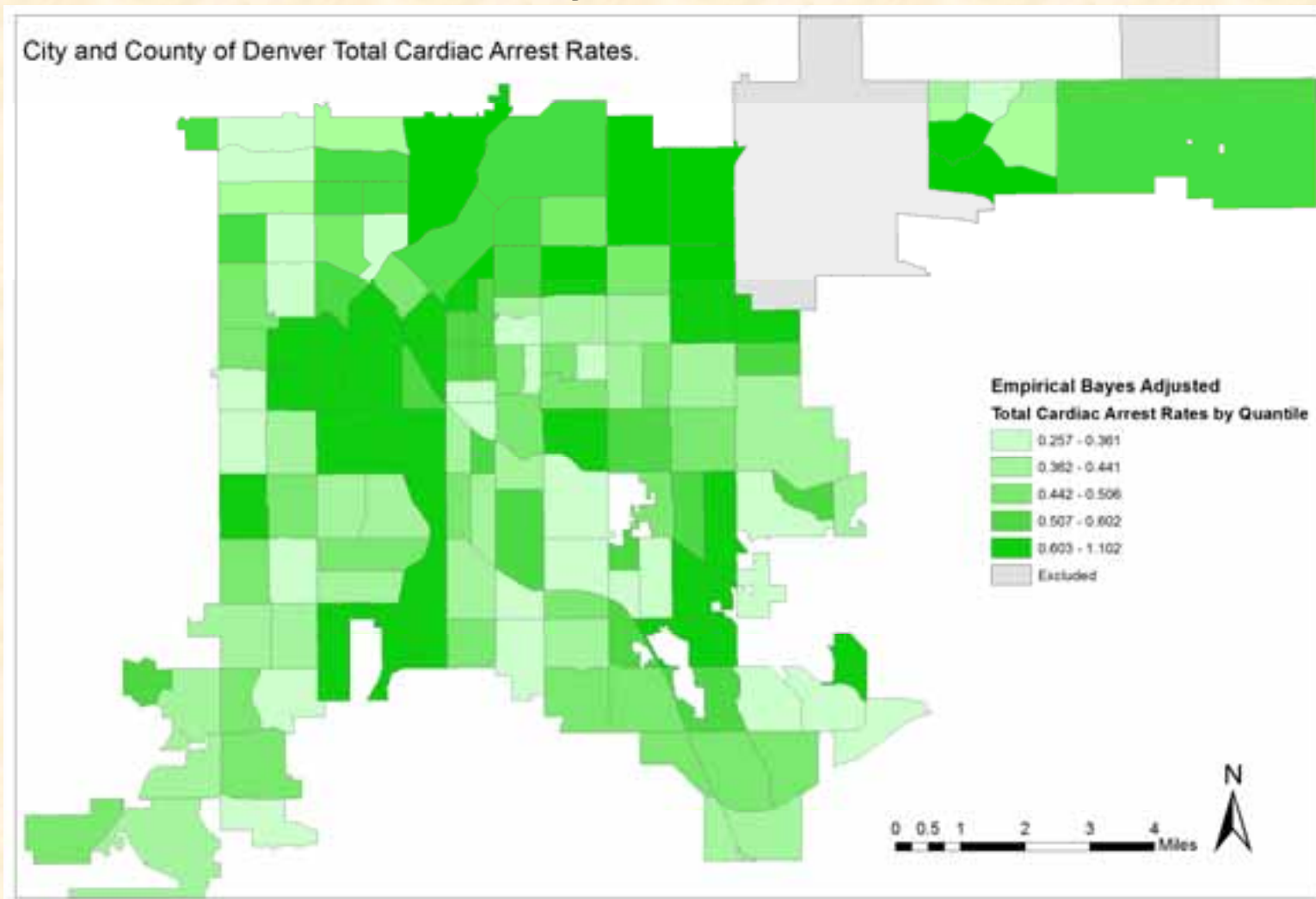
# High-Risk Census Tract Analysis

- Overlap of Census Tracts Identified based on Three Methods:
  - Multilevel Poisson Regression using Empirical Bayes Adjusted Rates to Identify Census Tracts in the Highest Quartile for OHCA Incidence and Lowest Quartile for CPR Prevalence
  - Local Moran's I to Identify Significant Areas of Clustering of OHCA Incidence and Low Prevalence of CPR
  - $G_i^*$  Statistic to Identify Significant Areas of Clustering of OHCA Incidence and Low Prevalence of CPR

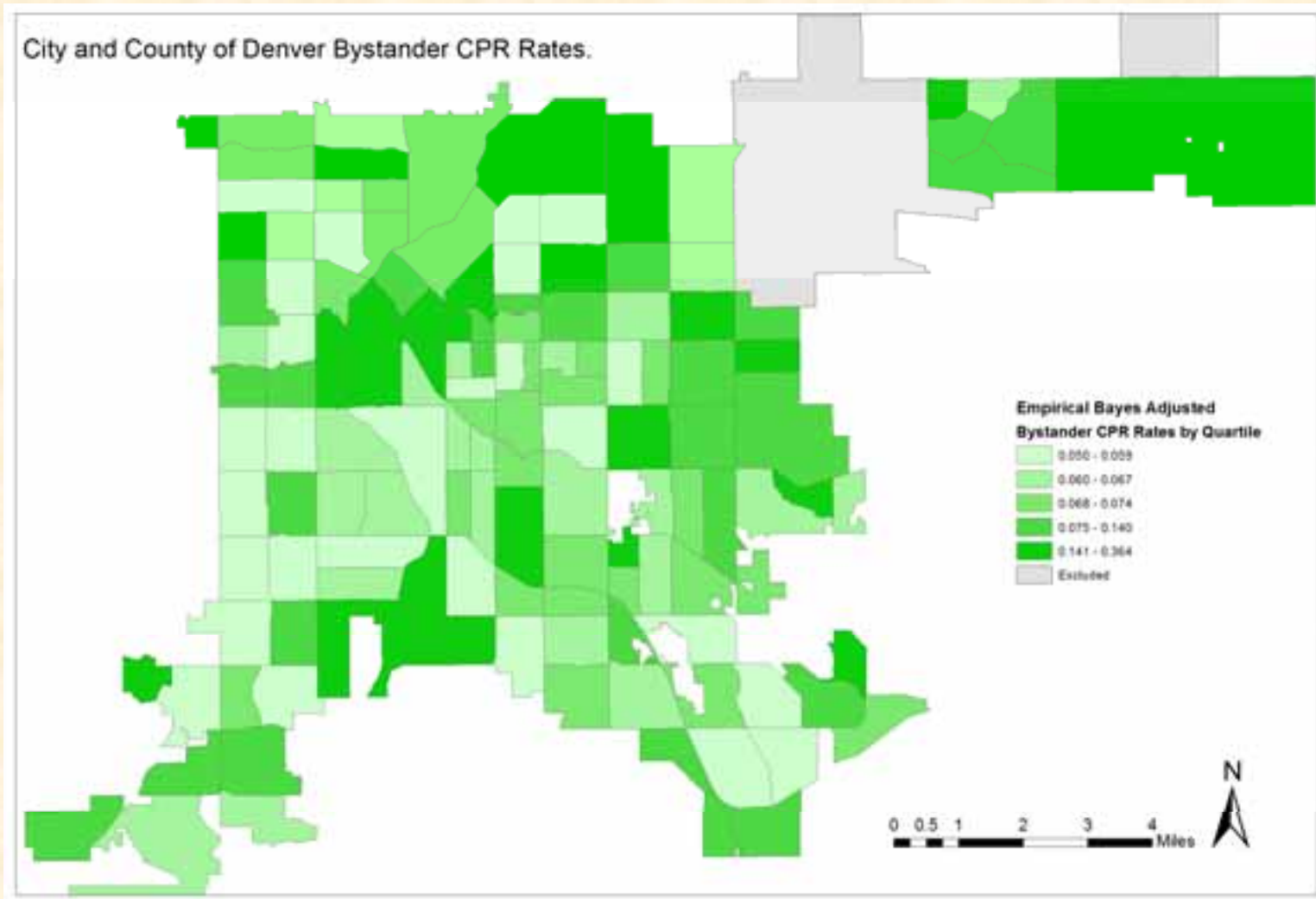
### 2009 Cardiac Arrest Locations By Census Tract



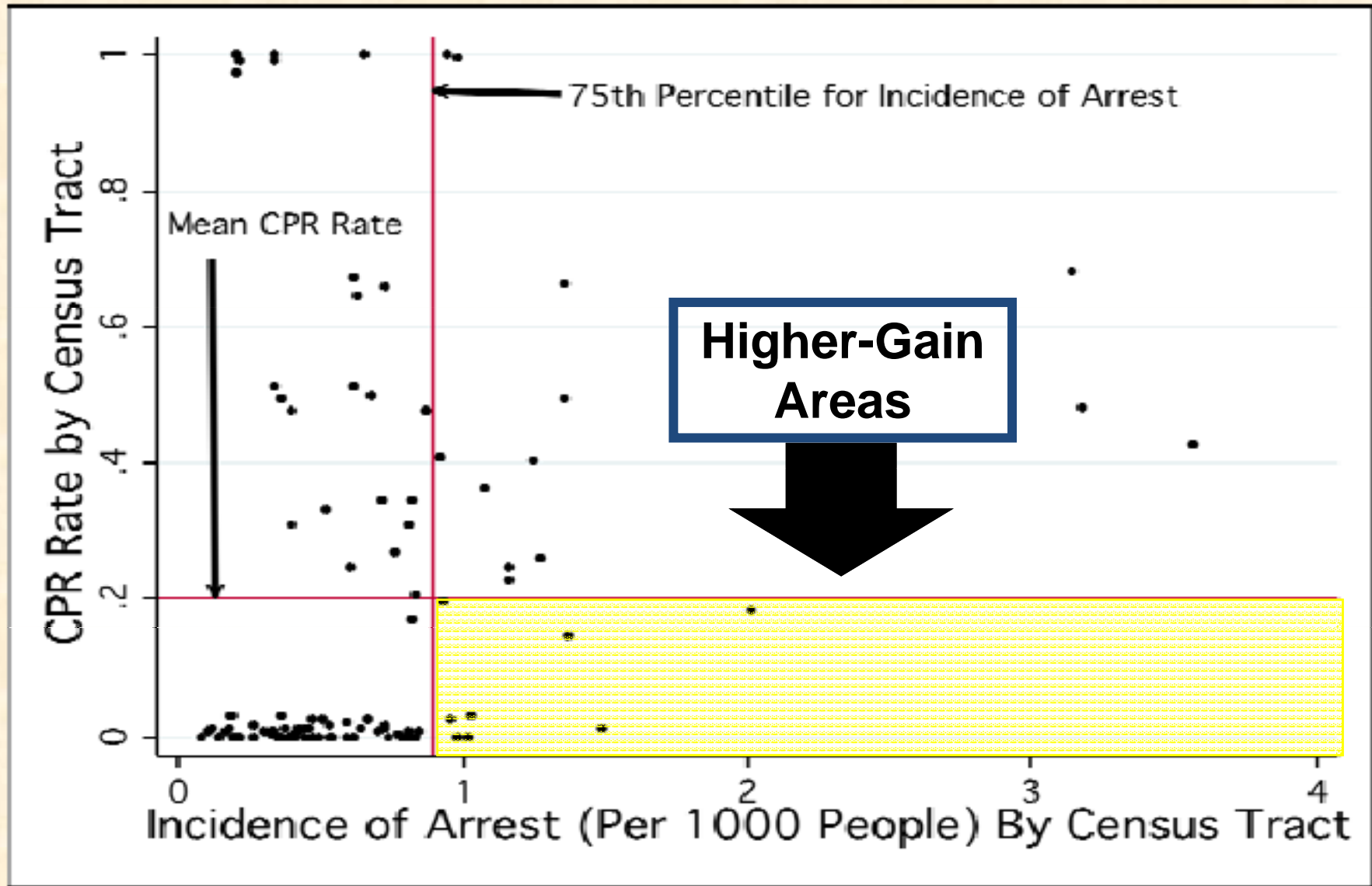
# Empirical Bayes Adjusted Incidence of OHCA by Census Tract



# Empirical Bayes Adjusted Prevalence of CPR by Census Tract

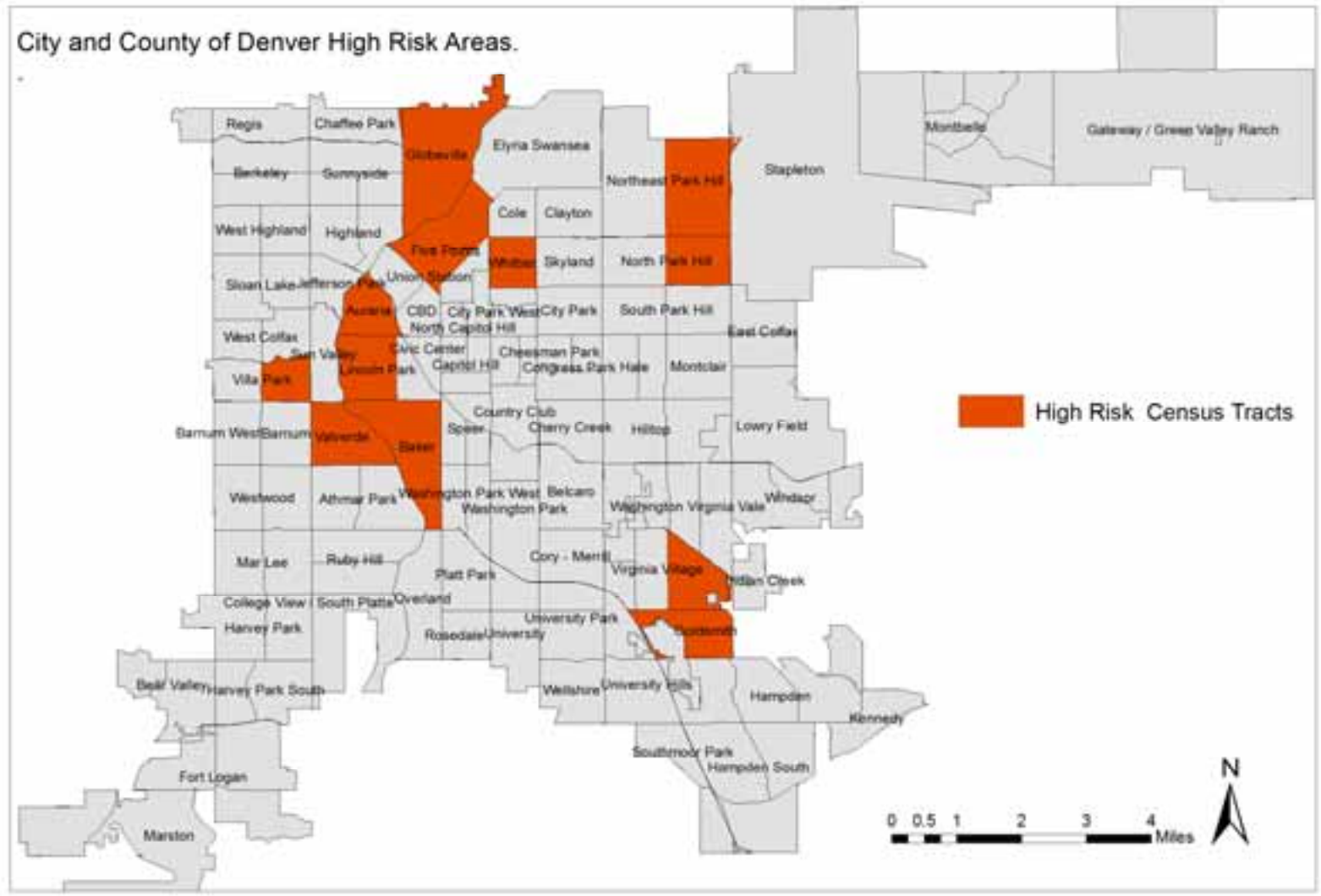


# Identification of Higher-Gain Census Tracts

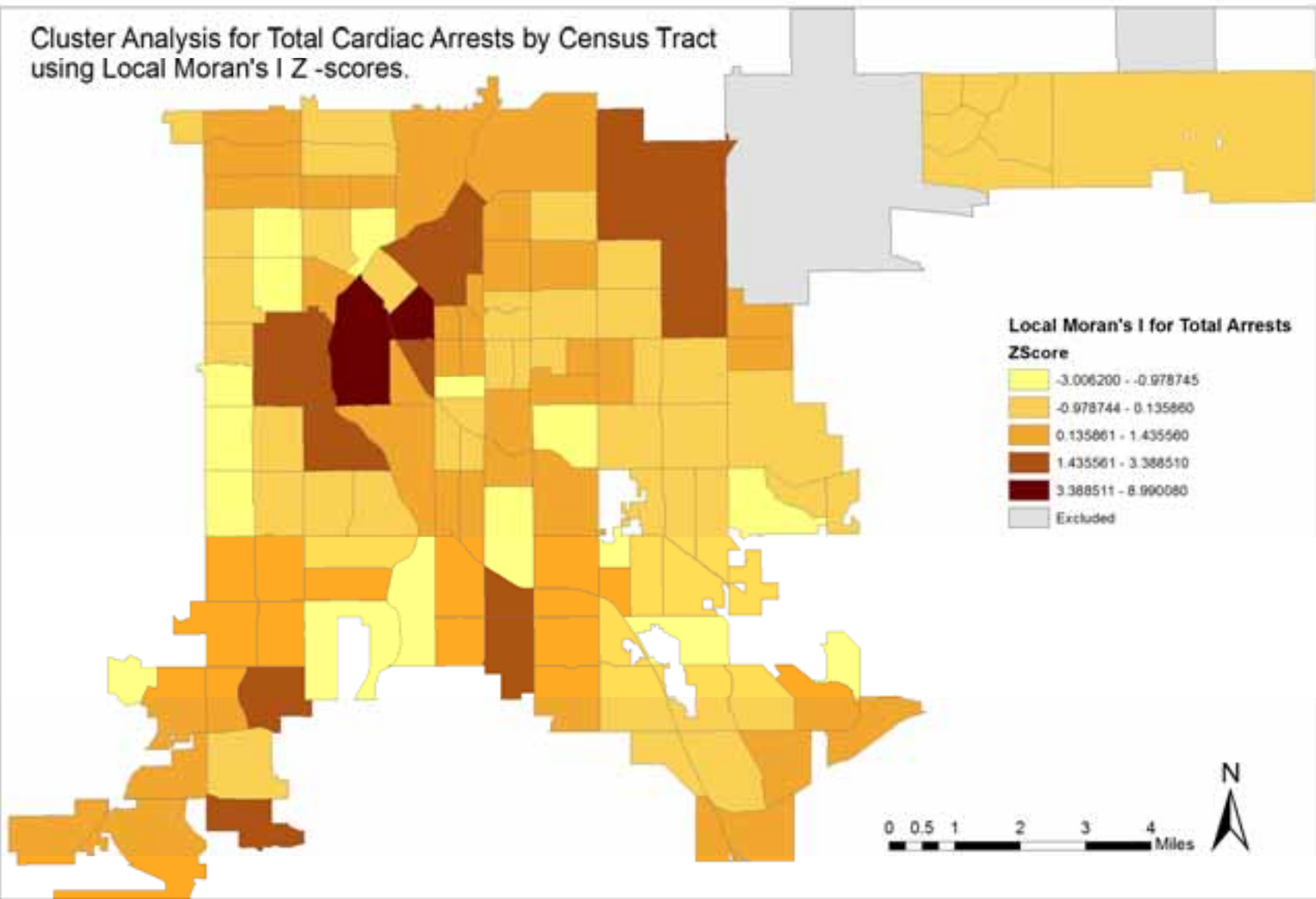




# Multi-Level Poisson Regression High-Risk Census Tracts

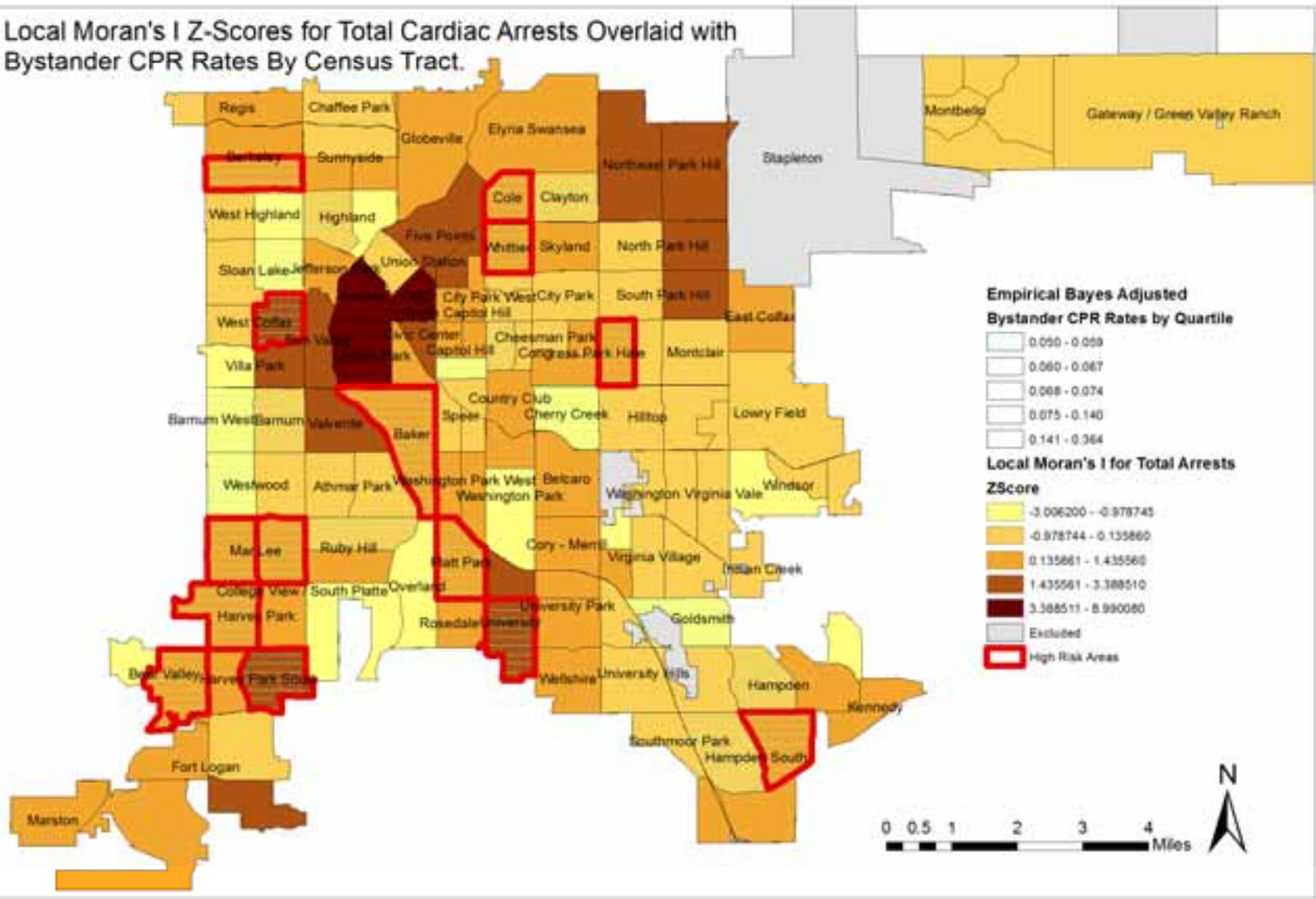


Cluster Analysis for Total Cardiac Arrests by Census Tract  
using Local Moran's I Z-scores.

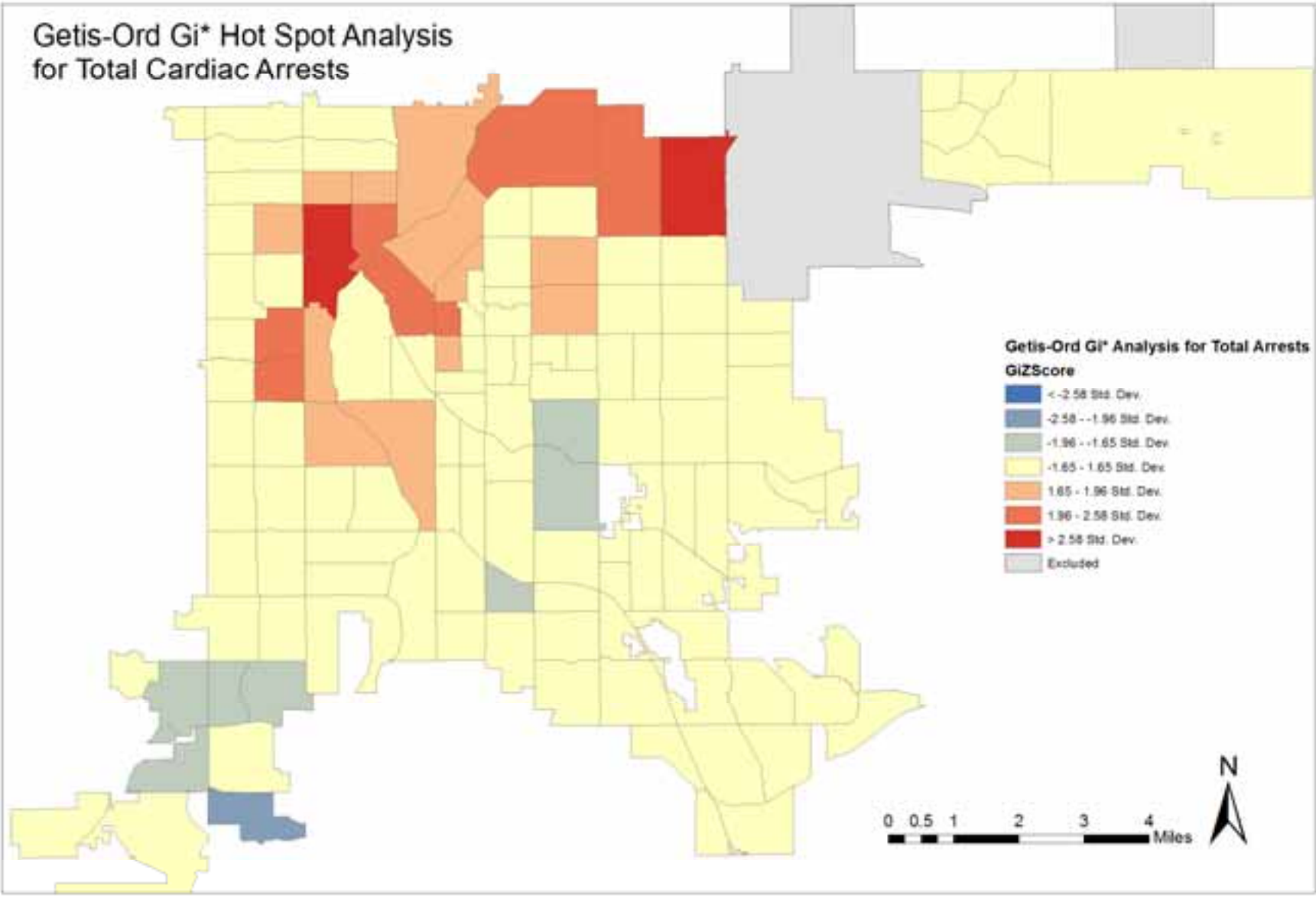




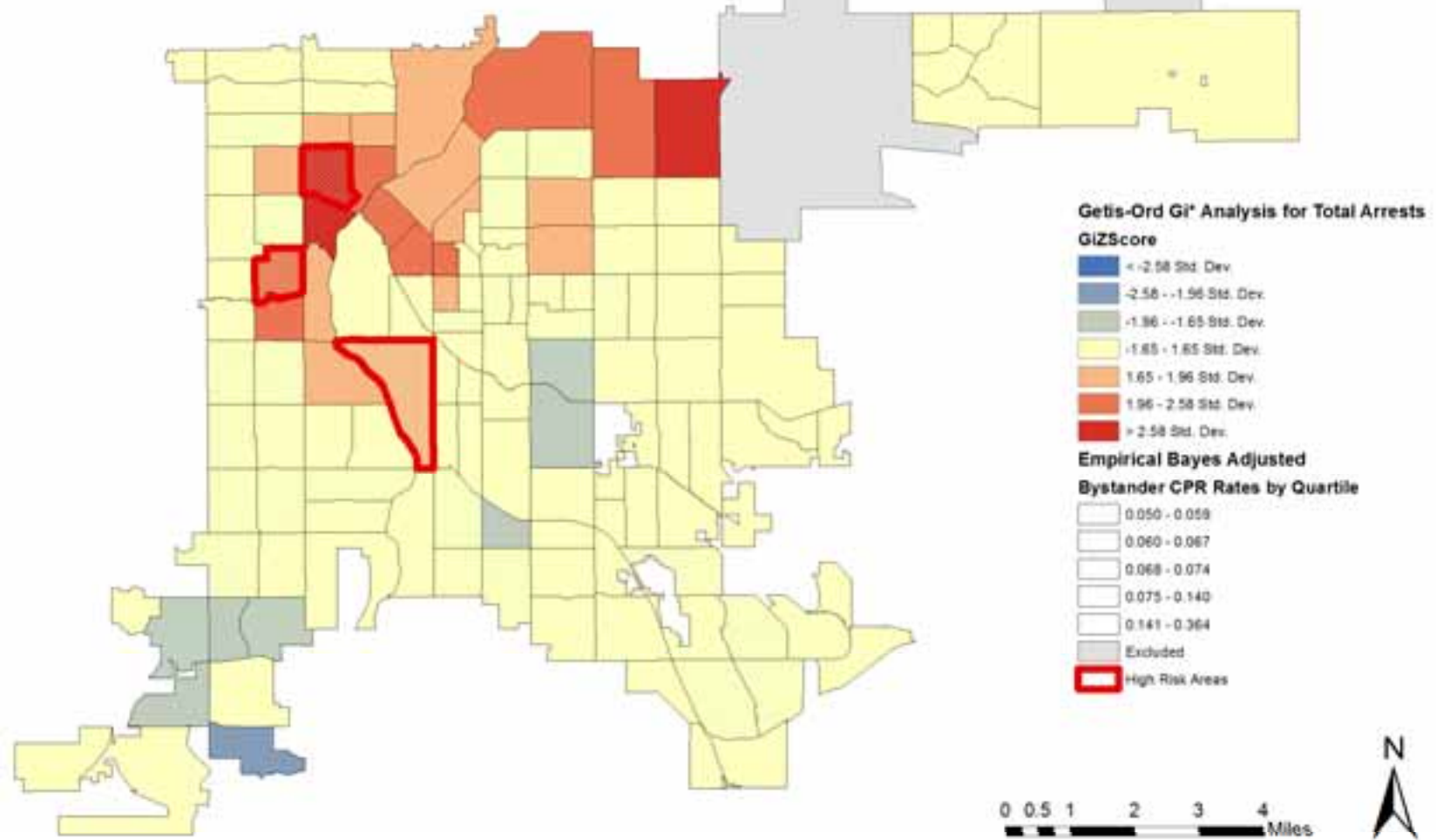
Local Moran's I Z-Scores for Total Cardiac Arrests Overlaid with Bystander CPR Rates By Census Tract.



# Getis-Ord $G_i^*$ Hot Spot Analysis for Total Cardiac Arrests

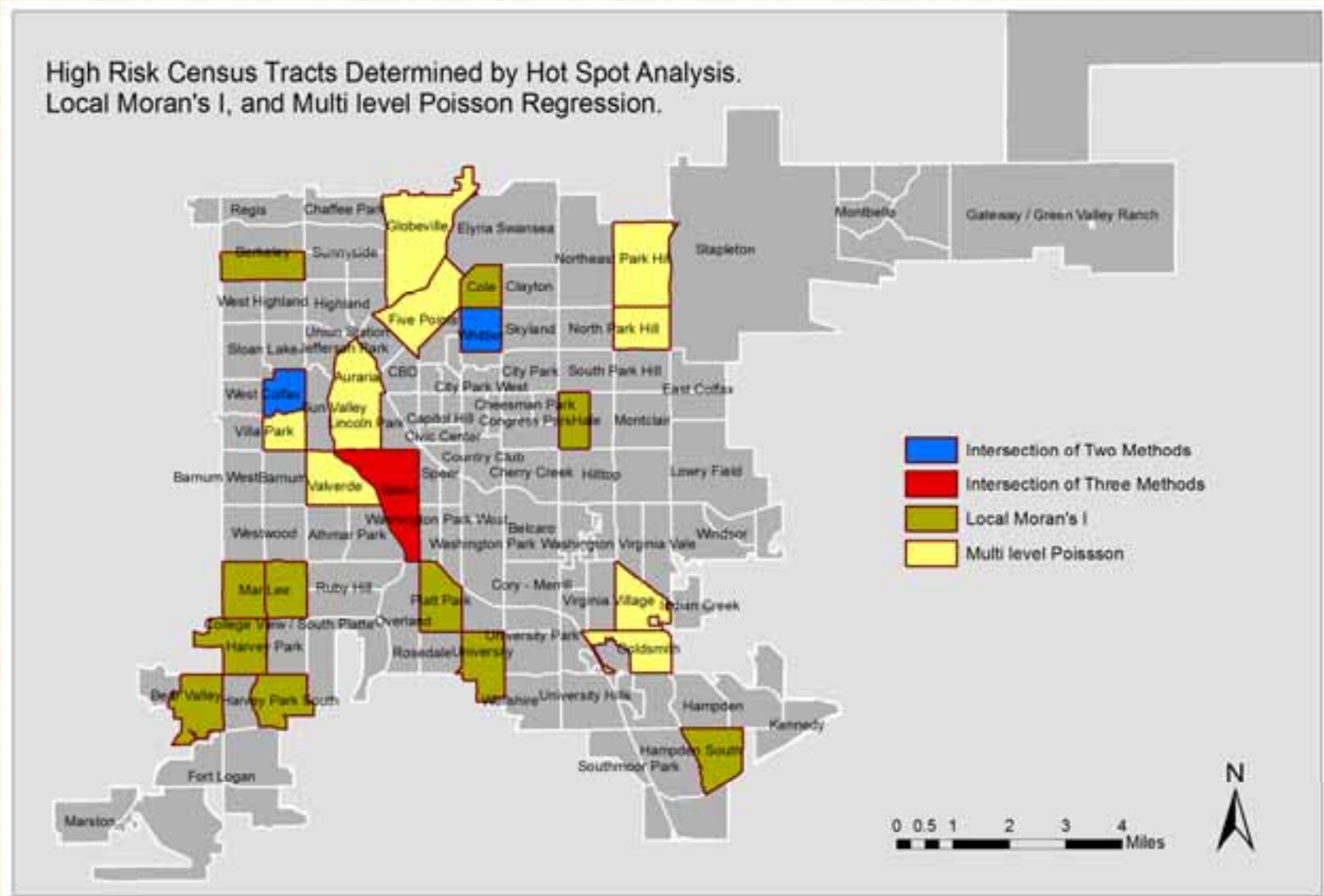


# Getis-Ord Gi\* Hot Spot Analysis for Total Cardiac Arrests Overlaid with Low Bystander CPR Areas



# High Risk Census Tracts

High Risk Census Tracts Determined by Hot Spot Analysis,  
Local Moran's I, and Multi level Poisson Regression.

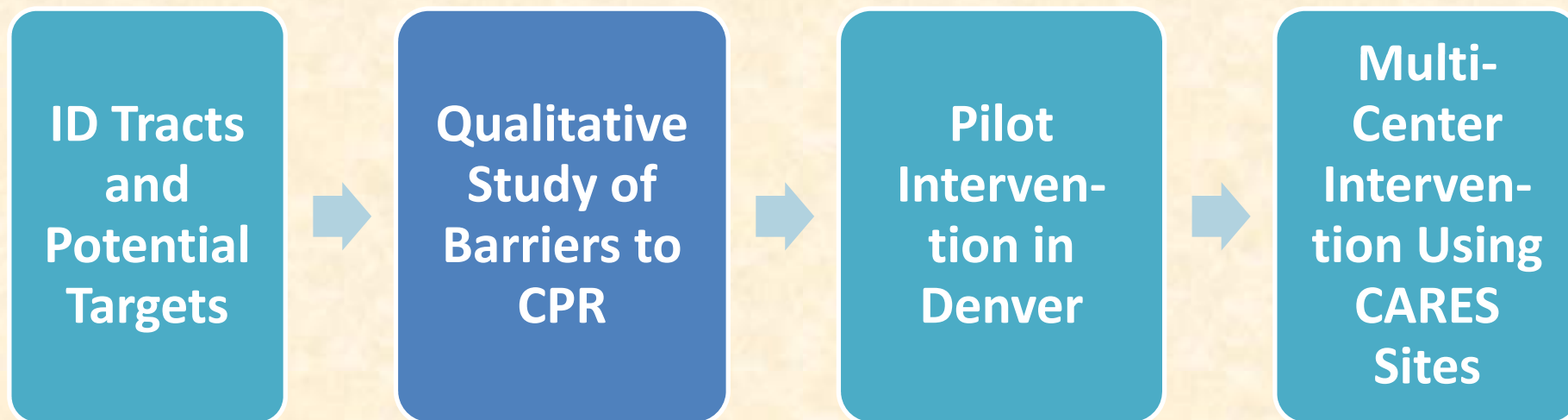




# Characteristics of High-Risk Census Tracts

|                                    | Tract 702<br>(West Colfax) | Tract 2100<br>(Baker) | Tract 2300<br>(Whittier) | Denver County<br>Mean |
|------------------------------------|----------------------------|-----------------------|--------------------------|-----------------------|
| White (%)                          | 43.6                       | 64.2                  | 31.1                     | 83.0                  |
| Hispanic (%)                       | 73.6                       | 53.6                  | 32.6                     | 34.3                  |
| Black (%)                          | 4.6                        | 3.4                   | 44.8                     | 10.0                  |
| High School<br>Grads (%)           | 48.2                       | 64.0                  | 65.7                     | 78.9                  |
| Median<br>Household<br>Income (\$) | 25,011                     | 31,719                | 31,964                   | 46,305                |

# HANDDDS Study Design

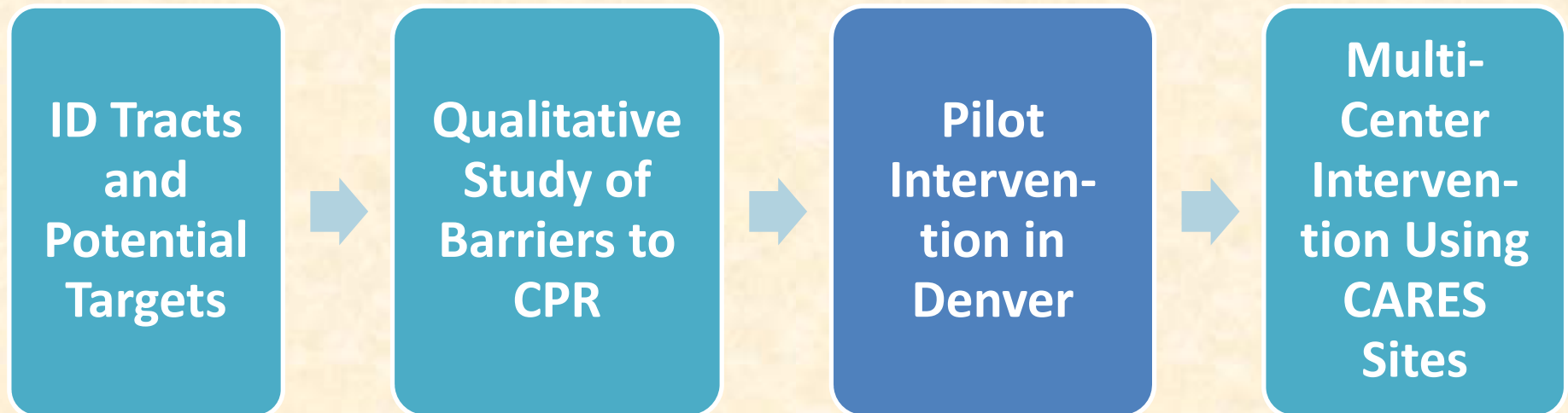


# Phase Two: Qualitative/CBPR Study Component

- Work with community partners advisory council for LUCCHAR (*Latinos Using Cardio Health Actions to Reduce Risk*)
- Use qualitative methods to conduct focus groups and semi-structured interviews with community partners to address barriers to CPR training in January 2011
- Work with the LUCCHAR Community to design and develop a CPR intervention



# HANDDS Study Design



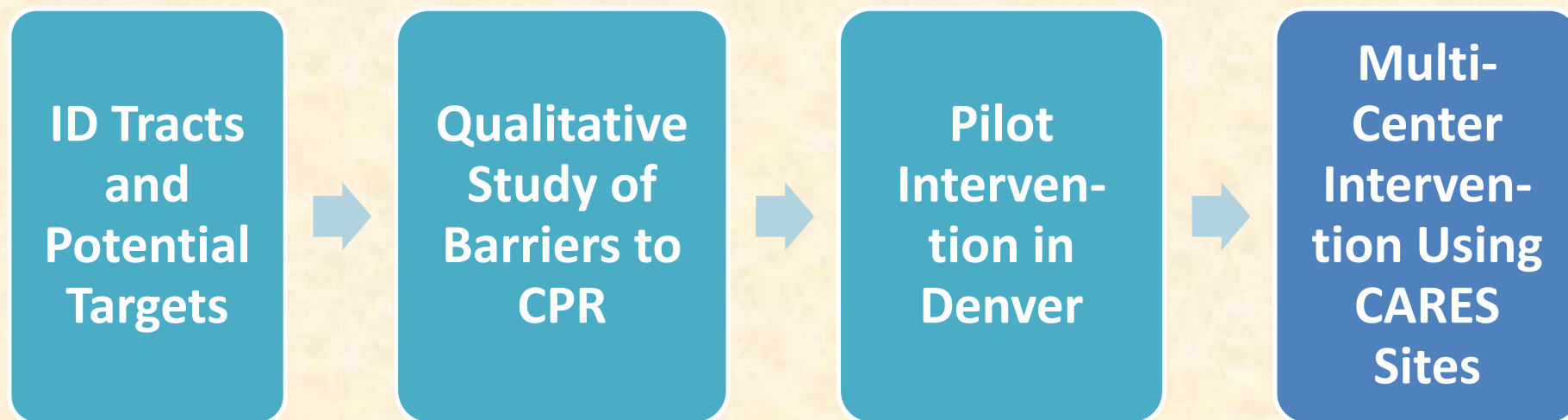
# Phase Three: Pilot Study

- Quasi-experimental Design
  - Pre-post intervention with 3 control census tracts and 3 intervention census tracts
- Identify community partners/churches and schools within target census tracts

# Church-Based CPR Intervention

- Control Group
  - Will receive AHA National Media Campaign
  - Pre and Post Campaign survey (at 6 months)
- Intervention Group (train the trainer model)
  - Pre, post intervention survey and then 6 month follow-up survey via mail/phone follow-up

# HANDDDS Study Design



# Phase Four: National Implementation

- Conduct RCT, multi-centered HANNDIS Trial evidence-based approach to CPR interventions
- Data Collection:
  - Examine trends in OHCA bystander CPR across cities
  - Program evaluation at 6 months

# Future Directions

- Completing Cluster Analysis of Full CARES dataset
- Conducting Focus Groups in Columbus, Ohio in primarily African-American high-risk census tracts based on HANDDS Methods
- Creating Partnerships with Academic, AHA, Public Health Department, Communities, Churches, Schools in Denver
- Building National Partnerships to create building blocks for national implementation strategy



# Acknowledgements

- **Robert Wood Johnson Clinical Scholars Program and the RWJ Foundation**
- **University of Michigan:** Rod Hayward, MD, MS; Matt Davis, MD, MPP; Michele Heisler, MD, MS; Peter Ubel, MD; Bill Barsan, MD
- **University of Colorado:** Chris Colwell, MD, Jason Haukoos, MD, MSc, Benjamin Honigman, MD, Deb Thomas, MD, Debbi Main, PhD, David Magid, MD, MPH
- **Centers for Disease Control:** Michelle Casper, PhD, Paula Yoon, ScD, MPH; Linda Schieb, MSPH, Greg Schwartz, MS
- **American Heart Association:** Merrilee Sweet, Patricia Mejia, Jennifer Wilkins
- **Emory University:** Arthur Kellermann, MD, MPH; Bryan McNally, MD, MPH, Eric Ossman, MD, Alex Isakov, MD, Allison Crouch, MPH
- **Ohio State University:** Michael Sayre, MD, Michael Cudnik, MD, MPH, David Keseg, MD
- **Oregon Health and Sciences University:** Craig Warden, MD, MS
- **Eastern Michigan University:** Hugh Semple, PhD

# Reference Slides

# Baseline Demographics

|                                       | Bystander CPR<br>(n=60) (%) | No bystander CPR<br>(n=203) (%) |
|---------------------------------------|-----------------------------|---------------------------------|
| <b>Age (SD) (n=261)</b>               | <b>58.6(18.8)</b>           | <b>59.6(21.4)</b>               |
| <b>Sex</b>                            |                             |                                 |
| <b>Female (n=96)</b>                  | <b>25.0</b>                 | <b>75.0</b>                     |
| <b>Male (n=167)</b>                   | <b>21.6</b>                 | <b>78.4</b>                     |
| <b>Witnessed Arrest<br/>(n=98)</b>    | <b>31.6</b>                 | <b>68.4</b>                     |
| <b>Unwitnessed Arrest<br/>(n=165)</b> | <b>17.6</b>                 | <b>82.4</b>                     |
| <b>Location of Arrest</b>             |                             |                                 |
| <b>Private (n=207)</b>                | <b>18.9</b>                 | <b>82.1</b>                     |
| <b>Public Location<br/>(n=56)</b>     | <b>41.1</b>                 | <b>58.9</b>                     |

# Baseline Demographics

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|---|-----------------------------|---------------------------------|
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| <b>Sex</b>                                    |                             |                                 |
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| <b>Public Location<br/>(n=56)</b>             | 41.1                        | 58.9                            |

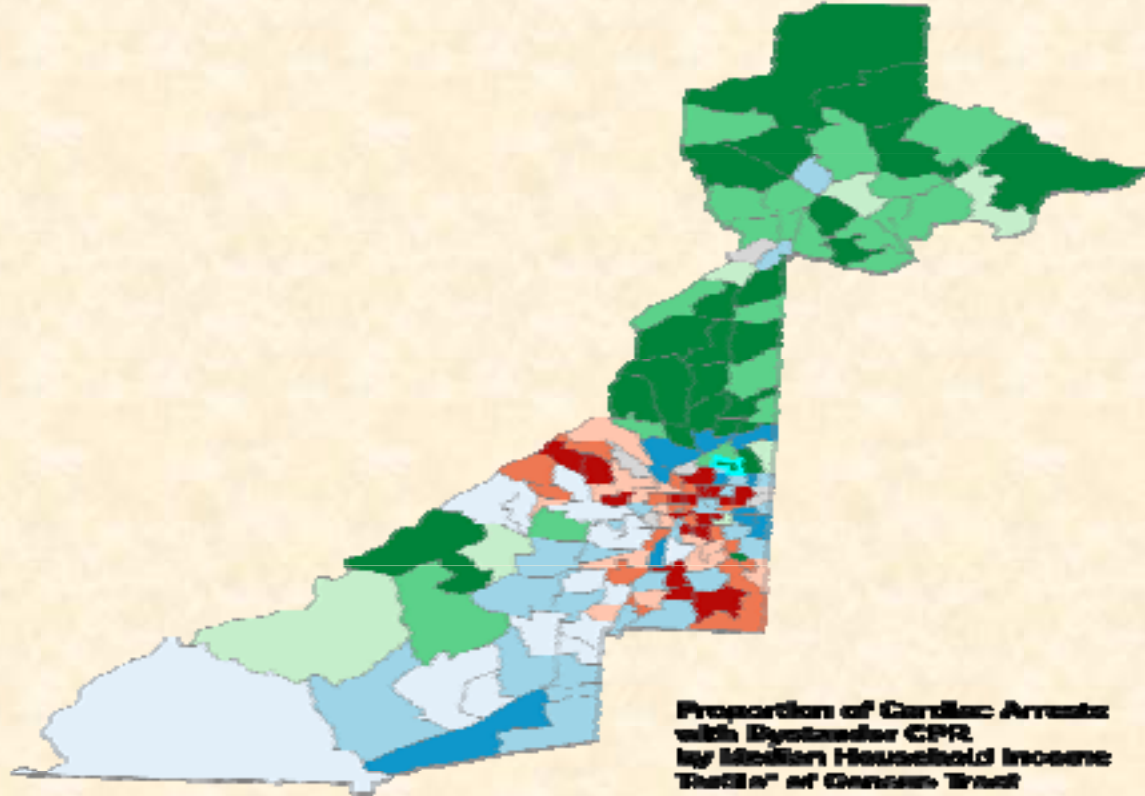
|   | <b>Bystander<br/>CPR (n=60) (%)</b> | <b>No bystander<br/>CPR ((n=203)(%)</b> |
|---|-------------------------------------|---|
| <b>Presenting Rhythm<br/>VF/VT/Unknown<br/>Shockable (n=62)</b> | <b>40.3</b>                         | <b>59.7</b>                             |
| <b>Unknown Unshockable<br/>(n=92)</b>                           | <b>16.3</b>                         | <b>83.7</b>                             |
| <b>Asystole (n=83)</b>  | <b>15.7</b>                         | <b>84.3</b>                             |
| <b>PEA (n=24)</b>   | <b>25.0</b>                         | <b>75.0</b>                             |
| <b>Unknown (n=2)</b>  | <b>50.0</b>                         | <b>50.0</b>                             |
| <b>Who First Applied AED<br/>Bystander (n=5)</b>                | <b>80.0</b>                         | <b>20.0</b>                             |
| <b>First Responder<br/>(n=120)</b>                              | <b>21.7</b>                         | <b>78.3</b>                             |
| <b>EMS (n=135)</b>  | <b>21.5</b>                         | <b>78.5</b>                             |

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|   | <b>Bystander CPR<br/>(n=60) (%)</b> | <b>No bystander<br/>CPR (n=203) (%)</b> |
|---|-------------------------------------|---|
| <b>Race</b>                               |                                     |   |
| <b>White (n=120)</b>                      | <b>27.5</b>                         | <b>72.5</b>                             |
| <b>Black (n=44)</b>                       | <b>18.2</b>                         | <b>81.8</b>                             |
| <b>Hispanic/Latino (n=49)</b>             | <b>14.3</b>                         | <b>85.7</b>                             |
| <b>Other (n=12)</b>                       | <b>33.3</b>                         | <b>66.7</b>                             |
| <b>Unknown (n=38)</b>                     | <b>21.1</b>                         | <b>78.9</b>                             |
| <b>Survival to Hospital<br/>Discharge</b> | <b>10/60</b>                        | <b>13/203</b>                           |

## Cardiac Arrests with Bystander CPR by Median Household Income CARES Data - Fulton County, GA



**Proportion of Cardiac Arrests  
with Bystander CPR  
by Median Household Income  
Tracts\* of Census Tract**

| Low | Middle  | High |             |
|-----|---------|------|-------------|
|     |         |      | 0.00 - 0.10 |
|     |         |      | 0.10 - 0.27 |
|     |         |      | 0.27 - 0.57 |
|     | No data |      |             |

\* Median Household Income ranges:  
Low = \$4,700 - 26,000; Middle = \$27,000 - 46,000;  
High = \$46,000 - 163,500

Date: 10/1/2005 - 11/30/2008, Cardiac Arrest Registry to Enhance Survival

|  | Bivariate Analysis  | Empty Model  | INDIVIDUAL LEVEL FACTORS: Model 1 | INDIVIDUAL AND CENSUS TRACT FACTORS: Model 2 | INDIVIDUAL AND CENSUS TRACT FACTORS: Model 3 |
|--|---------------------|--------------|-----------------------------------|--|--|
| <b>ICC</b>   |                     | <b>0.172</b> | <b>0.106</b>                      | <b>0.071</b>                                 | <b>0.057</b>                                 |
| <b>INDIVIDUAL LEVEL VARIABLES</b>  |                     |              |                                   |  |  |
| Age in Decades   | 0.95 (0.87-1.02)    |              | 0.95(0.87-1.04)                   | 0.94(0.86-1.03)                              | 0.95 (0.87-1.03)                             |
| Female   | 0.68 (0.51-0.86)**  |              | 0.77(0.58-1.05)                   | 0.80(0.58-1.10)                              | 0.81 (0.58-1.11)                             |
| Race Black   | 0.75 (0.55-1.00)*   |              | 0.60(0.39-0.93)*                  | 0.78(0.49-1.23)                              | 0.67 (0.55-1.38)                             |
| Race Other   | 1.05 (0.48-2.26)    |              | 0.66(0.25-1.75)                   | 0.67(0.25-1.76)                              | 0.70 (0.27-1.85)                             |
| Race Unknown   | 0.82 (0.61-1.10)    |              | 0.60(0.40-0.89)*                  | 0.69(0.46-1.05)                              | 0.74 (0.49-1.12)                             |
| Witnessed Arrest   | 1.93 (1.45-2.56)**  |              | 1.72(1.28-2.33)**                 | 1.78(1.30-2.38)**                            | 1.67 (1.23-2.27)**                           |
| Public Location  | 2.49 (1.81-3.40)**  |              | 1.96(1.38-2.78)**                 | 1.68(1.17-2.42)*                             | 1.65 (1.15-2.38)*                            |
| <b>CENSUS TRACT VARIABLES</b>  |                     |              |                                   |  |  |
| Integrated   | Ref Group           |              |                                   | Ref Group                                    | Ref Group                                    |
| >90% White   | 2.58 (1.50-4.46)**  |              |                                   | 2.12(1.00-4.47)*                             | 1.50 (0.69-3.24)                             |
| >90% Black   | 0.41 (0.29-0.60)**  |              |                                   | 0.55(0.35-0.87)*                             | 0.67 (0.41-1.08)                             |
| Percent Single Householder   | 7.73 (2.19-27.34)** |              |                                   | 1.01(1.00-1.03)                              | 1.02 (1.00-1.03)*                            |
| Med Age of Census Tract  | 1.03(1.00-1.06)*    |              |                                   | 1.01(0.98-1.05)                              | 1.00 (0.96-1.04)                             |
| Percent HS Education and Above   | 5.21 (1.21-22.44)*  |              |                                   | 1.00(0.98-1.02)                              | 0.98 (0.96-1.01)                             |
| Percent Adults Below PS  | 0.25(0.03-1.90)     |              |                                   | 0.99(0.95-1.03)                              | 0.99 (0.95-1.04)                             |
| Med Inc <\$21,000  | 0.80 (0.51-1.24)    |              |                                   |  | Ref Group                                    |
| Med Inc \$21,001-\$30,500  | 0.53 (0.31-0.90)*   |              |                                   |  | 0.86 (0.44-1.66)                             |
| Med Inc \$30,501-\$42,000  | 0.74 (0.50-1.10)    |              |                                   |  | 1.27 (0.56-2.86)                             |
| Med Inc \$42,001-\$62,000  | 1.23 (0.79-1.81)    |              |                                   |  | 1.55 (0.60-4.00)                             |
| Med Inc >\$62,001  | 2.90 (1.57-3.97)**  |              |                                   |  | 3.05 (0.92-10.09)                            |
| P value * <0.05 ** <.001   |                     |              |                                   |  |  |
| P value † <0.05 †† <.001   |                     |              |                                   |  |  |
| <b>MODEL 1- (Age(Decade), Gender, Race, Witnessed, Public Location)</b>  |                     |              |                                   |  |  |
| <b>MODEL 2- (Age(Decade), Gender, Race, Witnessed, Public Location, Homogeneity of Census Tract, % Single Person Household, Median Age of Census Tract, % High School Graduates or Above, % Adults Living Below Poverty Status)</b>                            |                     |              |                                   |  |  |
| <b>MODEL 3- (Age(Decade), Gender, Race, Witnessed, Public Location, Homogeneity of Neighborhood, % Single Person Household, Median Age of Census Tract, % High School Graduates or Above, % Adults Living Below Poverty Status, Quintile of Median Income)</b> |                     |              |                                   |  |  |