#### My School - MY RX for Health: Story Map Connecting Schools, Communities, Families For Health

Marti Baum, MD; James Martinez, MPH, EDD









# Community Health Management System (CHMS)

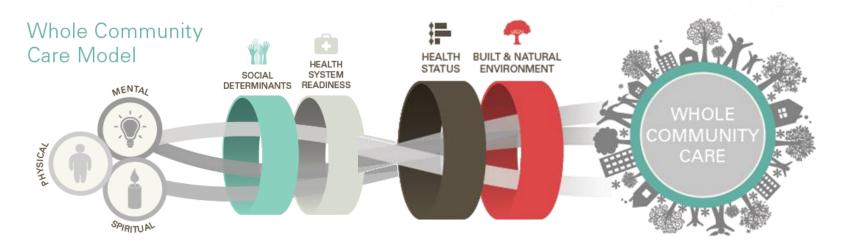
#### Vision:

Create a real-time community health management system to provide geographically enabled health utilization information to influence strategic resource, patient care, and population health decisions.



# **GIS Behind the Scenes**

Utilization of GIS technologies can be used to benefit the decision making process, and policy development throughout the County, which will result in the improvement of the health, safety, and quality of life of its citizens





# **The New Analytical Imperatives**

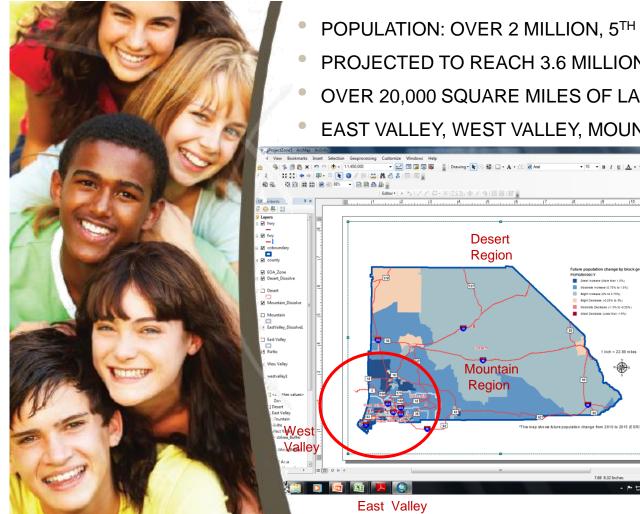
1 The "place" of children growing becomes clinically relevant.

- 2 Community health and wellness begins long before admission.
- 3 Geography becomes the new information "glue".
- Understanding the space and resources trumps everything else.





#### San Bernardino County



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- POPULATION: OVER 2 MILLION, 5<sup>TH</sup> RANKING COUNTY IN CA
- **PROJECTED TO REACH 3.6 MILLION BY 2050**
- OVER 20,000 SQUARE MILES OF LAND
- EAST VALLEY, WEST VALLEY, MOUNTAIN, & DESERT REGIONS

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### Children of San Bernardino County

- MEDIAN 31.7 years
- POPULATION

< 20 YEARS OF AGE	<b>32%</b>
0-9 YEARS	15%
10-19 YEARS	17%

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- HOUSEHOLDS POVERTY 28%
- ADOPT A SCHOOL PROJECT

HEALTH





## Wonderful World of Technology





# Obese Preschool Children

STUDY: 3,600 children 3-6 years, Texas FINDINGS: Normal Lipid Panel Elevated Markers for Heart Disease C-Reactive Protein

\* Cardiovascular disease risk factors among obese preschool children,



Sept 2012, Obesity Journal

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#### Education and Regular Exercise

#### CDC REPORT

"who engages in regular exercise?"

• 61% any college

HEALTH

- 50% high school diploma
- 37% no high school diploma

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## Agency for Healthcare and Quality: AHRQ Study 2013

#### FACT:

1 IN 3 CHILDREN ARE OVERWEIGHT OR OBESE

34,500 articles reviewed, 131 fit criteria

- High income country
- Randomized trials
- Children 2-18 years of age
- Outcome followed 6-12 months





#### Agency for Healthcare and Quality: AHRQ Study : 2013 Conclusions

- School-based programs involving dietary or physical activity interventions are most effective in preventing childhood obesity.
- **Combining** a home or community component with a school-based program also works, adds benefit.
- Limitations show magnitude of effects appears to be modest, although the heterogeneity in study interventions, outcomes, and duration make it difficult to estimate a precise effect size.

Wang Y, Wu Y, Wilson RF, et al. AHRQ Comparative Effectiveness Review No. 115.

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www.effectivehealthcare.ahrq.gov/child-obesity-prevention.cfm.



HFALL



Programs at schools to help children eat healthy and be physically active can keep children from becoming overweight or obese. Researchers found that: Along with school programs, additional steps at home and in the More research is needed to know which particular programs or steps work the best.



### Health Happens Where Children

# LIVE



Health arena for a child is their family, school and community.

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- Hospitals are the safety net for .....when health fails.
- Physicians/health systems need engage to help bridge the gap to connect with communities as this is the beginning.



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# "WHOLE CHILD"

- Schools and Health have long been partners for families and communities.
- Creating new forms of collaborations for health in our schools and communities
- Familiarize schools and families with resources that encompass
  - ~ NUTRITION AND FOOD
  - ~ PHYSICAL ACTIVITY AND HEALTHY LIVING
  - ~ HEALTH ACCESS
  - ~ CREATE A SCHOOL STORY MAP





## Maps: School Resources

Tutoring Mentoring Preschools **School** dashboards



https://lluh.maps.arcgis.com/apps/OnePane/basicviewer/index.html?appid=d51506f06c894d35b8ca066dffc363

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#### Maps: Healthy Foods / Physical Activity

Health food shopping WIC offices Fast food activity

HEAL

farmer markets food banks bike paths green spaces free foods walking zones

https://lluh.maps.arcgis.com/apps/OnePane/basicviewer/index.html?appid=22ef5d8642644617ac44ab1cfbb26609

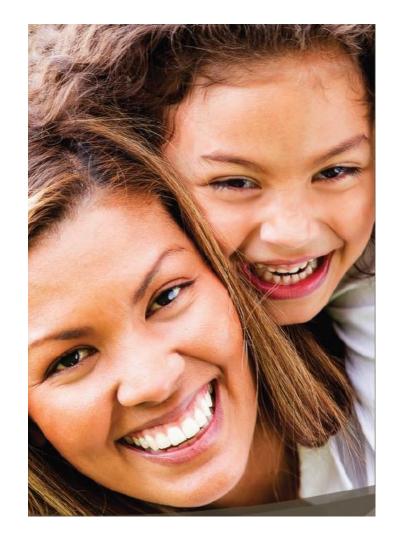
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#### Maps: Health Care Access

Pharmacies Clinics Dental offices Health care provider offices Hospitals

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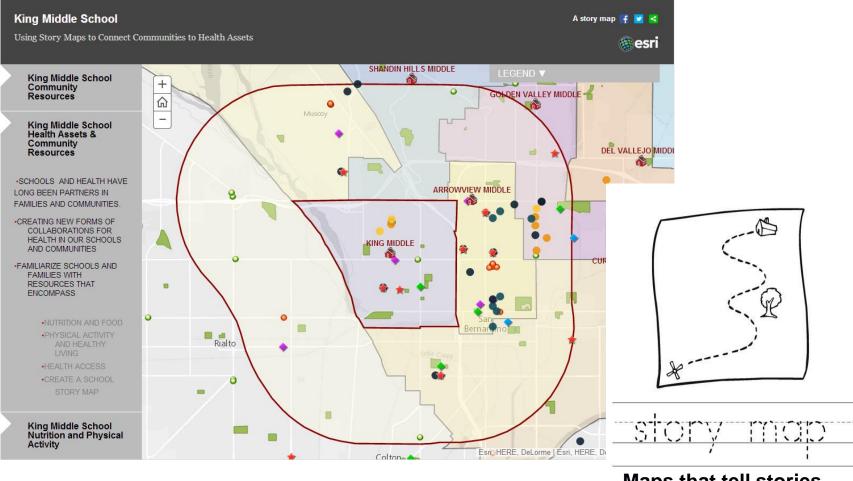


https://lluh.maps.arcgis.com/apps/OnePane/basicviewer/index.html?appid=060f07b2f58b4775813402183995030c

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#### **Interactive Story maps**



#### http://134.173.236.104/KingMiddle/



LOMA LINDA UNIVERSITY HEALTH Maps that tell stories about the community and resources

#### Phases

#### Phase I - Completed

 Mapping concept for school district. Presented September 2014

#### Phase II – Process

- School nurses of county for 1 mile walking area from school entrance for San Bernardino County School District
- Pediatric residents one local school district for mapping
- Development of walking/school

#### Phase III – 2015

- School posting on website for San Bernardino County Medical Society, San Bernardino County Schools, Loma Linda University, etc.
- Complete mapping for the county schools
- Education among clinicians
- Message among school users



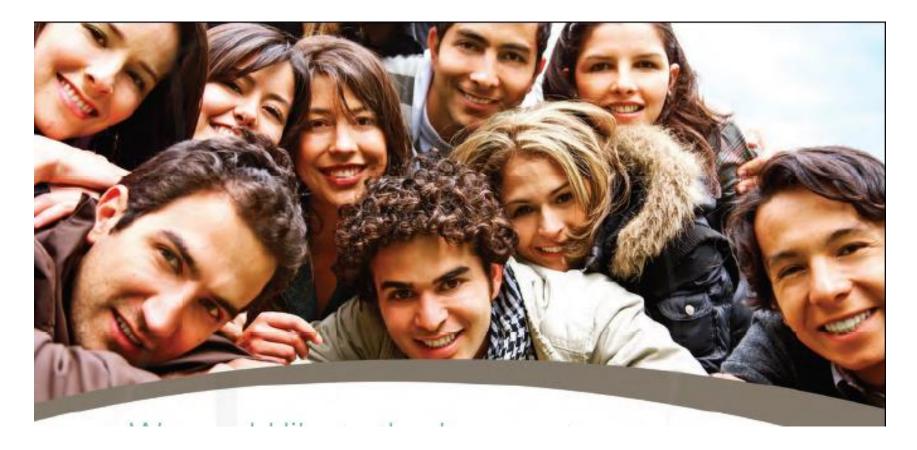


#### Creating a Healthier, Educated Generation .... From Cradle





# Creating a Healthier, Educated Generation.... To Careers





# Thank You Community Schools and Partners

#### » ESRI

- » Melodee Lopez, RD, San Bernardino County Schools
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- » Loma Linda University Health,
  - ~ Center for Strategy and Innovation
  - ~ Community Health Development

#### » Huge Thanks!

» James Martinez, MPH, EDD, who created the Story Maps



## Response: Change requires the impact of all hands



#### Whole Community Care Model



# **Objectives**

#### »CREATE A RESOURCE CONNECTION FOR SCHOOLS AND HEALTH CARE CENTERED AROUND SCHOOL COMMUNITIES USING GIS MAPPING

- ~ What is it that schools want to know to assist families
- ~ What are the existing strengths/assets of each school area
- ~ What are the missing pieces needed for health
- ~ How do we create health in the community

#### ~Story Map for schools

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