

GIS Server

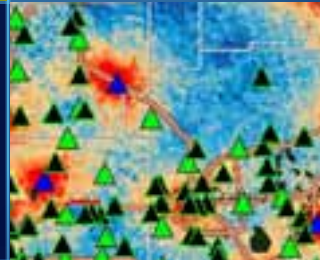
# Panel Discussion – Social Media

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# History of Modern Communication

**1877 – Telephone**

**1894 – First demonstration of wireless communication**

**1895 – Radio system**

**1912 – Public Safety radio**

**1969 – Internet**

**1973 – Cell Phone**

**1991 – First website**

**2006– Twitter launches**

# Years it took to reach an audience of **50 million**

<b>Radio</b>	<b>38 years</b>
<b>TV</b>	<b>13 years</b>
<b>Internet</b>	<b>4 years</b>
<b>iPod</b>	<b>3 years</b>
<b>Facebook</b>	<b>2 years</b>
<b>Twitter</b>	<b><i>50 Million Tweets per day</i></b>



## Wikipedia:

**Social media is media designed to be disseminated through social interaction.....**

**Social media uses Internet and web-based technologies to transform broadcast media monologues (*one to many*) into social media dialogues (*many to many*).**



Communication  
Youtube  
Twitter  
Participation  
Efficient  
API  
Blogs  
wiki  
**Gov 2.0**  
Crowd IQ  
RSS  
Apps for Democracy  
map  
cloud computing  
transparency  
social media  
Pod Casting  
Open  
accountability  
**Web 2.0**  
collaboration  
Data.gov