2013 Esri Mid-Atlantic User Conference
December 10-11 | Baltimore, MD

ArcGIS Online Steps to Success

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Solution Engineer

esri
Welcome

Establish the Vision and Governance

1

Vision & Governance

- What is the mission and vision?
- Who is the audience?

- Establish a curator or group of curators.

Establish your Brand

2

Your Home Destination

Configuration & Settings

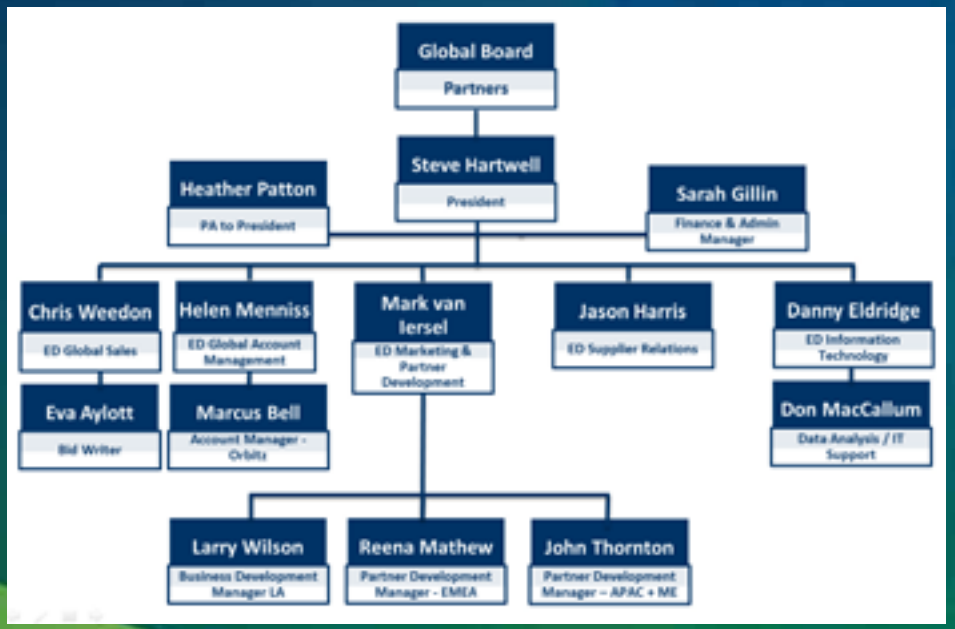
- Icon
- Homepage
- Featured Content
- Map
- Security

Demonstration & Discussion

Organize Using Groups

3

Organization or Project Chart



Provision and Organize Useful Content

What type of content?

- Server Services
- Shapefile(s)
- Esri Map Layers
- Etc.

Demonstration & Discussion

Create Useful Information Products

5

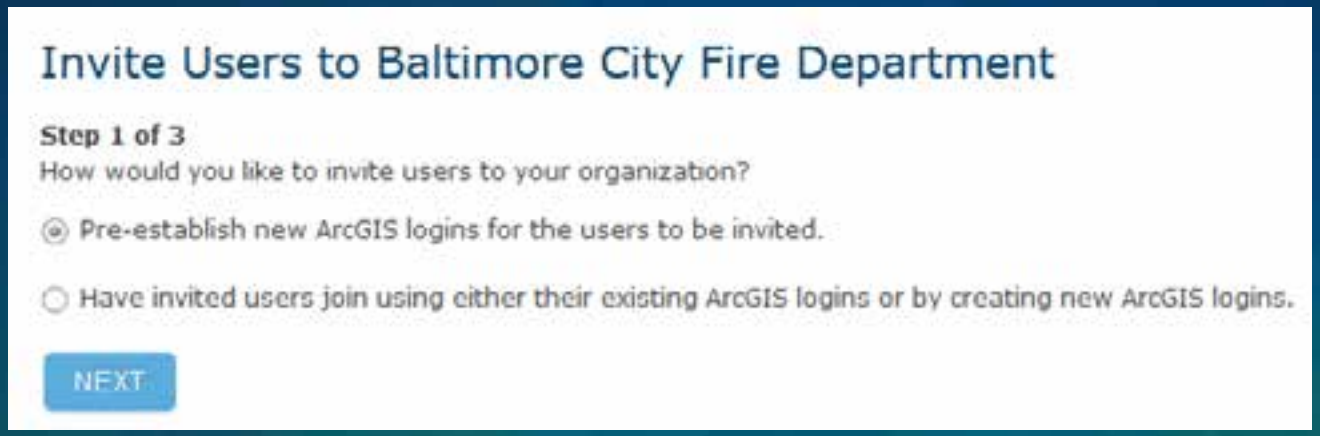
Information Products in ArcGIS Online

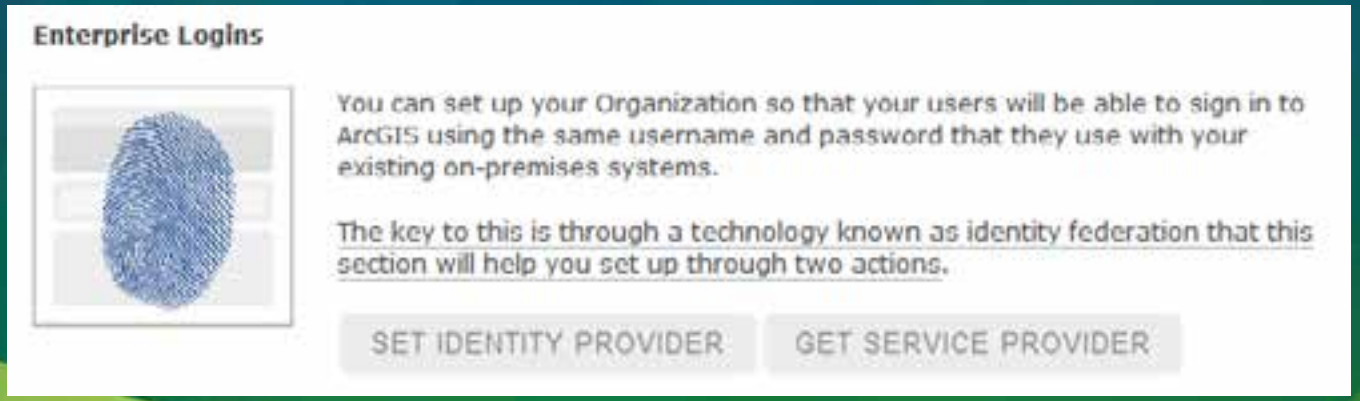
- Mash up layers in a web map
- Configurable Web Apps

Demonstration & Discussion

Invite Users

Invite Members from your Organization





Roles

	User	Publisher	Administrator
Add items	✓	✓	✓
Create web maps	✓	✓	✓
Share content	✓	✓	✓
Participate in groups	✓	✓	✓
Customize Site			✓
Publish hosted services		✓	✓
Manage the organization & other users			✓

Promote your Organization

Questions & Wrap-up

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THANKS!

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Understanding our world.