



Business Improvement District

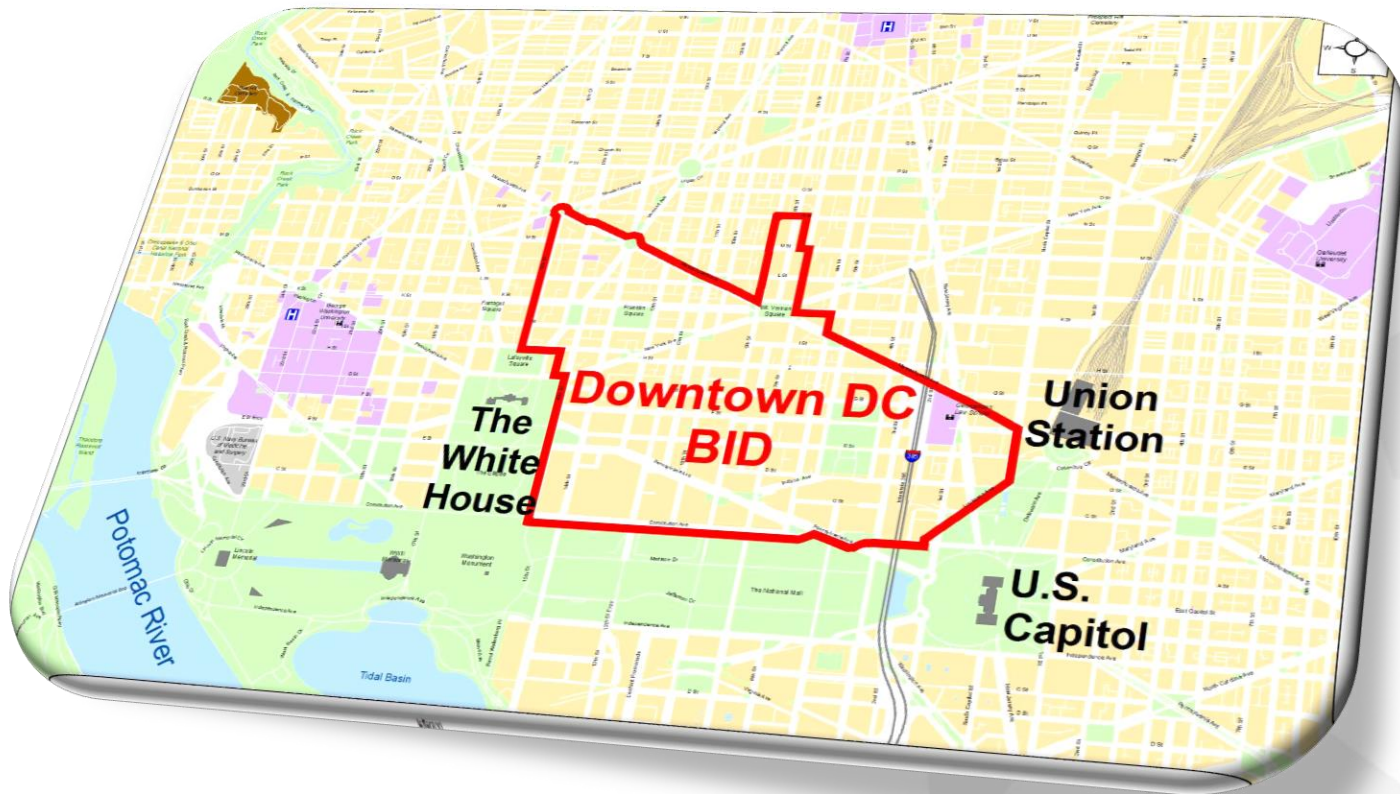
Leveraging Customizable Solutions and ArcGIS Online to Communicate with Stakeholders



Blake Holub
Public Space Management

DowntownDC BID

- **DowntownDC Business Improvement District** is a non-profit organization that works to improve Downtown DC's public environment, economy and social equity
- Funded by property owners through a tax assessment
- Provides capital improvements, resources and research to help diversify the economy and enhance the downtown experience
- 140 Staff, 80 of which are SAMs
 - Safety, Hospitality and Maintenance workers



**Downtown DC
BID**

**The
White
House**

**Union
Station**

**U.S.
Capitol**

Potomac River

Tidal Basin

Public Space Management Overview

- Responsible for monitoring infrastructure, quality of life and public safety conditions in the public space
- Communication and outreach with stakeholders (property managers, security managers, and facilities staff)
- Providing emergency preparedness resources, guidance and information to stakeholders
- Coordinating with Federal, State and local agencies to get problems addressed





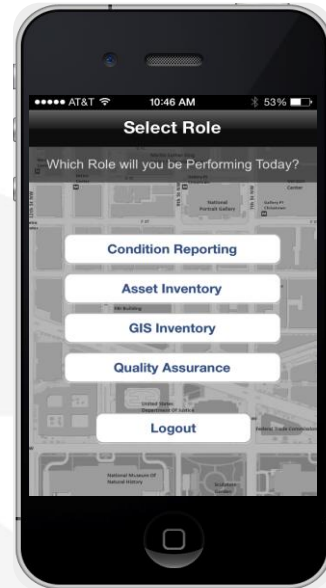
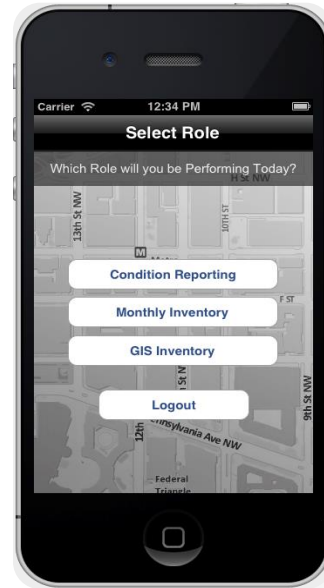
DowntownDC BID Mobile Field Asset Management Solution

Using a Custom iOS App, Amazon EC2, and ArcGIS Desktop 311 Tool

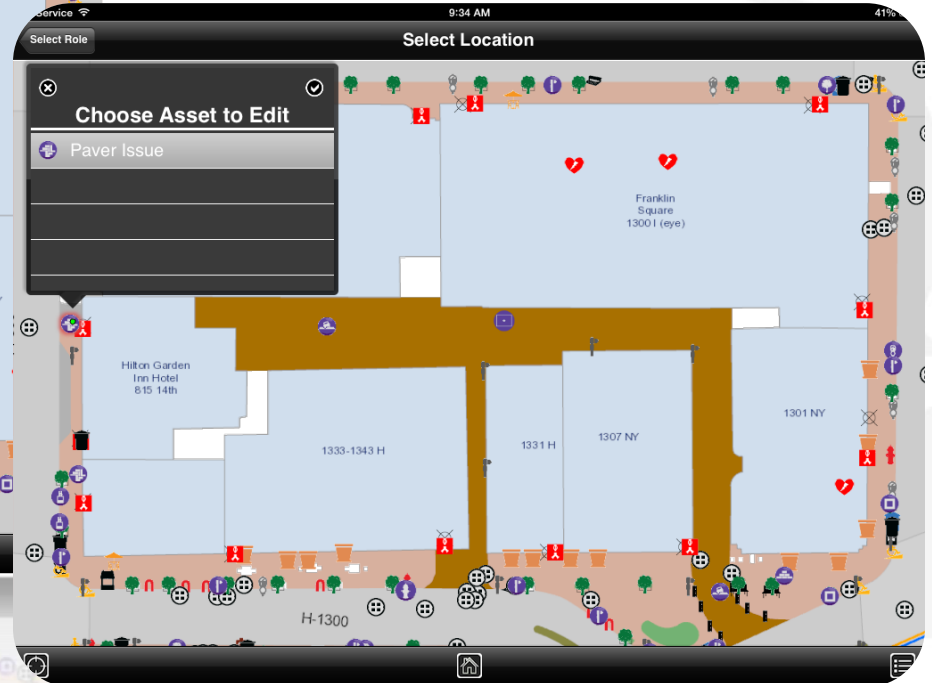
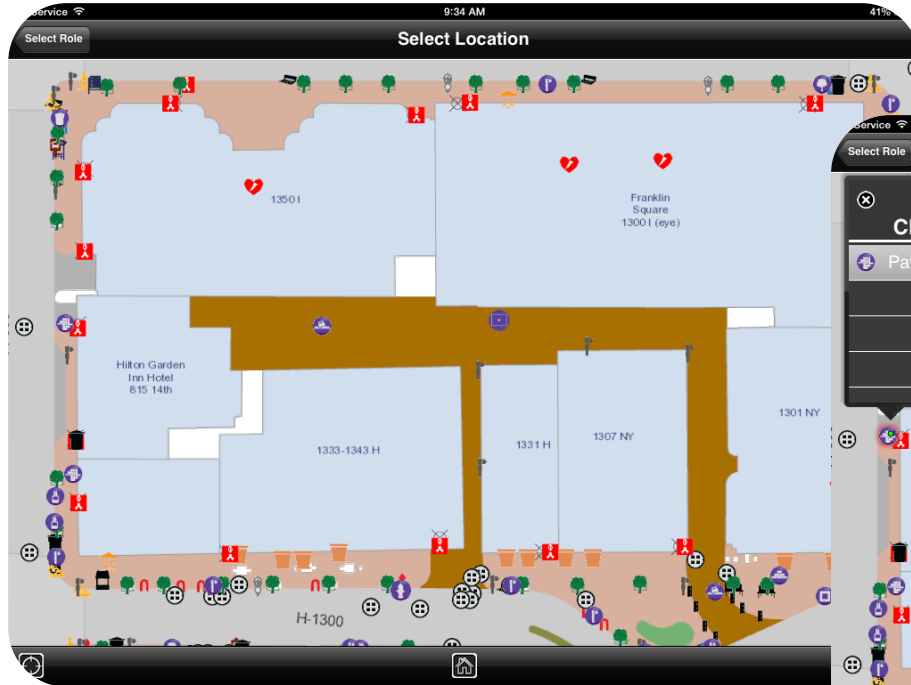


New Enhancements

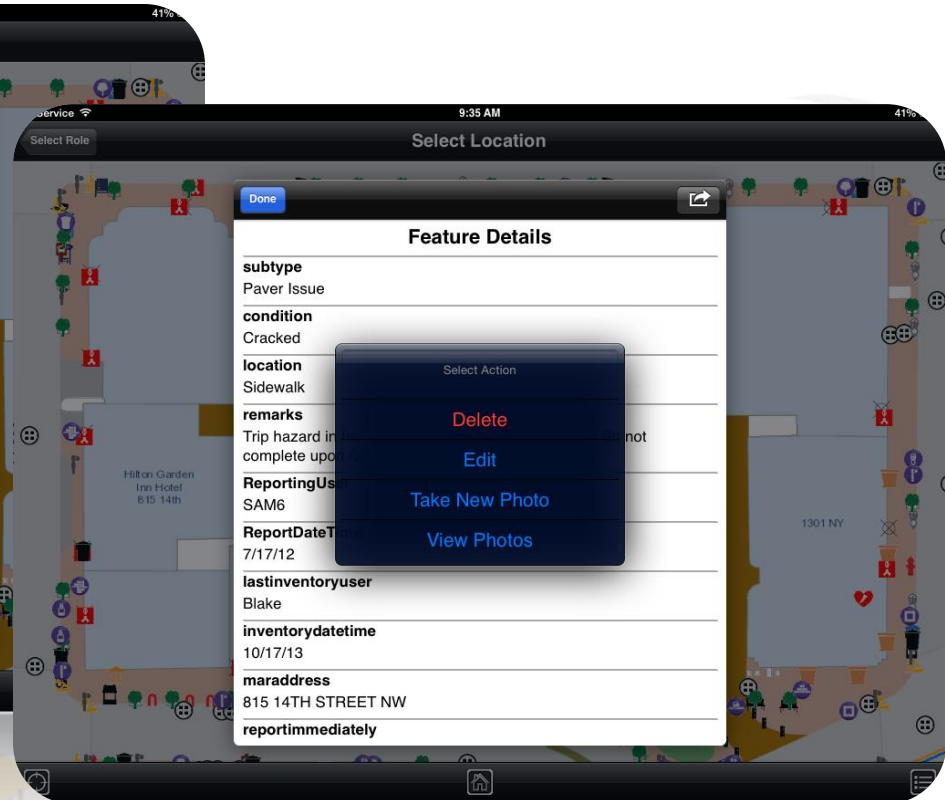
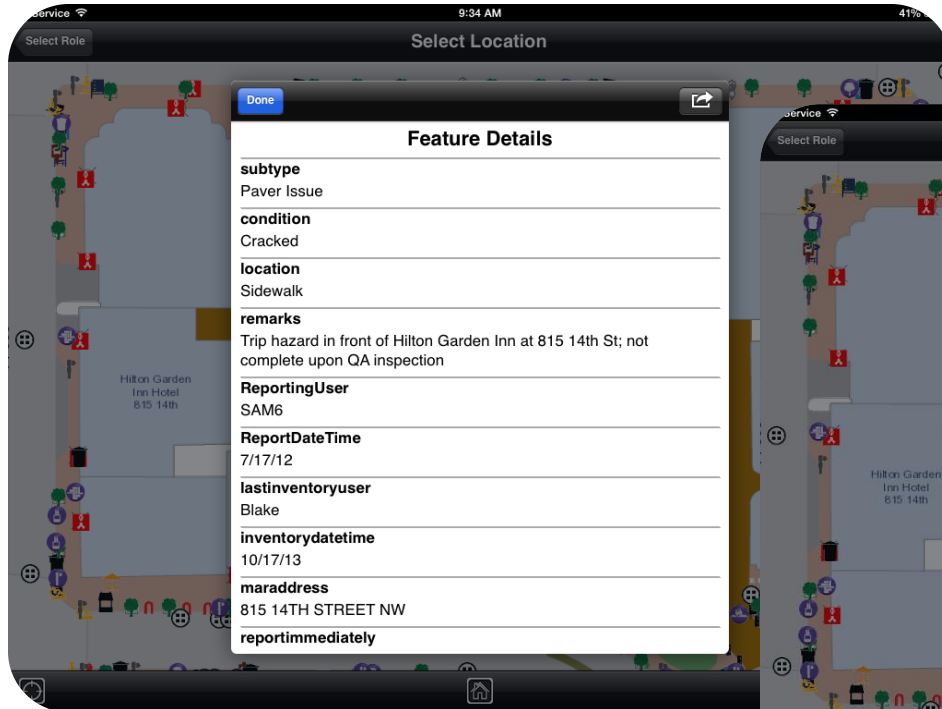
- Quality Assurance Mode
- Infield Editing
- Photo Improvements
- Filtering Conditions
- Offline Mode



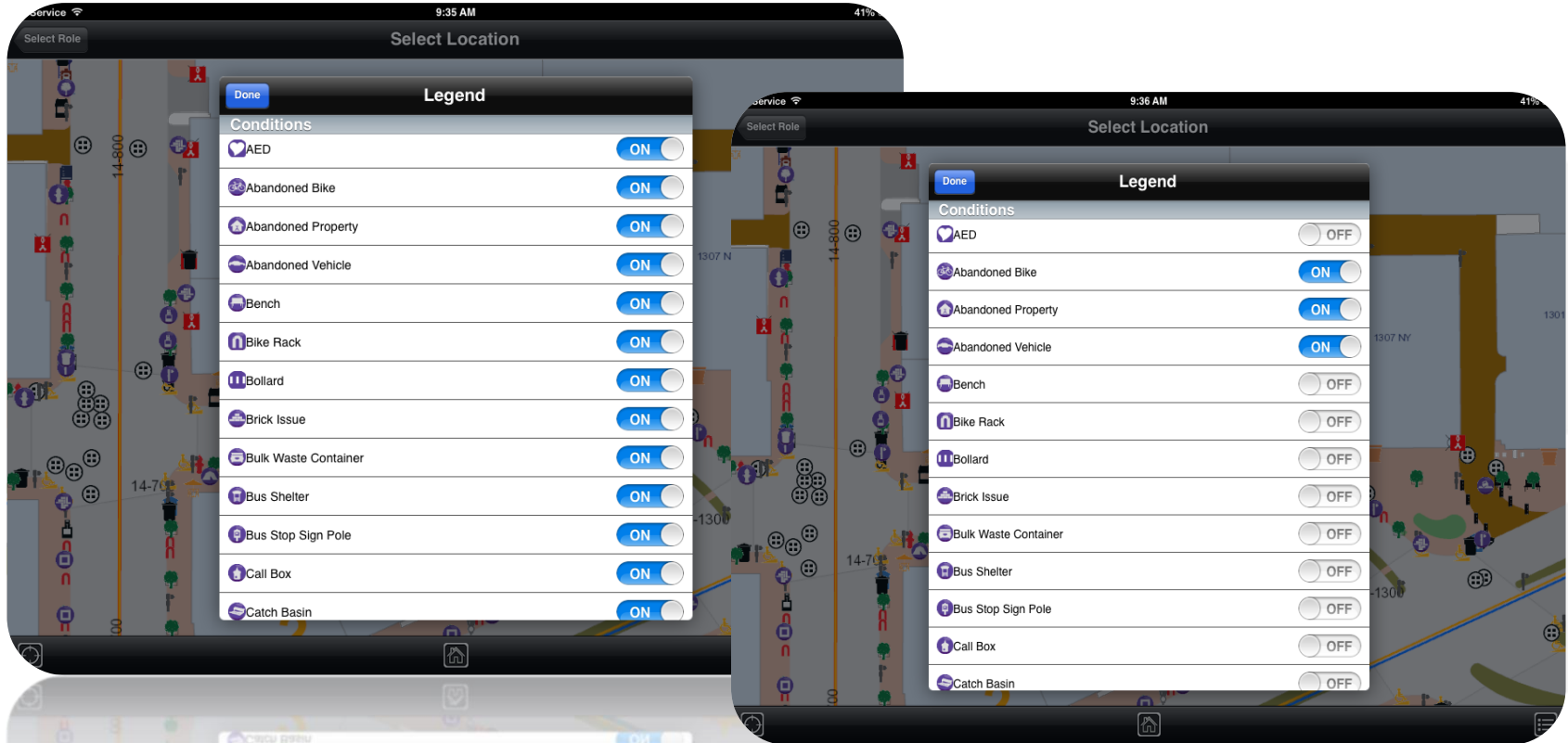
Condition Selection



Field Editing



Filtering Conditions



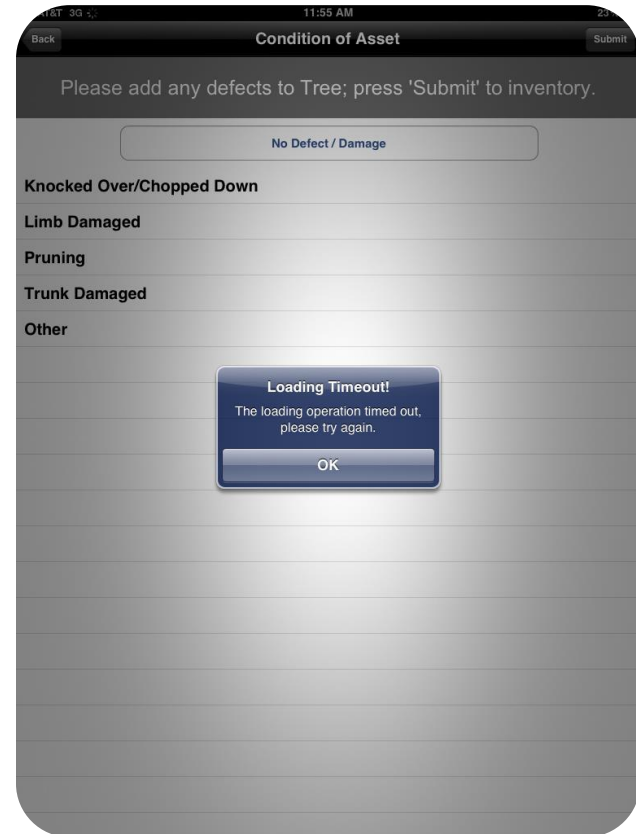
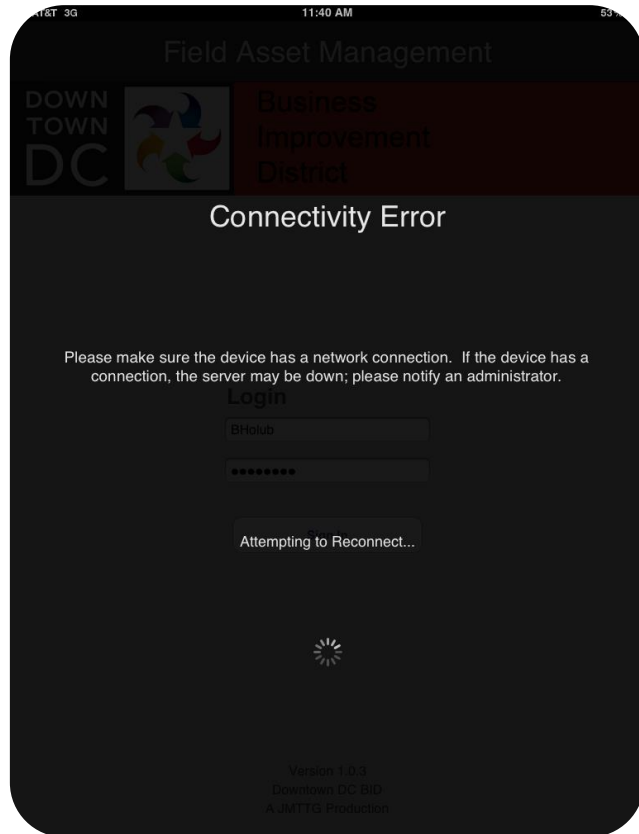
Before



After



Offline Mode



Utilizing ArcGIS Online

MY RESULTS

- Maps
 - Layers
 - Apps
 - Tools
 - Files
- Show ArcGIS Desktop Content



Downtown ETZ CCTV Study
 DowntownDC BID Entertainment Zone (ETZ) CCTV Study map for use by TIC Fire & Security, LLC.
 Web Map by gober1
 Last Modified: September 25, 2014
 ★★★★★ (0 ratings, 0 comments, 1 view)



Homeless Count Survey - DCBID
 Homeless locations within the DCBID based on monthly daytime field survey using our Field Asset Management mobile application.
 Web Map by gober1
 Last Modified: October 21, 2014
 ★★★★★ (0 ratings, 0 comments, 11 views)



Monthly Conditions Reported Overview
 UPDATED Monthly. Monthly status overview of all reported conditions within the DowntownDC BID.
 Web Map by gober1
 Last Modified: October 1, 2014
 ★★★★★ (0 ratings, 0 comments, 13 views)



MPD Crime Stats - DCBID
 UPDATED Monthly. MPD crime data downloaded as a csv, then exported into shapefile and saved into zip file before adding into this webmap. Data downloaded from crimemap.dc.gov and filtered to show only crime data within the DowntownDC BID.
 Web Map by gober1
 Last Modified: October 1, 2014
 ★★★★★ (0 ratings, 0 comments, 219 views)



National Park Service (NPS) Conditions Overview
 Overview of all reported conditions within the DowntownDC BID, that fall under the National Park Service purview.
 Web Map by gober1
 Last Modified: September 30, 2014
 ★★★★★ (0 ratings, 0 comments, 0 views)



Priority Sidewalk Conditions
 This map shows Level 3 (High Priority) sidewalk conditions reported through the DCBID FAM mobile app. Filter applied to BIDVarConPt located in DEFAULT geodatabase.
 Web Map by gober1
 Last Modified: September 30, 2014
 ★★★★★ (0 ratings, 0 comments, 4 views)

Status: organization

Contributors: All members

Tags:

PSM, DDOT, DC Water, MPD, HSEMA, DCRA, OCTO, EOM, DPW, Pepco

3 Members

blakeolub
 darledman
 gober1

HOME Property Manager Inquiries Overview NEW MAP Blake

Details Add Edit Basemap Save Share Print Directions Measure Bookmarks Find address or place

About Content Legend

BIDVarConPt
 Condition Point - PM Inquiry = Y

Modify Note = PMInquiry
 PM Inquiry

PM Inquiry - Buildings
 PM Meet = Yes
 Other Building

Paver Issue, Tripping Hazard: Completed
 subtype
 condition
 location
 remarks
 Paver Issue
 Tripping Hazard
 Sidewalk
 There are a few loose pavers near Garden Hilton entrance and nearby vault; potential trip hazard

Zoom to Get Directions Show Related Records

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DC GIS, Downtown DC BID, ESRI

Partners and Agency Relationships





Open ▾ Details

Sidewalk Cafes within the DowntownDC BID Area

Sidewalk cafe locations in the DowntownDC Business Improvement District area.

Web Map by gober1

Last Modified: September 18, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 22 views)



blakeholub
daredman ✕
gober1 ✕



Open ▾ Details

Sidewalk Conditions Overview

Displays brick and paver sidewalk conditions reported through the DCBID FAM mobile app. Filter applied to BIDVarConPt located in DEFAULT geodatabase.

Web Map by gober1

Last Modified: September 30, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 2 views)



Open ▾ Details

Sidewalk Vendor Locations

Sidewalk Vendor locations from the OCTO DCGIS map service.

Web Map by gober1

Last Modified: October 6, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 10 views)



Open ▾ Details

Street Pole Physical Conditions Overview

Displays physical street pole conditions (non-light timing issue) reported through the DCBID FAM mobile app. Filter applied to BIDVarConPt located in DEFAULT geodatabase.

Web Map by gober1

Last Modified: October 1, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 2 views)



Open ▾ Details

Streetlight Day Burner Conditions Overview

Displays street pole conditions with 'Light Timing Malfunction' or 'Lighting Malfunction' reported through the DCBID FAM mobile app. Filter applied to BIDVarConPt located in DEFAULT geodatabase.

Web Map by gober1

Last Modified: October 1, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 2 views)



Open ▾ Details

Tree Physical Conditions Overview

Displays physical tree related conditions reported through the DCBID FAM mobile app. Filter applied to BIDVarConPt located in DEFAULT geodatabase.

Web Map by gober1

Last Modified: October 2, 2014

☆☆☆☆☆ (0 ratings, 0 comments, 0 views)



Utilizing Maps to Communicate



- HOME
 - EXPLORE DOWNTOWN
 - WHAT WE DO
 - WHAT'S GOING ON
- Get Started Map Of Places Departments Events/News

PUBLIC SPACE MAPPING



The DowntownDC BID uses ArcGIS software and ArcGIS Online to help people visualize what's happening in Downtown. This technology is quickly expanding and the BID sees it as an opportunity to better inform and notify stakeholders. The BID regularly conducts GIS inventories of physical elements including locations of sidewalk cafes and street vendors.

The DowntownDC BID also uses data to generate their own maps which are shared with relative properties, tenants and local agencies utilized for public events and activity. These include condition maps tracking anything from locations of damaged sidewalks, streetlight deficiencies, downtown tree species, to completed service requests in the Downtown in an attempt to fully grasp everything occurring in the public space. The BID even generates maps and tracks individual constituent inquiries on our Property Manager Inquiries Map that are reported, in progress and closed.

The BID also reports on the condition of the downtown area.

PROGR

- Quality Assurance
- Contact Our Depa
- Field Asset Manag
- Public Space Map
- Reports
- Streetscape Guide
- Useful Resources

RELAT

- Explore Our DowntownD Thursday Oc
- PRESS RELE Releases Lat Tuesday Oc
- Figures and

WASHINGTON BUSINESS JOURNAL

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BIZBEAT

Dining outside? Downtown, there are more options than ever

Sep 28, 2014, 2:14pm EDT | UPDATED: Sep 26, 2014, 3:56pm EDT



Your weekend forecast: Sunny both Saturday and Sunday, with temps in low 80s. It'll be a fine couple of days to dine outside, and, according to the Downtown DC Business Improvement District, there are more options to do that than ever before.

The number of sidewalk cafes within the BID's 138 blocks increased by 6 percent in the last year to 176. The annual summer survey turned up 13 new cafes in 2014 compared with 2013.

The number of sidewalk cafes has nearly doubled since 2009, when the BID found 95 outdoor establishments. There are now 43 cafes with more than 41 seats, 41 with 21-40 seats, and 94 with 1-20 seats. The



Enlarge Photo

Shauna Alexander

Photo: Shake Shack

Videos



LCS Tour



Canadian Parliament on Lockdown After Soldier Shot



U.K. Banks Curb Funds for Client Wining and Dining

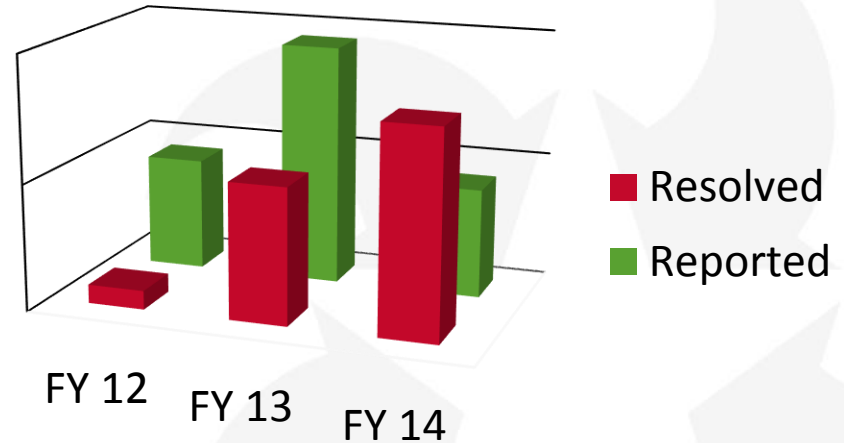
Most Popular

- 1. More brands, swanky setting revealed at Springfield Town Center (Video)
- 2. 2014 D.C. expands Who makes the most

Results and Outcomes

<i>Time Period</i>	<i>SR Number</i>
Total Reported SRs – FY 14	1,725
Resolved SRs - FY 12 to Present	3,246
Total QA/QC'ed During FY 14	1,479
Total Reported SRs (FY 12-Present)	7,317
Outstanding SRs (FY 12-Present)	1,922
Resolved SRs - FY 12	296
Resolved SRs – FY 13	2,150
Resolved SRs – FY 14	800

Public Space Conditions



Overall Successes

- Monitoring Conditions in the DowntownDC Business Improvement District to Enhance Public Space
- Trees of the DowntownDC Business Improvement District

