Abstract

Anatomy of a Successful Municipal Enterprise GIS
Track: State and Local Government
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This paper identifies why GIS is important to the public sector and provides real world examples of how GIS is applied at the City in core job functions using a GIS office suite concept including web technology. It also presents the GIS Program Description, Program Scope and Approach, Cost Savings, Benefits, Success Stories, and Lessons Learned. Examples include Economic Development, Crime Analysis, and Document Retrieval. This presentation will also include ROI, a real world application of embedding GIS functionality into Excel for CIP budget and using it as a business tool and a tool to communicate basic concepts of GIS to new and/or potential users.

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