The phenomenal applications of GIS present a challenge for the traditional higher education system. Since a "one-size-fits-all' education model is impractical, there is an urgent need to re-think education models for meaningful interdisciplinary education. Historically, applying business models in education systems has been a common practice. Recent technology advancement has created a shift of paradigm in servicing the business market from a mass production model to a mass customization model. Businesses deliver it based on the Supply Chain Management (SCM) model. SCM model may also be applied in GIS education as a framework for interdisciplinary programs, such as GIS education. This paper discusses a conceptual education model based on SCM principles.

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