Abstract

Beware: Executive Dashboards Do Not Replace GIS and Strategic Plans
Track: New Technology and Technology Integration
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This presentation focuses on the fact that executive dashboards are not a panacea of solutions for executive management. Dashboards are a management tool. Their success is inextricably linked to high quality GIS and organizational strategic plans. Executive Dashboards help sift through all the organization data and pull out the critical information so managers can focus on what is important without getting buried amidst the clutter of data. Ultimately your GIS and Strategic Plan become more important than ever before as they are the pool from which the Executive Dashboards draw their conclusions.

This presentation outlines a process to ensure your GIS and Organizational Strategic Plan will be well utilized by your Executive Dashboard.

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