Business process analysis and modeling is an effective tool for defining the business activities that benefit from the use of GIS. The GIS investment is leveraged and the benefits are greatly enhanced when GIS information is used by a wide range of different business processes throughout the organization. Business process modeling was employed at the City of Austin to identify the current and future uses of GIS and the process changes needed to take full advantage of their migration to ArcGIS. For example, business process modeling was able to define the processes needed to manage ArcSDE versions and QA/QC processes.

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