Abstract

Automating Mailing Lists Label Printing with Microsoft Word and ArcIMS  
Track: State and Local Government  
Author(s): Heather Powell, Dave Larremore, Dan Mayer

Just like any other local government organization, the City of Clearwater, Florida regularly mails information to its customers. These mailing lists typically target residents who live in a given geographic area, and therefore it made sense to allow users to select a desired polygon and print all contained addresses. Following the philosophy of developing single-purpose, easy to use applications, an innovative approach was taken by seamlessly integrating the mail-merge and label printing capabilities of Microsoft Word with ArcIMS Java Viewer in an Intranet environment to maximize productivity while cutting software licensing costs.

Heather Powell  
Earthdata International of Florida  
701 Brickell Avenue  
1490  
Miami 33131  
USA  
Phone: (305) 377 1601  
Fax: (305) 377 1602  
E-mail: hpowell@earthdata.com

Dave Larremore  
City of Clearwater  
E-mail: dlarremo@clearwater-fl.com

Dan Mayer  
City of Clearwater  
Information Technology  
100 S Myrtle Avenue  
Clearwater, FL 33756  
USA  
Phone: (727) 562-4662  
Fax: (727) 562-4629  
E-mail: dmayer@clearwater-fl.com