Abstract

Using GIS for Real Estate Development
Track: Cadastral and Land Records
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This paper talks about using GIS as a tool for real estate development, using examples from the public and private sectors. For government entities, real estate development is about managing growth. There are many different agencies and processes responsible for real estate development in a local government, and there is a substantial need for streamlining and interconnecting the processes to understand the "bigger picture" and provide efficient service. For the private sector, GIS is used for site selection, site development, and site marketing, thereby providing a competitive edge over non-users.

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