Abstract

**Cartographic Transportation Planning Product for the U.S. Census Bureau**

**Track:** Cartography and Map Production  
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This presentation focuses on a request for a large format map of the Baltimore-Washington corridor to serve as a reference for Census Bureau employees and transportation planners. The map showed the distribution of employees and the location of all forms of transportation options including roads, rails, parking, and teleworking centers. Functions required to support the project included geocoding, feature generalization, random color generation, interpolated location of data and multiple data set integration. The volume of information and the need for effective symbolization resulted in exploration of several ESRI software options that challenged cartographers to create an effective mapping process.

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