Abstract

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Implementing a Web Mapping Service Partnership With the OFSC
Track: New Technology and Technology Integration
Author(s): Chris Thomas

With more than 168 million kilometers driven by snowmobilers each year, the Ontario Federation of Snowmobilers (OFSC) wanted to make it easier for members to access information about snowmobile trails and travel destinations. Working with DMTI Spatial they discovered the power of Internet mapping. What better way to reach a national and international audience and for trip planning than using GIS mapping tools through the Web! This presentation will discuss how DMTI Spatial digitized more than 49,000 km of snowmobile trails and integrated them in a Web-based tourism Web site built and hosted by DMTI Spatial on behalf of the OFSC.

Chris Thomas
DMTI Spatial Inc.
625 Cochrane Drive, 3rd Floor
Markham, Ontario L3R 9R9
Canada
Phone: 1-877-477-3684
Fax: 905 948-9404
E-mail: cthomas@dmtispatial.com