Abstract

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Compiling a Business Case for a State GIS Clearinghouse
Track: State and Local Government
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The Georgia Tech Center for GIS recently compiled the Business Plan Business Case for the Georgia Geographic Information Systems Coordinating Committee (GISCC). The Business Case intent is to economically justify the existence of the GISCC and the State Data Clearinghouse it oversees. Because Clearinghouse benefits are mostly intangible, for example, increasing data accuracies, and because literature regarding Clearinghouse valuation approaches is scarce, it is difficult to perform a proper cost analysis supporting the GISCC and Clearinghouse. The resultant Business Case, however, quantifies benefits wherever possible and delivers a strong message of the benefits to cost advantage.

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