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Certified Training Program

Jamie Rosa

Agenda

- Overview
- Status
- Requirements
- Resources
- Q & A

Overview

- **Why a Certified Training Program?**
 - **Consistent student experience**
 - **World class training**
 - **Align with Technical Certification**
- **What about the Authorized Training Program?**
 - **In maintenance only**

Status

- **59 Esri Certified Trainers**
- **Locator to find a Certified Trainer**
 - [Locator](#)
- **Program is currently open to existing ATP's**
- **Business needs are being met**
 - Reduction in instructor led training demand
 - Geographic reach is covered by existing Esri Certified Trainers, Esri regional offices and Esri Instructor Led Online offerings
- **Business needs reviewed every quarter**

Status Cont'd

- **10.1**

- **Additional workbook enhancements**
 - Improved layout and design
 - Ability for students to better follow the workbook
 - Workbook geared as a resource after class
- **Continue to offer:**
 - ArcGIS Desktop I, Getting Started with GIS
 - ArcGIS Desktop II, Tools and Functionality
 - ArcGIS Desktop III, GIS Workflows and Analysis

Requirements



Resources

- **Certified Training Program**
 - ctp@esri.com
- **Authorized Training Program**
 - atp@esri.com
- **Website**
 - CTP
 - <http://training.esri.com/ctp>
 - ATP
 - www.esri.com/atp

Q & A

- Questions?