Who is it For? What Problems Does it Solve?

• **For Policy Makers, Analysts and Advocates**
  - Government Agencies (all levels)
  - Civic & Grant Making Organizations
  - Planners & Planning Commissions
  - Advocacy Groups
  - NGOs
  - Health Agencies

• **Problems:**
  - Are we putting resources in the right place?
  - How do we communicate *why* resources were allocated the way they were?
  - How can we reach the community more effectively?
Example Use Cases

- Grant Applications & Funding
- Environmental Impact Studies
- Healthcare Resource Planning
- Education Funding Allocation
- Assessing Vulnerable Populations

Community Analyst Can Help Health Care Providers

- Identify high risk populations using up to five customizable criteria
- Place health clinics for greatest community impact
- Learn more about the types of people that live in at risk communities and how to best reach them
2,000+ Beta Users...

• Dozens of 1-on-1 interviews
• Dozens & dozens of direct feedback emails
• Usability Lab Testing

City of…
County of…
State Agencies
Federal Agencies
University of…
Consultants
Charitable Organizations
BUILD

Bringing Unlimited Integrity to Lives after Disasters
Tornado hits north Minneapolis, but will non-profit agencies step up to the plate to assist residents?
Click on a charity's name to view their complete rating report.

- **1000 Friends of Florida**
  - Tallahassee, FL
  - *Building better communities*
  - Environment: Environmental Protection and Conservation
  - Add to My Charities

- **Abyssinian Development Corporation**
  - New York, NY
  - Public Benefit: Community and Housing Development
  - Add to My Charities

- **ACCION New Mexico**
  - Albuquerque, NM
  - Public Benefit: Community and Housing Development
  - Add to My Charities
Road Map

- Complete ArcGIS System
- Global Solution Local Data & UI
- Enterprise Implementations

Template to Support Product Variations

Bi-Directional Connection to ArcGIS

Data, Data and More Data
  US, Global & Client
## A Complete ArcGIS System

<table>
<thead>
<tr>
<th>Feature</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web App</td>
<td>✓</td>
</tr>
<tr>
<td>Add-In for ArcGIS Desktop</td>
<td>✓</td>
</tr>
<tr>
<td>On Premises Server *</td>
<td>✓</td>
</tr>
<tr>
<td>Hosted API *</td>
<td>✓</td>
</tr>
<tr>
<td>Mobile App</td>
<td>Winter</td>
</tr>
<tr>
<td>Desktop App</td>
<td>Spring</td>
</tr>
</tbody>
</table>

* Supported via Business Analyst Server and hosted API
Community Analyst Add-In for ArcGIS

- Run Community Analyst reports directly from ArcMap
- Run for any area or map layer
- Attach report variables as attributes to map layer

More Info: resources.esri.com -> Community Analyst
Server and Hosted API

Community Analyst Web App

Business Analyst Online API

Business Analyst Server

ArcGIS Platform

Esri Data + Other Publicly Sourced Data

ArcGIS Online
Global Solution

Esri Community Analyst

Basemaps (ArcGIS Online)
Statistical Data & Reports
Street Network for Drive Times
POI Data

USA
Canada
Europe
...
Enterprise Implementations: Application Template

- Extensible, Skinnable, Configurable, Localizable
- Hosted on-premise or by Esri
- 10.1 Project
Where to Learn More
Other Ways to Reach Us

Visit the Exhibit Hall
- Public Safety Showcase
- Federal Showcase
- Commercial Solutions Island

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