

# Good Pop-up Design

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# Mapping Center Mission

- **Demonstrated success of our customers in the areas of information design and presentation.**

# “popups”



# What we mean by popups

- **Provide interactivity**
- **Provide ways to learn more**

# When do you want to use popups?

- **Less is more**
- **When you want to reveal more information besides the map surface to help people understand what it is you're trying to tell them**
- **If you were data what would you say?**
- **What story would you tell the map reader?**

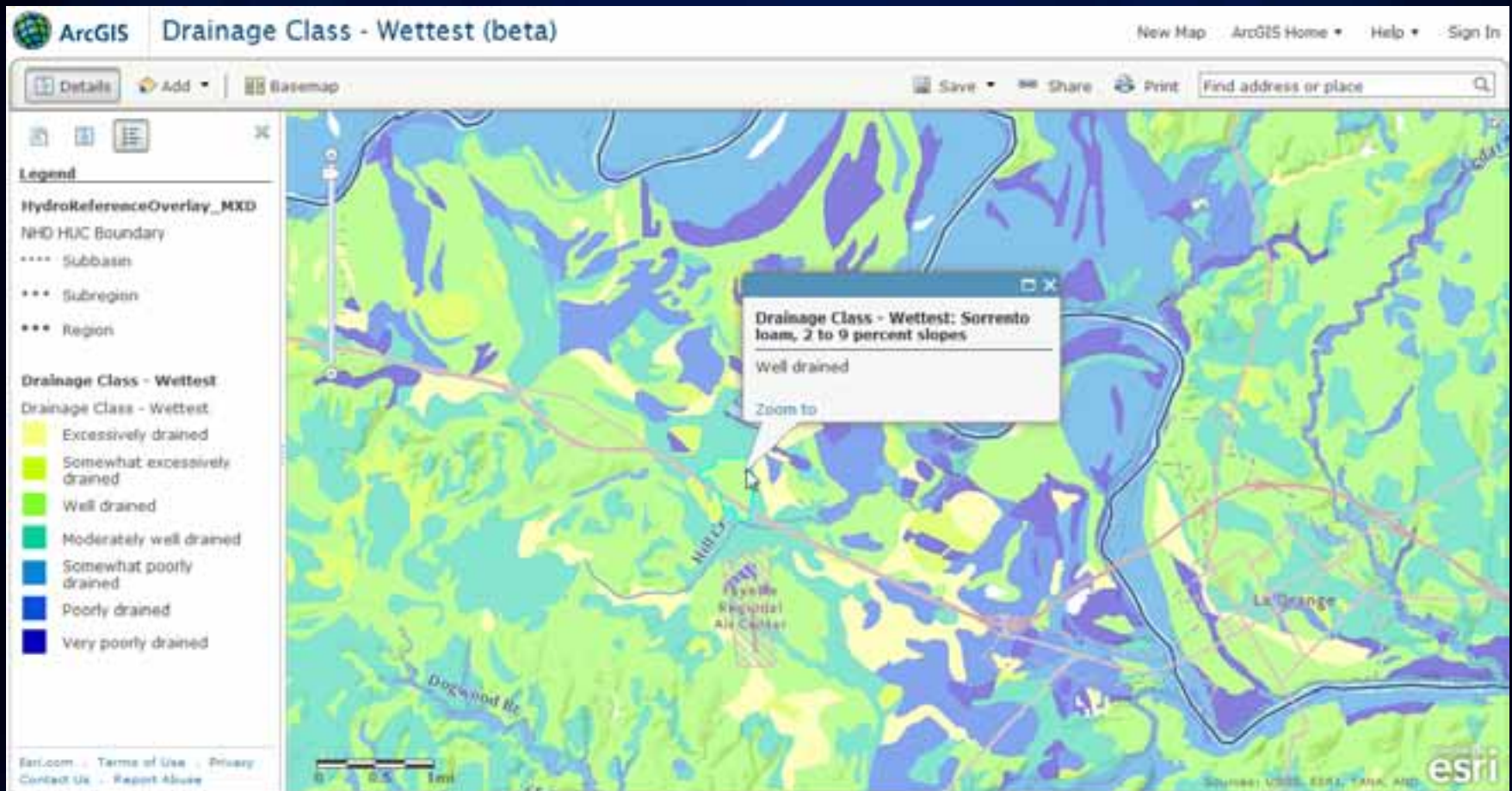
# Popups in Arcgis.com

- **New this January**
- **No code required**
- **Very easy to copy, set up, and share**

**Don't go with the default**



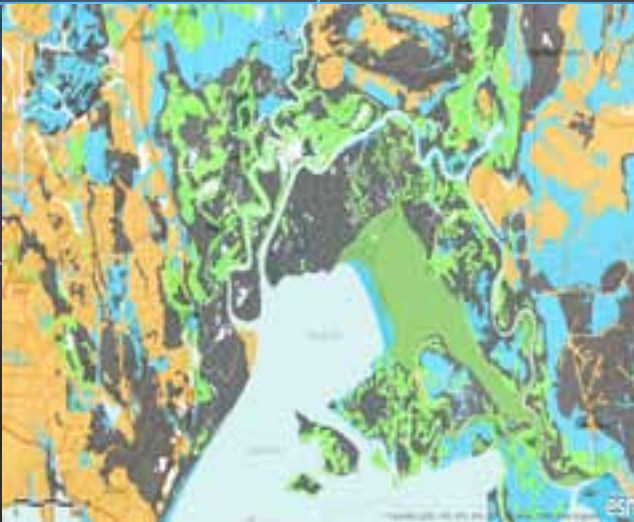
# Information in Plain English





# Making popups In arcgis.com

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# Popups for web applications

- All the web's resources are at your disposal to show information
- However the infowindow seems to be the default choice for popups
- Infowindow appears to be the only way to present other interactive stuff on your map, but it isn't

## The infowindow habit

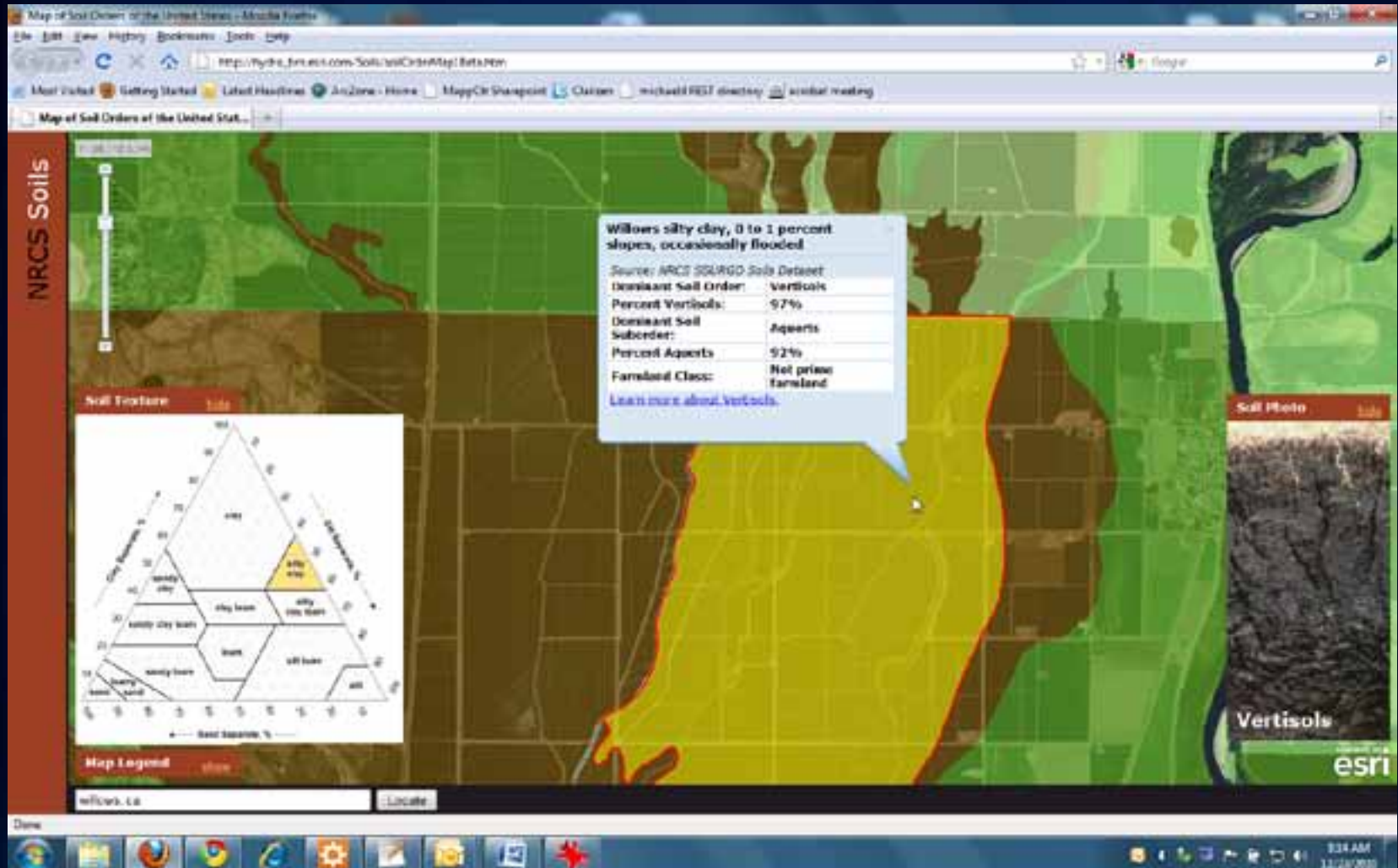


# Formatting the infowindow makes a big difference

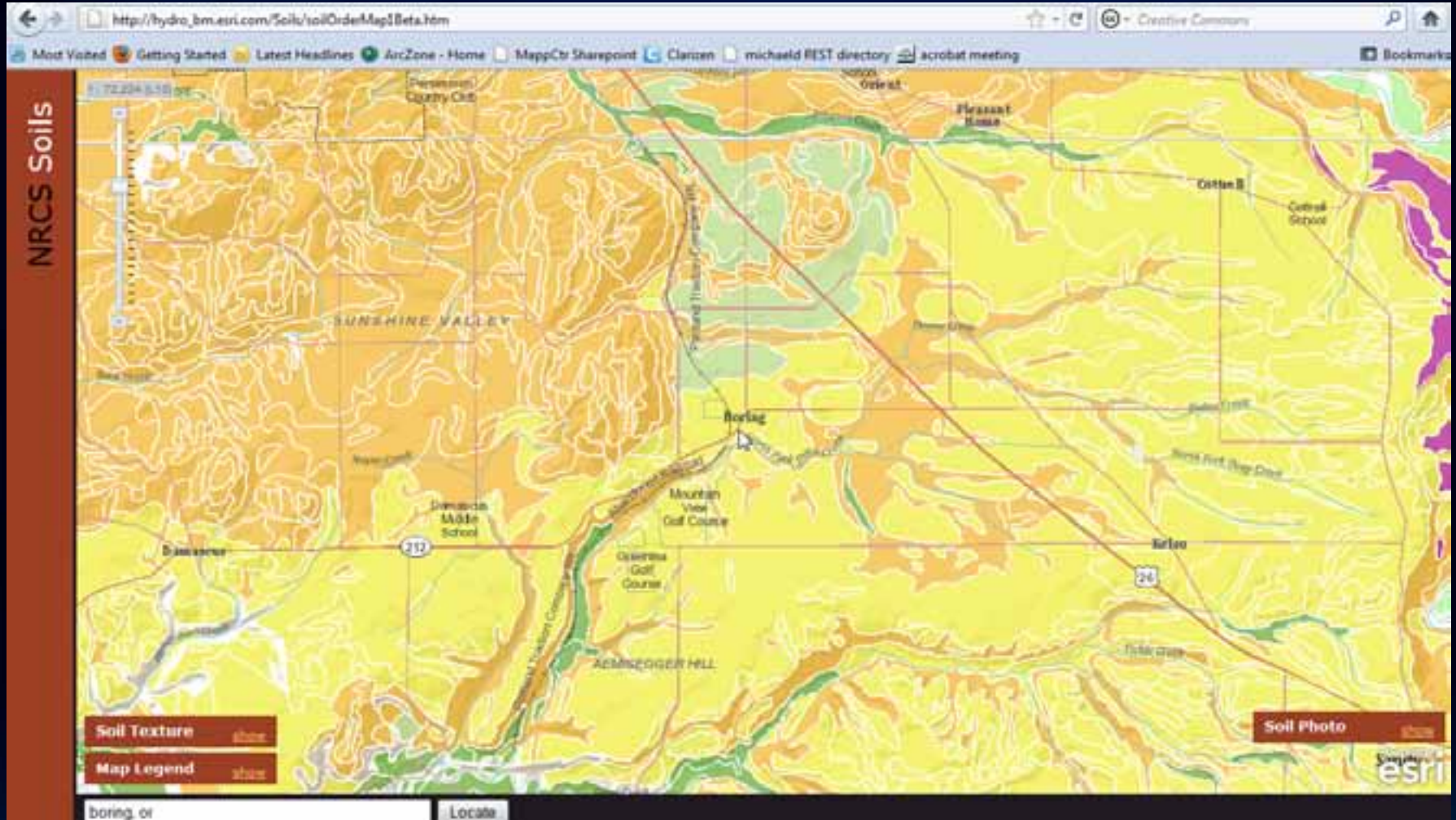
- Use HTML to put your infowindow data into a table
- Use HTML tags to embolden some text to make it easier to read
- Provide links to other resources in your infowindow



## Formatting the infowindow and CSS

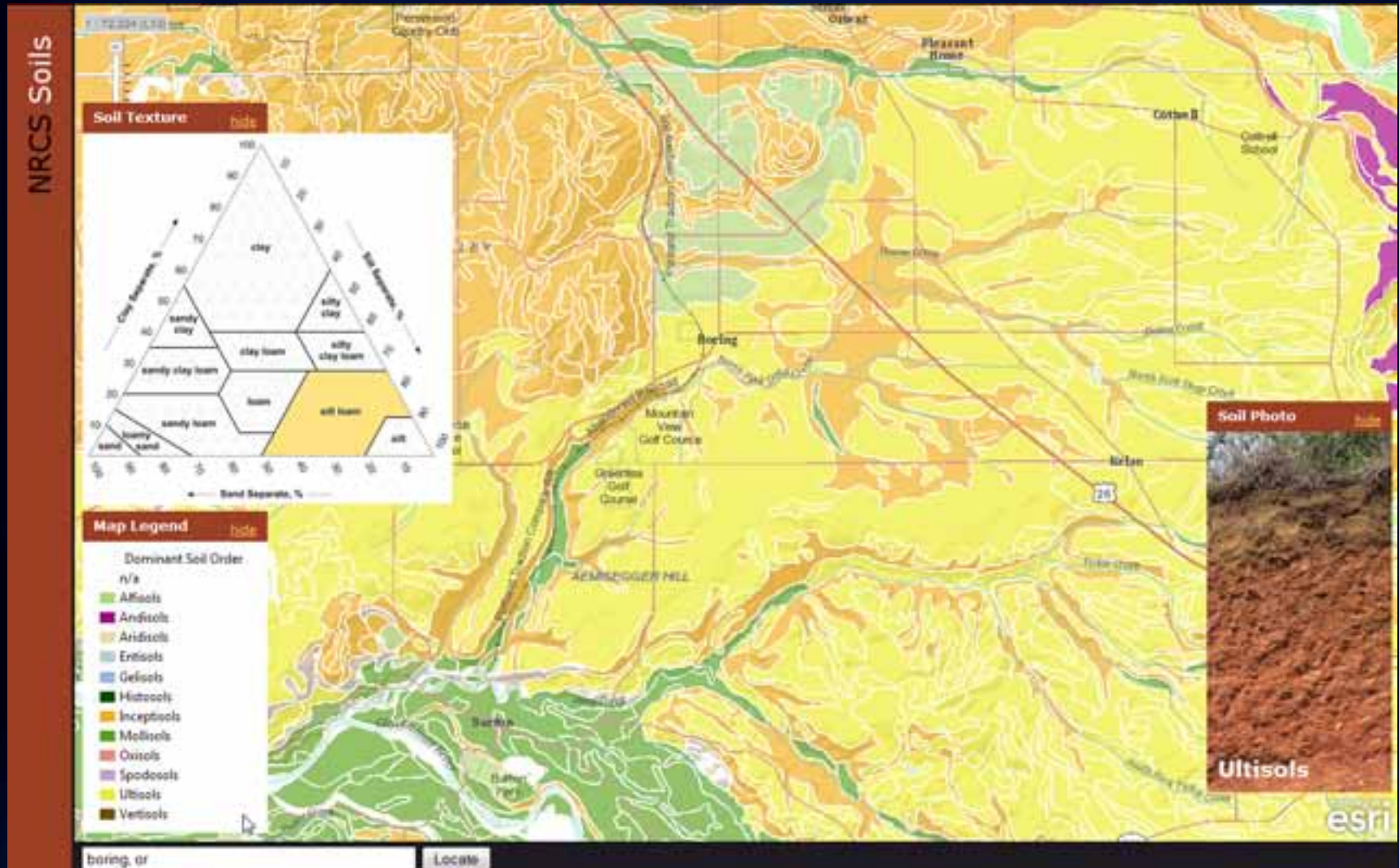


# Example showing 'popups' hidden with CSS



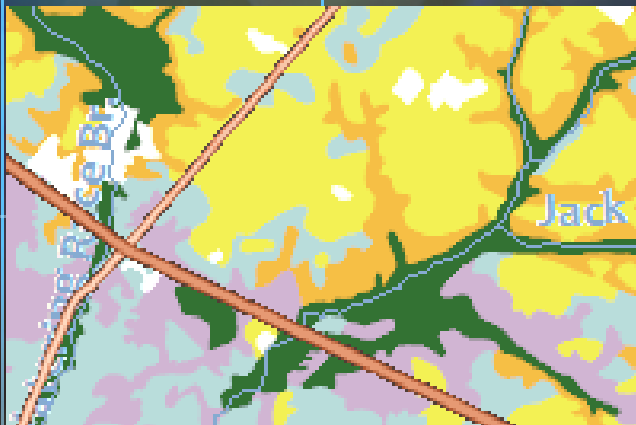


# Example showing 'popups' revealed using CSS



# CSS in the esri Soil Web Map

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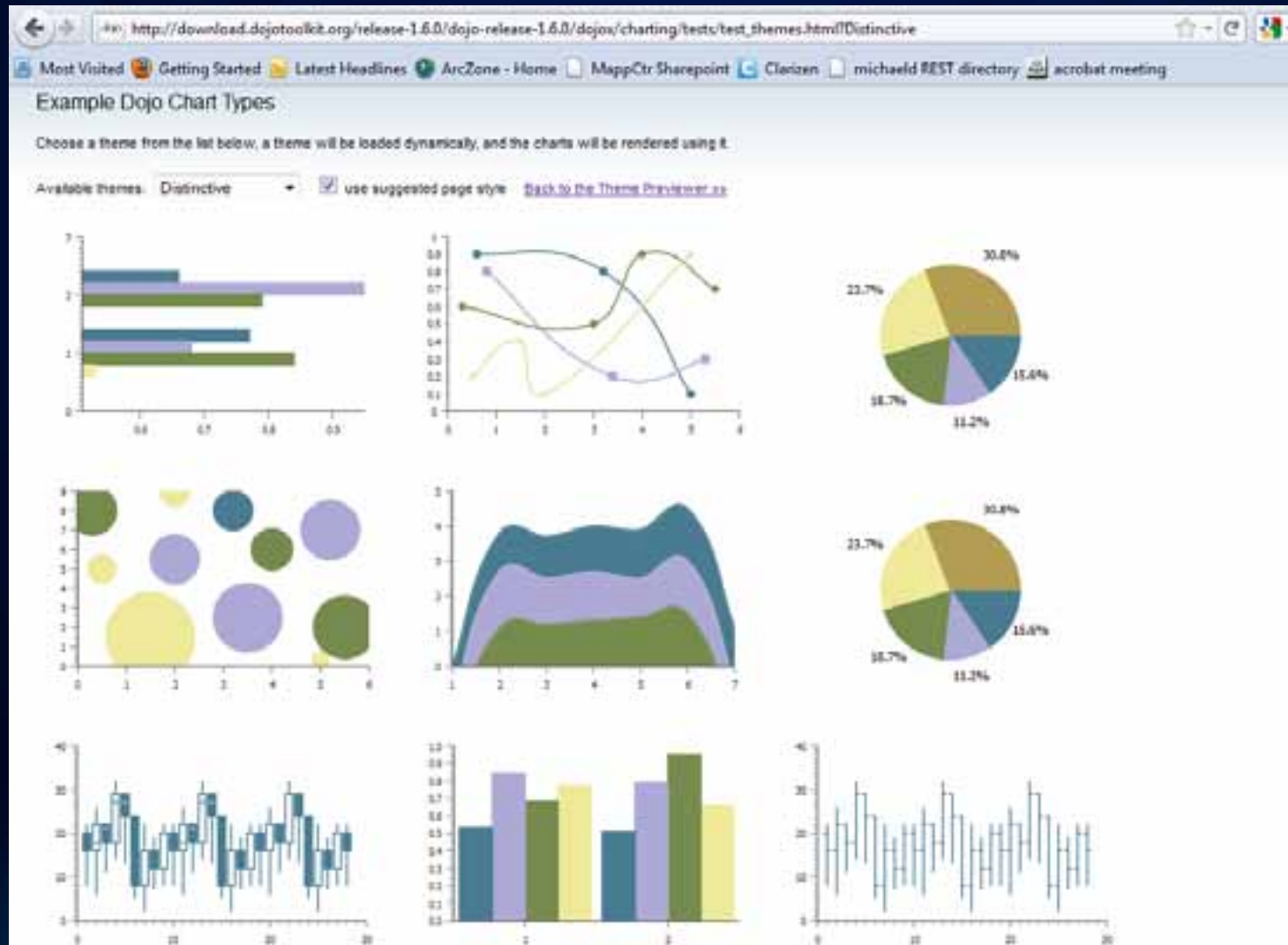
## **esri beta Web Soil Map code and URL**

- **[hydro\\_bm.esri.com/Soils/soilOrderMap1Beta.htm](http://hydro_bm.esri.com/Soils/soilOrderMap1Beta.htm)**

# Dojo charting and animation

- The esri High Water Map
- Dojo charting
- Animated popup appearance

# One example of dojo charting in JavaScript



Fulton County Dept. of Health and Wellness/District 3, Unit 2, 04

DeKalb County Board of Health

# High Water Map Demo

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## After UC: the ArcGIS Resource Center

- <http://resources.arcgis.com/>
- [mdangermond@esri.com](mailto:mdangermond@esri.com) @dcarto
- <http://www.esri.com/sessionevals>



esri