Good Pop-up Design

Michael Dangermond, ESRI Mapping Center Team
@MappingCenter
• Demonstrated success of our customers in the areas of information design and presentation.
Congratulations Facebook User!
You are the California winner for July 5th
Please select a prize and enter your email to claim.
What we mean by popups

• Provide interactivity
• Provide ways to learn more
When do you want to use popups?

• Less is more
• When you want to reveal more information besides the map surface to help people understand what it is you’re trying to tell them
• If you were data what would you say?
• What story would you tell the map reader?
Popups in Arcgis.com

- New this January
- No code required
- Very easy to copy, set up, and share
Don’t go with the default
Information in Plain English
Making popups In arcgis.com
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Popups for web applications

- All the web’s resources are at your disposal to show information
- However the infowindow seems to be the default choice for popups
- Infowindow appears to be the only way to present other interactive stuff on your map, but it isn’t
The infowindow habit
Formatting the infowindow makes a big difference

- Use HTML to put your infowindow data into a table
- Use HTML tags to embolden some text to make it easier to read
- Provide links to other resources in your infowindow
Formatting the infowindow and CSS
Example showing ‘popups’ hidden with CSS
Example showing ‘popups’ revealed using CSS
CSS in the esri Soil Web Map

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esri beta Web Soil Map code and URL

- hydro_bm.esri.com/Soils/soilOrderMap1Beta.htm
Dojo charting and animation

- The esri High Water Map
- Dojo charting
- Animated popup appearance
One example of dojo charting in JavaScript
High Water Map Demo

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After UC: the ArcGIS Resource Center

- [http://resources.arcgis.com/](http://resources.arcgis.com/)
- [mdangermond@esri.com @dcarto](mailto:mdangermond@esri.com)
- [http://www.esri.com/sessionevals](http://www.esri.com/sessionevals)