

Analysis and Geoprocessing: Geocoding—Advanced Techniques

Goals of the workshop

- Introduce the new geocoding engine and best practices of working with locators in ArcGIS 10.
- Explain how to achieve better matching results using ArcGIS 10 locators.
- Demonstrate how to streamline geocoding workflow using the new tools in geocoding.

Major topics covered

- General features of the geocoding engine.
- Overview of geocoding process at the engine level.
- Tackling common geocoding challenges.
- Tools to create composite locators and perform reverse geocoding.
- Setting up a custom set of default locators.
- Overview of customization capabilities.