

Using ArcGIS for Intelligence Analysis

Goals of the workshop

- Discuss ArcGIS as an Enterprise Solution for Defense and Intelligence
- Discuss the Geographic Approach as a methodology to support intelligence analysis
- Discuss new workflows at 10 that are useful for analysis
- Explain using the portal approach to support collaboration across the community
- Demonstrate ArcGIS Explorer online as a powerful application for building and sharing intelligence reporting
- Provide recommendations and best practices

Major topics covered

- The role of ArcGIS and geospatial information in a military or intelligence enterprise
- How the Geospatial Approach parallels the Intelligence Analysis tradecraft workflow
- New basemaps for defense and intelligence
- Description and demonstration of tools for analyzing intelligence information from a geospatial and temporal context
- Using maps to communicate intelligence information
 - Discuss goals of a well designed report map—appropriate title, legibility, background basemap, use color
 - common pitfalls in map design
- Using the portal to collaborate across the intelligence community
- Recommendations and resources

Related Workshops

- Wednesday, 8:30: Introduction to ArcGIS for Defense and Intelligence
- Wednesday, 12:00: Creating Basemaps for Defense and Intelligence
- Wednesday, 1:30: Using ArcGIS for Military Planning and Operations
- Wednesday, 3:15: Using Imagery for Intelligence Analysis