Government 2.0—Delivering Government Services through Citizen Engagement

Presenters: Christopher Thomas, Director Government Markets, Esri
*   Richard Leadbeater, Industry Director for State and Provincial Government, Esri*

The platform for Government 2.0 is geographic information systems (GIS); the same technology cities and counties use to build map data, perform analysis, or to increase internal operational efficiencies.   The evidence that this technology can get our citizens to engage has already been demonstrated the world over. We've already witnessed the power of GIS in the areas of transparency and accountability in restoring trust in government. Governments have seen the use of map based applications to allow citizens to report everything from potholes to crime to opinions on where they believe the next park should be located. Citizens are creating real time map and situational data during disasters. Volunteer groups are organizing based on their location. A geospatial view provides the pulse on what our communities are thinking. Learn how your peers across the globe are exploiting their existing GIS capabilities to deliver genuine citizen engagement.

Goals of the workshop

A dozen U.S. states have established statewide licenses for Esri technology, covering schools (Kindergarten thru grade 12), school districts, and formal youth clubs, for instructional and administrative purposes. More states are considering these. They follow different models but have similar goals: building capacity among youth, supporting communities, and saving money for those helping youth.

Major topics covered

Learn more about Statewide School Licenses:
- States already in place
- Program implementers
- Strategies for building users within states
- How professional GIS users can get involved

Who should attend?

Program mangers and information systems professionals who are actively engaged in developing citizen engagement applications using GIS and Web 2.0 functionality such as social media, mash ups, and crowd sourcing will benefit from this presentation.

Why should they attend?
Using case studies and live examples, attendees will learn the fundamental of building a citizen-centric tools.

What they will learn?
Attendees will learn strategies and techniques the GIS provides to citizen engagement used by their peers from across the globe.