

Web Map Check List

Turn it **green!**

1. Implements the base maps plus operational overlays web map pattern?

Yes No

2. Good use of appropriate base map(s) – base maps provide a relevant context for the operational layers?

Yes No

3. Operational layers used are appropriate and suitable for map purpose (data representation and content is useful -- not based on nonsense)?

Yes No

4. Good popup reports contain useful item captions instead of DBMS field names?

Useful captions DBMS names

5. No missing data in report fields that generate empty report items?

Yes No

6. Only useful items in the popup report and no fields such as Object ID's or coded values?

Useful items only Use of irrelevant items

7. Point and line operational information is overlaid on top?

Yes No

8. Polygon or raster information overlaid on top or use of map sandwich?

Map sandwich Overlay

9. Operational overlays have strong symbology?

Yes No

10. Operational overlays are designed for use at multiple map scales and turn off at inappropriate map scales?

Yes No

11. Editing layers are focused and have strong symbols and editing rules?

Yes No

12. Editable features have clear attribute items and useful entry forms?

Yes No

13. Feature creation palette is well organized?

Yes No

14. For many operational layers, they can be time-aware (e.g., a time series of seismic events) and apply useful tools such as the time slider. Have you leveraged this appropriately? Are you using a good time window and time steps?

Yes No

15. Many maps can be presented using a *map presentation*, which can be built using Explorer. Do you have a narrative presented in a series of vignettes (structured like a good PowerPoint presentation)? Are you composing each “slide” as a great map that follows the other criteria listed here?

Yes No

16. Many web maps are used to create web apps and mobile apps. Are you leveraging and extending the app templates at ArcGIS.com when possible?

Yes No

17. Web maps and apps are made to be shared. Have you created a complete and clear map description with proper tags and a nice thumbnail? Have you made good decisions about with whom your map will be shared? Have you developed your strategy for how you want to share your web map outside of the ArcGIS community (e.g., embedded in your own web page, a blog, shared via email, etc.)?

Yes No