

Designing Multi-scale Maps for the Web

Goals of the tech session:

- Demonstrate how to create effective multi-scale web maps using ArcGIS
- Learn how to set up a multi scale map document
- Learn how to choose an appropriate base map
- Learn how to create a mash-up in ArcGIS.com
- Learn how to set up pop-ups in ArcGIS.com
- Learn how to share your map on a website or through a default web map application

Major topics covered:

- Multi-scale mapping
- Base maps and operational overlays
- ArcGIS.com