## **Good Pop-up Design**

Michael Dangermond (ESRI)

## Workshop description:

In this workshop, we'll teach you how to structure your thinking like a designer when creating pop-ups for your maps and Web map applications. We'll examine good pop-up design by showing you how to make information reveal what is important about itself in order to create understanding in your map readers.

## Schedule:

Thursday, July 14<sup>th</sup> 1.30pm-1.50pm Room 24A

## Major topics covered

- When is a popup necessary?
- Ways data can speak for itself
- Examples of good and bad popup windows
- Tips on configuring good popups using the new tools in arcgis.com
- Examples of good popups and similar information displays in javascript API
- Recommended resources to turn to to learn more