Foundation for Technical Certification

- GIS Education
- ArcGIS Focused Training
- Practical Application & Experience
- Esri Technical Certification
Program Design

**Desktop**
- ArcGIS Desktop
  - Associate | Professional

**Developer**
- ArcGIS Desktop Developer
  - Associate | Professional
- Web Application Developer
  - Associate | Professional
- Mobile Developer
  - Associate | Professional

**Enterprise**
- Enterprise Geodatabase Management
  - Associate | Professional
- Enterprise System Design
  - Associate | Professional
- Enterprise Administration
  - Associate
Desktop Domain

- Single track
  - Associate
  - Professional

- Broad range of skills and knowledge related to ArcGIS Desktop
Developer Domain

Two active tracks

• ArcGIS Desktop Developer
  - Associate
  - Professional (in development)
  - ArcGIS desktop and/or engine application development

• Web Application Developer
  - Associate
  - Professional (in development)
  - ArcGIS web application development
Enterprise Domain

Three Tracks

• Enterprise Geodatabase Management
  - Associate
  - Professional
  - Design and administration of ArcGIS Geodatabases

• Enterprise System Design
  - Associate
  - Systems integration, performance, scalability and capacity planning

• Enterprise Administration
  - Associate
  - Deployment, implementation, support and administration
Exam Creation

- Program Design
- Exam definition
- Live Exam
- Item writing
- Beta testing and analysis
10.1 Release

• Upgrading all current exams
• Those still in development will be written for 10.1
• 10.1 Development Schedule
  • ArcGIS Desktop Associate
  • ArcGIS Desktop Professional
  • Enterprise Administration Associate
  • Web Application Developer Associate
  • Geodatabase Management Associate
  • Desktop Developer Associate
  • Web Application Developer Professional
  • Desktop Developer Professional
## Available Exams

<table>
<thead>
<tr>
<th>Category</th>
<th>Exam Details</th>
<th>Associate</th>
<th>Professional</th>
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<td>ArcGIS Desktop</td>
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Certification Maintenance

- Certifications do not expire
- Certified individuals are not required to recertify
- Multiple versions of exams will be available
Benefits for Individuals

- Benchmark skills
- Professional differentiation
- Higher earning potential
- Personal development
Benefits for Individuals Cont’d

• Certified individuals can use Esri Technical Certification emblems on business cards, in presentations, on marketing materials
Benefits for Organizations

- Benchmark skills
- Improved team performance
- Candidate skills assessment
- Staff development

- Market differentiation
- Competitive advantage
- Ensure leading edge skills
- Maximize investment in Esri products

- Improved customer support
- Quicker problem resolution
Quick Facts

IDC Study*: 

- 66% of managers surveyed believe the skill of the team contributed most to the success of technology function
- 65% of managers believe that certification is important to team performance
- 66% of managers believe that certification improves the level of service and support offered to IT end users/customers

Quick Facts Cont’d

IDC Study*:

- Team performance increases every time a new team member is certified.
- Concentration certification in a team is clearly linked to team capability and performance.
- With a sufficient percentage of team members certified, IT operational performance can increase up to an average of 11%

Quick Facts

- In a study of end-users, 66% said that IT certifications are very important or important.*

*Source: The Value of Training and Certification, Amazon Consulting, 2009
Technical Certification & GISP

- Intended to be complementary
- Certification
  - Esri products
  - Technical focus
  - Written exam
- GISP
  - GIS Professionals
  - Ethical conduct and professional practice
  - Portfolio based
Resources

• Esri Technical Certification website
  - www.esri.com/certification

• Downloadable brochure

• Pearson VUE website
  - www.pearsonvue.com/esri

• Voucher store
Steps to evaluate UC sessions

- My UC Homepage ➔ “Evaluate Sessions”
- Choose session from planner
  OR
- Search for session

www.esri.com/ucsessionsurveys
• Thank you for attending
• Open for Questions

• Please fill out the evaluation:

  www.esri.com/ucsessionsurveys

  Offering ID: 145