Using Workflows to GeoEnable Tampa Bay Partnership

Alex Bostic – GIS Developer
URS Corporation
Topics

- What is ArcGIS Online
- What is the Tampa Bay Partnership
- Why ArcGIS Online is important to TBP
- What Has TBP Done With ArcGIS Online
- What Else Can Be Done
- Next Steps for TBP and AGOL
- Questions
What is ArcGIS Online

Graphic Credit: Esri Australia Managing Director Brett Bundock
GeoEnable?
Why ArcGIS Online?
GeoEnable Data
Make Decisions
GeoEnable Business Systems
ArcGIS Online for Tampa Bay Partnership

Interactive Asset GIS Map

The Tampa Bay Partnership is a CEO-led regional economic development organization with a mission to work with its partners to market the region nationally and internationally, to conduct regional research, and to coordinate efforts to influence business and government issues that impact economic growth and development.
How TBP is using ArcGIS Online

- TBP Enterprise ArcGIS Online webpage
- Custom Banner and icons
- Data organized by Business Clusters
- GeoEnabled Asset Maps
  - Can be shared with social media
  - Embedded in websites/Office
- GeoEnabled Asset Applications
  - Viewer
  - Applications (Add to map)
  - Reviewer
Asset Map Viewer
Add To Map

This effort to inventory and map Regional Business Plan assets, while led by the Tampa Bay Partnership, appreciates the input and participation of our business leaders and community stakeholders.

I'd like to add a(n): Aquaculture Submissions

Company Name*: 
Doing Business As: 
Contact: 
Physical Address*: 
City*: 
State*: FL 
Zip*: 
Phone Number: 
Website*: 
Primary Industry: 
Source: 
Activity Type*: Select Activity Type* 
Species Cultivated*: 
Volume of Tanks (gallons)*: 
Your Email (Required for Registration)*: 

Submit Form

© Copyright 2013 Tampa Bay Partnership

Disclaimer
Feedback
Sign Up And Win

This effort to inventory and map Regional Business Plan assets, while led by the Tampa Bay Partnership, appreciates the input and participation of our business leaders and community stakeholders.

I’d like to add a(n): Medical Device Manufacturers Submission

Company Name*: [Field]
Physical Address*: [Field]
Address 2: [Field]
City*: [Field]
State*: FL
ZIP*: [Field]
Phone Number: [Field]
Website*: [Field]
Primary Industry*: [Field]
If "Other" Primary Industry, please describe: [Field]
NAICS Code*: Select NAICS Code*
Facility Certifications*: Select Facility Certifications*
Your Email (Required for Registration)*: [Field]

Submit Form
Please confirm your email address

Click on the confirmation link below to activate your account. We do this as a security precaution to verify your credentials.

Email Confirmation link here!
Asset Submission Verification

The Tampa Bay Partnership is a CEO-led regional economic development organization with a mission to work with its partners to market the region nationally and internationally, to conduct regional research, and to coordinate efforts to influence business and government actions that impact economic growth and development.

Applied Medicine and Human Performance Asset Submission Web Map

Hospitals Stage (9)

Workforce AMIP Stage (3)

1. **Tick School**
   Submitted by lbsotec@gmail.com

2. **Tick School**
   Submitted by lbsotec@gmail.com

3. **Tick School**
   Submitted by lbsotec@gmail.com

Medical Device Services Stage (0)

Medical Device Manufacturers Stage (0)

Clinical Trials Stage (0)

Research Institutions Stage (0)

[Verify] [Quick Verify] [Delete Submissions]
<table>
<thead>
<tr>
<th>City</th>
<th>Clearwater</th>
</tr>
</thead>
<tbody>
<tr>
<td>State</td>
<td>FL</td>
</tr>
<tr>
<td>ZIP</td>
<td>33756</td>
</tr>
<tr>
<td>Phone</td>
<td>7272594416</td>
</tr>
<tr>
<td>Contact Email</td>
<td><a href="mailto:aa9404@gmail.com">aa9404@gmail.com</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.fsu.edu">http://www.fsu.edu</a></td>
</tr>
<tr>
<td>Date Verified</td>
<td></td>
</tr>
<tr>
<td>Primary Industry</td>
<td>Aerospace Products &amp; Parts Manufacturing</td>
</tr>
<tr>
<td>NAICS</td>
<td>336412-Aircraft Engine and Engine Parts Manufacturing</td>
</tr>
<tr>
<td>Date Submitted</td>
<td>Tue Jun 24 2014</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:aa9404@gmail.com">aa9404@gmail.com</a></td>
</tr>
<tr>
<td>Verified</td>
<td>1</td>
</tr>
<tr>
<td>Token</td>
<td></td>
</tr>
<tr>
<td>FID</td>
<td></td>
</tr>
<tr>
<td>GlobalID</td>
<td>ed0f363-3676-44bd-a384-940aaec631a6</td>
</tr>
<tr>
<td>CreatedDate</td>
<td>340519324115</td>
</tr>
<tr>
<td>Creator</td>
<td></td>
</tr>
<tr>
<td>EditedDate</td>
<td>340519324115</td>
</tr>
<tr>
<td>Editor</td>
<td>Gosch</td>
</tr>
</tbody>
</table>

Save Submission Data
Push to Production
Delete Submission
How Was This Done
How Was This Done
What Else Can Be Done
Enhancements
GeoEnable Communication

- Find, Discover, Create, Share
- Collaboration
- Story Maps
Finding TBP GeoEnabled Data
Discover New GeoEnabled Data
Create Information Products

Share

Make a Web Application

Click a template’s thumbnail to preview it or click its links to download it to your computer or publish it to the web.

Seaside - Legend
Side by Side Viewer
Simple Map Viewer
Social Media

Publish
Publish
Publish
Publish

Publish
Publish
Publish
Publish

Storytelling Basic
Storytelling Compare
Storytelling Swipe
Storytelling Text and Legend

Publish
Publish
Publish
Publish

1 2 3 4

< Back

CLOSE
Create Web Applications
Story Maps
Asset Story Maps

Tampa Bay is a Center for Higher Learning.

Educational Overview

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate

Top Schools:
- University of Tampa
- Southern University
- University of Florida
- St. Leo University

Putting STEM Education to Work

Ph.D. Clusters
GeoEnable TBP Regions
GeoEnable Events

Rise and Shine
## GeoEnable TBP Enterprise

<table>
<thead>
<tr>
<th>Business System</th>
<th>Product</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business Intelligence</strong></td>
<td>Esri Maps for IBM Cognos →</td>
</tr>
<tr>
<td></td>
<td>Esri Maps for MicroStrategy →</td>
</tr>
<tr>
<td></td>
<td>Esri Maps for SAP BusinessObjects →</td>
</tr>
<tr>
<td><strong>Customer Relationship Management</strong></td>
<td>Esri Maps for Dynamic CRM →</td>
</tr>
<tr>
<td></td>
<td>Esri Maps for Salesforce</td>
</tr>
<tr>
<td></td>
<td>(coming soon)</td>
</tr>
<tr>
<td><strong>Collaboration and Productivity</strong></td>
<td>Esri Maps for Office →</td>
</tr>
<tr>
<td></td>
<td>Esri Maps for SharePoint →</td>
</tr>
<tr>
<td><strong>Focused Applications</strong></td>
<td>Esri Business Analyst →</td>
</tr>
<tr>
<td></td>
<td>Esri Community Analyst →</td>
</tr>
</tbody>
</table>
Discussion/Questions

Alex Bostic
GIS Development Team Lead
Direct: 301.820.3287  alex.bostic@urs.com
@habostic