One local government’s perspective on GIS (Online)

What to do with an aging, custom GIS web interface?
Country phones have changed what we expect

Our AGOL Project Strategy:
1) Establish a vision for GIS online
2) Determine keys to successful implementation
3) Identify key personnel, decision makers and roles
4) Start with proper data structure
HOW'D WE GET HERE?

ArcMap Desktop Maps

Web-based GIS
1) ESTABLISHING AN AGOL VISION

- Determine top priorities
  - In-office use for non-GIS people?
  - Mobile deployment?
- Set achievable and realistic goals
- Expectation Management

OR
2) OUR KEYS TO SUCCESS

° Needs to be widely adopted
  - First User Experience **must** be positive
° Budget and schedule requirements
° In-house staff vs. contracted support
3) IDENTIFY KEY PEOPLE & ROLES

- Who are the Drivers?
- Responsibilities & accountability
  - Inspire ownership by participation
- Transparency = Trust
- Buy-in from the decision makers
- Buy-in from the decision makers

BUY-IN FROM THE DECISION MAKERS
“Building AGOL on top of poorly structured data is like putting lipstick on a pig”

-Mark Marcacci, ESRI UC 2014

- How to choose the right fit for our organization
- Implementing an organizational change by asking nicely
THANK YOU!