Community Risk Reduction (CRR)

The Experience of the UK Fire Service

- Centrally and locally driven change
- Focus on Risk
- Fundamental cultural shift
- Significant resistance
- Widespread Benefits
  - All Fires - 68%
  - Arson - 74%
  - Structure Fires - 48%
  - AFDs - 40%
  - Lowest Fire Deaths for over 50 years
  - Proving our worth
Community Risk Reduction

What we know
- Incident data
- Fire investigation reports
- Fire safety infringements

What others know
- Lifestyle data
- Health indicators:
  - Substance abuse
  - Mental health issues
  - Vulnerability
- Crime reporting ASB

What this tells us
- Correlation between:
  - Lifestyle and incidents
  - Health and fire risk

Plan and deploy
- Protection
  - Where?
  - How?
  - When?
- Prevention
  - Where?
  - How?
  - When?
- Response resource
  - Where?
  - How?
  - When?

Evaluate and learn!
How The Program Works

Workshop 1
• Input & Plans

Back to Base
• Making it happen

Workshop 2
• Reviewing and Going To The Next Level

Community of Practice
Key Elements

- Five Selected Fire Departments
- Teams of up to 5 delegates
- CRR and data approach as Organizational Change
- Working Methods
- Building a Community of Practice
The Program - Workshop #1

- Components of CRR
- Models and Methodology
- Defining and Measuring Success
- Managing Change
- Using Operational Intelligence
- Strategic Planning
- Tools and Techniques
- Bringing It Together
- Pilot Programs
Operational Intelligence

What we say to dogs
Okay, Ginger! I've had it!
You stay out of the garbage!
Understand, Ginger? Stay out of the garbage, or else!

What they hear
Emerging Issues

- Power of the Strategic – Analytical axis

- Cultural Shift (Position vs Knowledge- Response vs Risk)

- Understanding intent before unpacking the box

- CRR and Transformational Change

- Developing a Practitioner Model “Acuity”
Acuity - The Expanded Model
Community Risk Reduction Leadership Program

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