Why do we want to bring mapping Inside?
A commercial real estate investment is expensive

“Real estate expenditures are the second largest operating expense, after payroll”
Each building is an intricate collection of systems
The dynamics of physical assets, space utilization and occupancy all impact costs to a business.
And to top it all off the data is constantly changing
The primary struggle is to turn building information into meaningful data that can be leveraged to increase efficiencies.
Why GIS?
GIS allows us to visualize data....
...so we can understand relationships
The data generated in a GIS literally lets us see our solutions.
Why Inside GIS?
The Market is ready
The Data is available
The System is in place
Taking the power of GIS inside is the next logical step in the geographic approach process.
We just need the solution that brings them together
Benefits of an Inside GIS
Using an Inside GIS can help businesses manage:

- Space Utilization
- Assets, Projects and People’s assignments and details
- Mobile workforces
- Moves and changes in the space
- Financial indicators
- Facility Maintenance
- Reservations and assignments
- Real Estate portfolios
- Leases and documentation
- Sustainability Initiatives
Business types that can effectively leverage Inside GIS include:

- Commercial Real Estate
- Universities
- Schools
- Military
- Non-Profit Organizations
- Government
- Health Care
- Airports
- Retail
- Hospitality
- Corporations
With “Inside GIS”, you finally have a complete geospatial model.
Questions?
For more information visit www.qcdata.com

For the white paper on today’s presentation email tmeyers@qcdata.com