Who is Fonterra

10,500 Shareholders

Over 4 Million Cows

Process 16 billion litres of milk annually

"To ensure we continue improving milk quality as we reduce dairying’s environmental footprint, we’ve developed Supply Fonterra our programme of on-farm initiatives that will help us grow and maintain a sustainable milk supply."
On farm Assessment overview
The Solution

Web Interface (web access to maps for Fonterra and CSP's)

GIS Server
This where the GIS dataset is stored

Gatekeeper
This where the data is checked and audited

CSP's Access
Mobile App

CSP's Access
Mobile App

Mobile App

Mobile App
4 Key Design Factors
Who is going to use it?

Video: [https://www.youtube.com/watch?v=sPo2OStm_k](https://www.youtube.com/watch?v=sPo2OStm_k)
Where is it going to be used?
What do you want it to do?
What do you want to achieve

LIVING

PROOF

ALL STOCK EXCLUDED FROM WATERWAYS
BY DECEMBER 2013
WITH THE SUPPORT OF THE WATERWAY MANAGEMENT PROGRAMME
How we got on

140 Users
9100 Farms
200,000 + edits

As at today