Integrating ERSI Products Efficiently Across Multiple Audiences

Presented by
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West Virginia Water Development Authority (WDA)
• Structure
• Mission
• Statutory Support

West Virginia Infrastructure & Jobs Development Council (IJDC)
• Structure
• Mission
Four Audiences:

1. Public
2. Local Entities (private & public)
3. Staff (WDA, IJDC & related agencies)
4. Elected Officials
Considerations:

1. Skill Level/Geospatial Understanding
2. Task Frequency
3. Tool Functionality
4. Cost (Money & Time)
ESRI Products Utilized:

- ArcGIS Online
- ArcGIS Desktop
- ArcGIS Server
- ESRI Maps for Office
- Operations Dashboard
- Various Extensions
Public Audience

Factors

Limited GIS Skills
Repetitive Needs
Simple Functions
Short vs. Long Term
Costs

Solution

Initial Data
Development
Web Platform
Developed Tools
## Local Entities

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<th>Solution</th>
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Online Resources

Physical Media via Office of State GIS Coordinator
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<td>ESRI for Office Shortcuts</td>
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# Elected Officials

## Factors
- Limited GIS Skills
- Communication Needs
- Limited Functions
- Time

## Solution
- ArcGIS Desktop Analysis
- ArcGIS for Server
- Presentation
- Static Visuals
Questions?