Web GIS – Unlocking the Power of Maps Across Your Organization
Sam Libby
What is Web GIS?

- Data
- Maps
- Sharing
- Publishing
- Editing
- Collaboration

...across devices
...across teams
...across the globe
Who is using Web GIS?

- Tech Startups
- Billion-$ Foundations
- County Governments
- National Mapping Initiatives
- Utilities and Energy Companies
- International Development Agencies
Five Killer Web GIS Workflows

- Provide a landing page to the public
- Publish your data to ready-made templates
- Edit in the field with Collector
- Use Maps for Office to bring mapping to your spreadsheets
- Meet Open Data goals with a ready-built application or open services
What is the Web GIS Launch Kit?
Implementing the ArcGIS Platform

3 Days Onsite Focusing On:
- Organizational Assessment
- Site Organization & Administration
- Building Information Products
- Leveraging the Platform
- Beyond the Browser
- Knowledge Transfer

Get Experience with the Apps your org is looking to use

Portal for ArcGIS or ArcGIS Online
What do I get at the end?
Jump into ArcGIS Platform with both feet

After a Launch Kit, you’ll have...
- A Functional Site With Real Content
- Ready-To-Use Apps
- Mobile Device Integration
- Data Editing and Storage
- An Open Data Strategy (if you want!)
How can I get started?

Resources, Guides and Assistance

• Talk to your users – what do they need?

• Start with some workflows
  - Find an investment point and the team shall follow.

• Talk to Esri – help with sizing, workflows, support
  - Launch Kits make it easy to get up and running and jumpstart an organization that hasn’t quite gotten going.

• Follow the media – see what others are doing through our blogs, press releases and social media
Thank you…

- Please fill out the session survey:

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