Agenda

- Introduction
- Why are we doing this?
- Solution Offering
- What’s Next?
- Your Feedback
A Common Experience....

- Standard set of basemaps
- Hardcopy map production
- Mobile damage assessment
- Common Operational Picture
- Public information maps and apps
A Common Experience....

Display

Find

Compare

Analyze

Collect
“In the belief that every agency or government program business process is unique, program managers have historically favored the development of highly customized IT solutions over commercial off-the-shelf (COTS) products or cloud-based business services. More often than not, the presumed uniqueness of a business process is overstated. Taking the time to decompose and document processes with a business process management (BPM) methodology will identify business functions where variability is low and common practices (and software applications) can be shared.”


Gartner
We need to think differently...

- Resource Constraints
- Support for Legacy Applications
- Usability Expectations
- Growing Customer Base
- Rapidly Evolving IT Trends
I've got a mouse trap photo that might work better here.
Configure vs. Customize...

Buy vs. Build...
ArcGIS as a Platform

- Knowledge Workers
- Executive Access
- Public Engagement
- Work Anywhere
- Enterprise Integration

Making Mapping and GIS Available Across Your Organization

Transforming the Role of GIS
ArcGIS for Local Government
Esri’s solution for local government customers

- Series of useful maps and apps focused on government work
  - Organized into modules
  - Extensible, configurable
  - Freely available and fully supported
  - A foundation for Partner solutions
- Community of users
  - Best Practices / Implementation Support
- Network of Esri Services and Partner offerings
  - Help users implement, sustain and enhance

Available on-premise or in the cloud
Our Mission

To help you....

• Deliver maps and applications quickly throughout your organization

• Stay current with future releases / avoid legacy technology

• Deploy a geospatial platform that can be leveraged by many

• Leverage the collective knowledge of the entire community

• And do this with....less staff, budget, and technical expertise
Making an Impact
More than 250K downloads
Over a 140 downloads/day
ArcGIS for Local Government

Planning
- Park and Recreation Finder
- Land Use Public Comment
- Land Use Public Notification
- Community Planning
- Code Violation

Land Records
- Tax Parcel Editing
- Deed Drafter
- Tax Parcel Map Book
- Address Data Management
- Parcel Value for iPhone
- Tax Parcel Viewer
- Value Dashboard
- Tax Reverted Property
- Data Reviewer for Parcels
- Data Reviewer for Addresses

Public Safety
- Flood Planning
- Special Event Planning
- Fire Station Wall Map
- Fire Run Book
- Pre-Incident Planning
- ASD Inventory
- Home Safety Inspection
- Target Hazard Analysis
- Fire Hydrant Inspection

Cell Phone Analysis
- Incident Mapping
- Field Interview Card
- Public Safety COP
- Damage Assessment
- My Hazard Information
- EM Maps

Public Works
- Campus Editing
- Campus Place Finder
- Citizen Service Request
- Public Information Center
- SnowCOP
- My Government Services
- Water Utility Network Editing
- Water Utility Capital Planning
- Water Utility Mobile Map

Road Network Management
- Road Closures
- Plans and Drawings
- Maintenance Agreements
- Sidewalk Inventory
- Bridge Inventory
- Sign Inventory
- Signal Inventory
- Streetlight Inventory
- Public Parking

Elections
- Election Results
- Election Polling Places

Local Government
- Information Model
- Base maps
- Data Reviewer for Base maps
- Executive Dashboard
- Briefing Book
- Community Parcels
- Maps and Apps Gallery
- Model Organization
Show Me!
ArcGIS for Local Government
An ArcGIS System for Local Government

- Embedded maps
- Mobile apps
- Web apps
- Open data

Citizens

- Functional groups
- Editing maps
- Services
- Mobile apps
- Web apps
- Dashboards

Fire Department

- Central groups
- Common services
- Standard basemaps
- Information model

Assessor’s Office

Public Works

- Embedded maps
- Mobile apps
- Web apps
- Open data
What’s Next?
ArcGIS for Local Government
The Community

It's not just about the technology

Destination where governments can collaborate

Place where developers can contribute too

Ongoing dialog to share success stories and learn from others
It’s a Process
June 2014 Release

- Update of more than 50 desktop, web and mobile maps and apps
  - New UI, enhanced device support, new features, revised info model, bug fixes, etc.
- ArcGIS Online Model Organization
  - Public Works, Law Enforcement
- New maps and apps
  - Law Enforcement, Fire Service, Public Works, Land Records
- ArcGIS Online web application template updates
  - Finder and Find, Edit, Filter
Road Ahead
Post UC Plans

- New maps and apps
  - Law Enforcement - Incident Mapping, Special Events
  - Emergency Management - NextGen COP, Damage Assessment, Crowdsourcing, Hazard Analysis
  - Public Works - Capital Planning, Pavement Management
  - Economic Development - Site Finder, Tourism
  - Land Records - Valuation, Tax Collection

- Incorporate additional platform offerings
  - Web App Builder, GeoEvent Processor, ArcGIS Pro, 3D

- Continued Community Engagement
  - Meetups, videos, and solution site improvements
  - Expanded partner & professional services offerings
UC Events

- **ArcGIS for Local Government Sessions**
  - Seven different tech workshops

- **Special Interest Group**
  - Wednesday Lunch

- **Solution Island**
  - Focused conversations / support
Thank you...

http://solutions.arcgis.com

http://meetup.com/ArcGIS-for-Local-Government/

@ArcGISLocalGov
@CrunchSquish

http://esri.github.com

Please fill out the session survey:

Offering ID: 1209

Online - [www.esri.com/ucsessionssurveys](http://www.esri.com/ucsessionssurveys)

Paper - Pick up and place in drop box