Big three questions…

- What is it?
- Why should I care?
- How much does it cost?
Web services in the cloud

The Cloud

- ArcGIS Online
- Microsoft
- Amazon
- ReadyTech
- Google
- Sales Force
Cloud GIS: Two flavors…

**Jargon**
- **SaaS (Software as a service)**
- **IaaS (Infrastructure as a service)**

**Examples**
- **Sales Force Automation System**
- **MS Outlook Server**
- **Amazon Web Service**

**ArcGIS**
- **Hosted Services & apps**
- **ArcGIS Online**
- **ArcGIS Server**
- **Amazon Web Service**
ArcGIS Online Organizations

Hosted services & apps

Software as a Service
ArcGIS Online subscription services

Organizations
- Executives, Managers
- Knowledge Workers
- Field Personnel

Anonymous

Personal

ArcGIS Online

What Every Manager Needs to Know About Cloud GIS
Working with your ArcGIS Online organization

ArcGIS Online

Hosted Services
- Tiled map
- Feature

Your Arcgis Online organization

Intelligent webmaps

Apps and Services
- Esri Maps for Office
- World Geocode
ArcGIS Online Organization
Esri’s SaaS offering…
Amazon Web Services

Hosting ArcGIS Server

*Infrastructure as a Service*
Benefits of a cloud-based solution

- Rent quick to deploy servers
- Internet out-of-the-box
- Pay as you go elastic scalability
- No on premises hardware or system support
ArcGIS Server in the cloud

Hosting vendor
Virtual Server Farm

Amazon Web Services
ReadyTech

Hosting vendor
Virtual Server Farm

Azure Microsoft
Thank you...

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