Hema Explorer Map
Multi-scale Layer Map
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Hema Maps - Australia
“When a thing beckons you to explore it without telling you why or how, this is not a red herring; it’s a map.”

Gina Greenlee
Database centric rather than product centric

- Increasing demand for quicker updates
- Future proof
- Suit Hema Maps’ product range
Research and Development

• Three major projects
• What were we trying to achieve?
• No need to reinvent the wheel
• Assess and compare various datasets
• Data for large scales
Database restructure and clean-up

- Started from scratch
- Automated and repeatable processes
- Introduced ISO standards
- Generalization
Process of the making

- Purpose of the map?
- Setup master *.mxd with zoom layer
- Visualization
- Set up Maplex label engine
- Explorer Map
Wrap up

- Sound and well structured database
- Automated and repeatable workflows
- Generalized datasets
What’s next?
Vector tile map
Thank you

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