WHY YOU SHOULD BE USING ArcGIS ONLINE
Today’s presentation

How OCIT has implemented AGO to meet our business needs and serve our customers.

“OUR mission is to provide a progressive, location-based solution that promotes informed decision making, improves citizen services, and encourages collaboration across all levels of government.”
Think about this!
Why *we* are using AGO

**Empowerment**
- Allowing end-user driven content
Why *we* are using AGO

**Efficiency**

- Faster map & app deployment
- Idea to presentation in a **shorter** time for a **broader** audience
Why *we* are using AGO

Effective Presentation

- No longer limited by hard copy maps!
- A picture *(or map)* is worth a thousand words
Why we are using AGO

Leveraging existing infrastructure

- Enterprise Data & ArcGIS Server (map services)
- ESRI cloud space to host data and apps
Our implementation of AGO

**IT sites**
- Original AGO pilot sites
- General use sites
- Special/customized projects

**Department/customer sites**
- Project-by-project
- Project/Topic specific content
- Minor input from IT
Goal oriented approach

Minimize long-term support and maintenance

Further leverage GIS data
Why *we* promote AGO

- Reduced data redundancy
- Increased data standardization
How we promote AGO

1. Encourage Collaboration – break down the silos!
2. One-on-one meetings
3. Training and demonstrations
Training (this is **CRITICAL**)

- Explain the transition from existing maps to AGO
- Have lots of examples
- Fertilize ideas
System Architecture

- AGO hosted content
  - Base maps and data
- ArcGIS Server
- GIS Database
IT Implementations

- Eight customized template sites
- Several are retired IMS sites
Customer Implementations

- Numerous web maps and applications
- Collector for ArcGIS data collection
The future...

- AGO roadshow
- Expanded departmental use
- Retire remaining IMS sites
Thank you

Scott Kaiser, GISP
kaisers@oakgov.com
248-858-5228