Why are we doing this?

- Open Government Initiative
- To ensure the Public Trust
- Establish a system of transparency
- Public Participation
- Collaboration
Why are we doing this?

- The new Forest Service Planning Rule
  - Mandates public involvement
  - Encourages pro-active use of contemporary tools
Why are we doing this?

- USDA Forest Service Strategic Plan
  - Develop internet-based tools
  - Improve user interaction
What is PPGIS?

- **Melds Public Input with GIS**
- **Provides geographic specificity in public involvement**
- **Increases opportunities for dialogue**
What are our Priorities?

• Keep it **Simple**
• Watch **Costs**
• Satisfy **multiple program areas**
• **Self Help**
• **Personable Customer Support**
Power of the Application

- Automated Database
- Improve access to feedback/discussion
- Fulfills a need
User Benefits

- **Easy** to use
- **Intuitive**
- **Shows** it on a map
- **Can Reply to other comments**
- **No login** required
User Benefits

- Attach a *photo* to a comment
- Accepts *anonymous* comments
- General comments
Manager Benefits

- Attach “key words”
- Monitor discussions
- Query Online
- Export data in several formats
Manager Benefits

- Database is automatically created
- Manager notified
- “Hide” comments
- “View All” comments
- Automated filters
Manager Benefits

• **Updates** real-time
• Can be **shut down immediately**
• Data can be used for **meta analyses**
Content Analysis

Common Keywords

- Recreation
- General Comment
- None Chosen
- All Others

Cumulative Counts of Comments & Replies

- Comments
- Replies

Entry Composition

- Project
- All

Geometry Used

- Spatial
- General
Demonstration
Where can I learn more?

• El Aran, Integrated Resources – earan@fs.fed.us or 503.808.2371

• Pat Reed, WO EMC Human Dimensions – preed01@fs.fed.us or 907.743.9571

• Ashley Goldhor-Wilcock, WO EMC Human Dimensions – agoldhor@fs.fed.us or 202.360.3486