

SITE SELECTOR: FINALLY... A PLATFORM TEMPLATE FOR ECONOMIC DEVELOPMENT



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- ▶ Declining Budgets
- ▶ Doing more with Less
- ▶ Reduces Administrative Overhead
- ▶ Maximizes Data Delivery
- ▶ Empowers the End User
- ▶ Better Decisions/Smarter Choices

THE PROBLEM OR NEED

- ▶ GIS Services Partnered with Economic Development
 - ▶ Implemented an Early Version of Site Selector Template
 - ▶ Developed an Automated Solution to Prepare Underlying Data
 - ▶ Customization
 - ▶ Quick Search
 - ▶ Advanced Filter
 - ▶ Branding
 - ▶ One Click Access to Reports & Apps

BUILDING & CONFIGURING SITE SELECTOR

- ▶ Quick Access to Data
 - ▶ Google StreetView
 - ▶ Pictometry (Oblique Imagery)
 - ▶ Geo Enrichment Reports
 - ▶ Demographic and Income
 - ▶ Business
 - ▶ Traffic
 - ▶ Real Estate Sales
 - ▶ Land Records
 - ▶ Police Activity
 - ▶ Planning and Zoning
 - ▶ Schools
 - ▶ Government Services
 - ▶ Environmental and Utilities Information
- ▶ Leverage Investment in Esri Platform/ELA
- ▶ Empower End User – Self Serve Site Selection Process
- ▶ Reduction in Phone Calls
- ▶ Enhanced Statistical Analysis
- ▶ Ensures Investments are Sustainable and Align with Business Objectives

BENEFITS

- ▶ Search - Buildings
 - ▶ Filter
 - ▶ Mouse Over Balloon Highlight
 - ▶ One Click Reporting
- ▶ Search - Sites
 - ▶ Filter
 - ▶ Mouse Over Balloon Highlight
 - ▶ One Click Reporting
- ▶ Geo Locate
- ▶ Share
 - ▶ Email
 - ▶ Facebook
 - ▶ Twitter
 - ▶ Embedded URL
- ▶ Help
 - ▶ Video

DEMO

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QUESTIONS



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THANK YOU!