



THE UNIVERSITY OF UTAH

Interactive Campus Map

Real-time Collaboration. Real-time Information.



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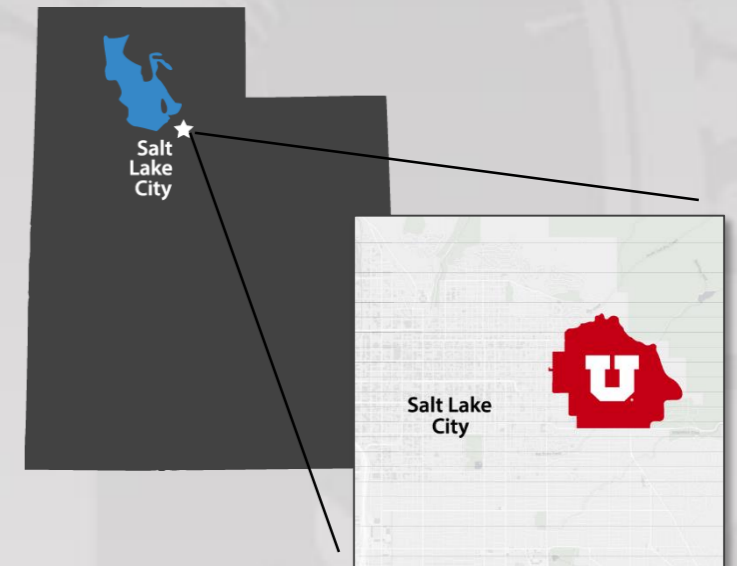
University GIS

University resource for geospatial information

Maintain centralized enterprise system

Provide services to a variety of customers

The University of Utah



- Founded **1850**
- **31,500** students
- **13,500** faculty & staff
- **1,900** acres
 - **1,400 acres:** academic space
 - **150 acres:** health sciences & University Healthcare campus
 - **350 acres:** leased research space



The Campus Map Application

Our Customer

University Marketing and Communications

Their Desired Product:

Interactive

Conveys
**Relevant
Information
in Real Time**

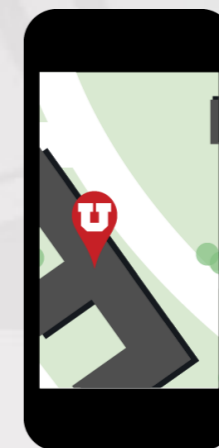
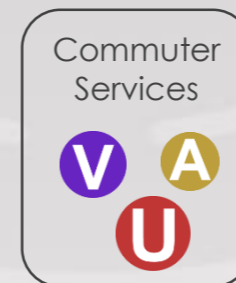
Mobile
First

Conveys
**Relevant
Information**
in **Real Time**

Foundation for a Successful Application

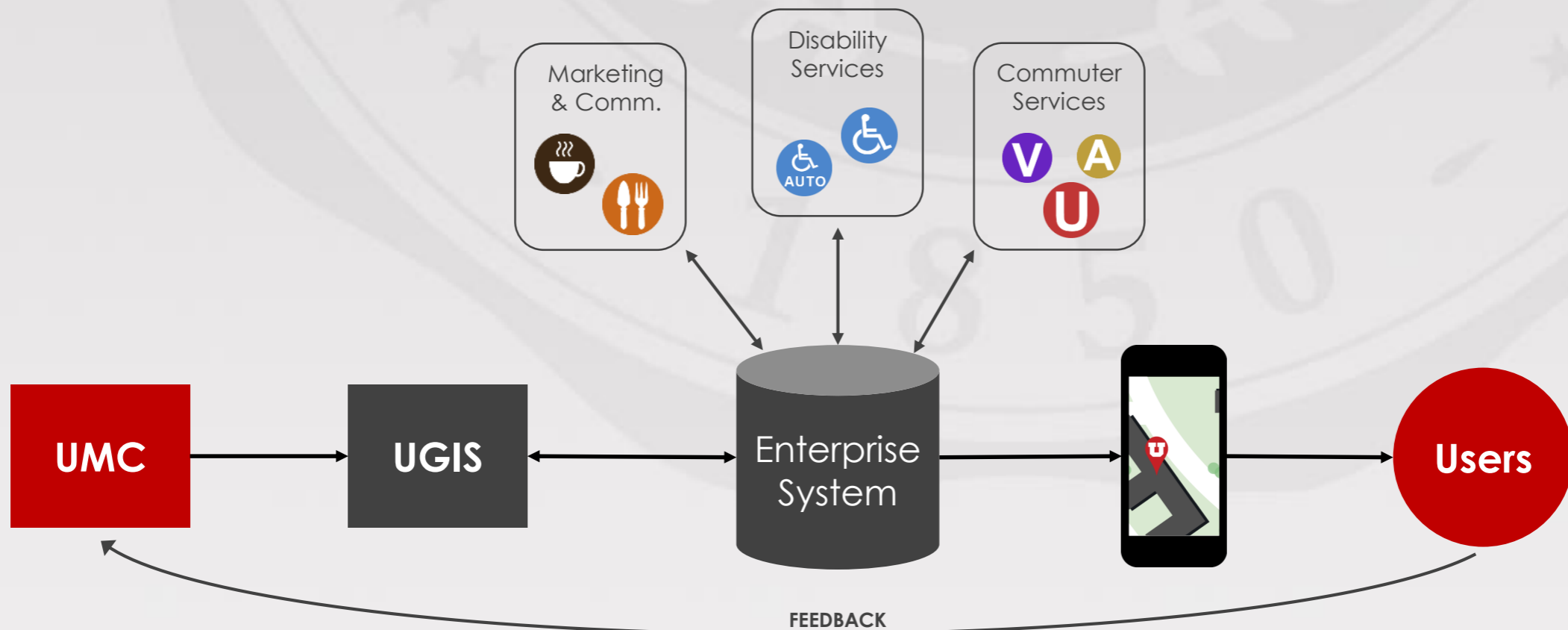
Problem

- Many campus entities
- Each entity maintains information specific to their business needs



Approach

- UGIS provides the product to UMC
- UMC makes design and data decisions to support their vision
- UGIS provides tools and expertise that allow campus entities to edit and maintain the information they own - this information is leveraged in the application
- UMC receives feedback, prioritizes enhancements – communicates to UGIS



The University of Utah Campus Map

www.map.utah.edu

Challenges:

Data
Currency

Managing
Expectations

Successes:

Positive impacts
to campus
community

Aesthetic &
easy-to-use
interface

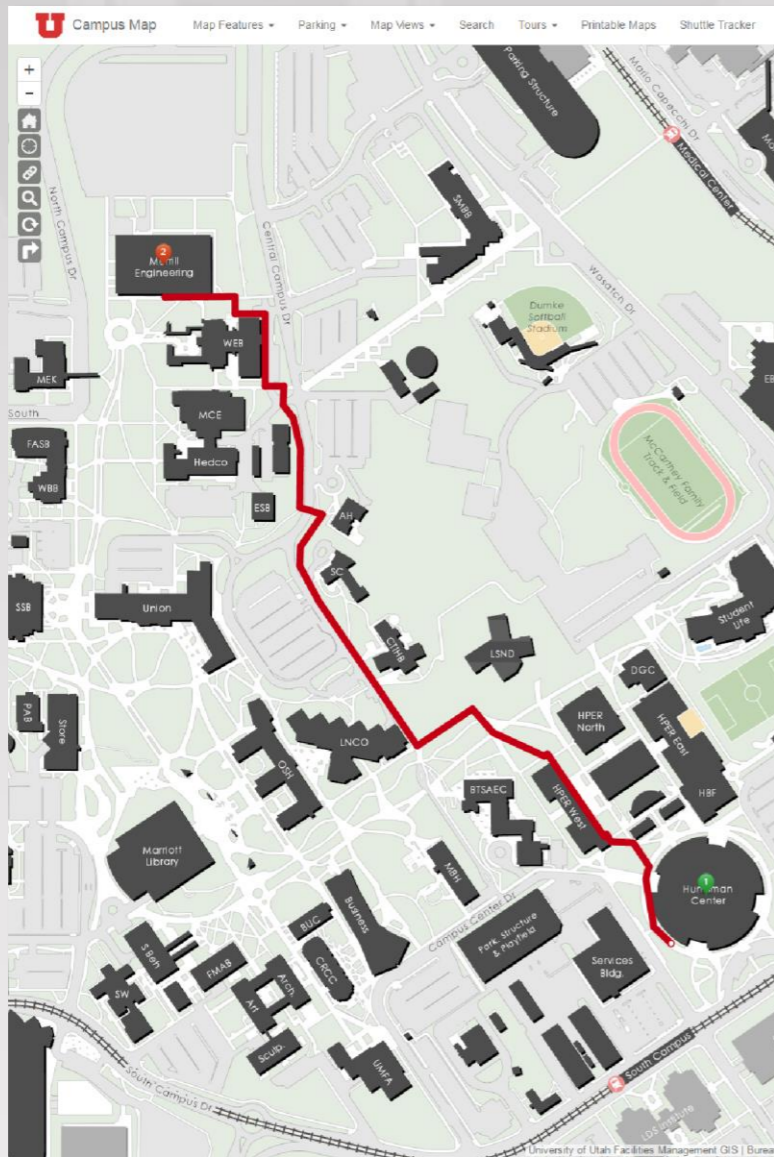
Processes in
place to keep
application
current

Built on a
structure of
collaboration

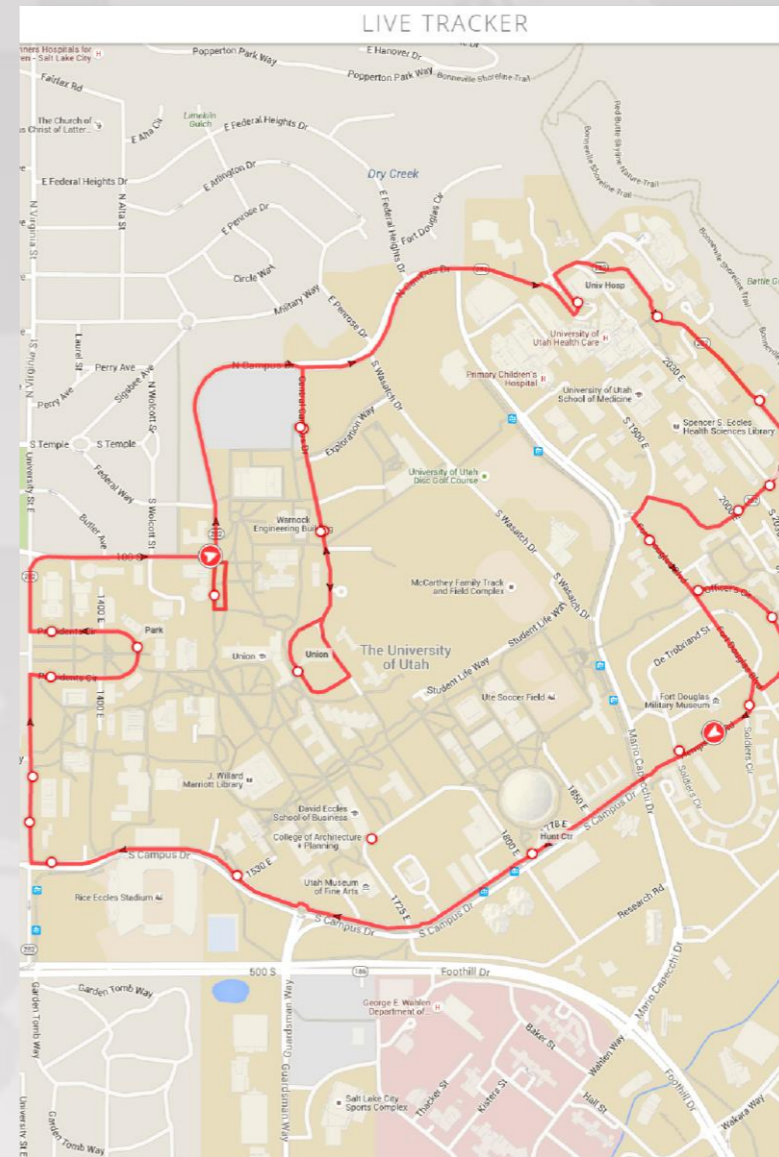
Serves wide
range of users
with varying
needs

Processes in
place to keep
information
current

Next Steps



Pedestrian Routing
Version 2.0 (Aug 2016)



Live Shuttle Tracker Integration
...Beyond

Questions?

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