USING GIS TO IDENTIFY AND REDUCE HEALTH DISPARITIES

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BETTER VALUE

200+ YEARS EXPERIENCE*

94 MILLION CUSTOMER RELATIONSHIPS*

LOCAL FOCUS WORLDWIDE

Cigna Health Equity Strategy

1. **Awareness** - Increase awareness of the impact of health disparities and the actions necessary to improve outcomes

2. **Leadership** - Strengthen and broaden at all levels

3. **Data, research and evaluation** - Identify disparities, measure impact and disseminate outcomes

4. **Health services** - Improve health outcomes for racial, ethnic and underserved populations

5. **Cultural and linguistic competency** - Promote across a diverse workforce and health care provider network
Disparities in Breast Cancer Mortality

Breast Cancer Mortality Rate, Tennessee, by Race

Disparities in Incidence of Breast Cancer

Breast Cancer, Incidence Rates, Tennessee, by Race

African-American/Black: 126.2
White: 120.7

Where do I get my mammogram?

Start by calling your doctor to schedule your mammogram. Here’s a list of network facilities near you:

- **Name of facility**
- **Street Address**
- **City, CT Zip**
- **(XXX) XXX-XXXX**

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- **Street Address**
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- **(XXX) XXX-XXXX**

- **Name of facility**
- **Street Address**
- **City, CT Zip**
- **(XXX) XXX-XXXX**

The attached list of mammography screening facilities/hospitals is not all-inclusive. It is a representative sample of the facilities in your zip code area.

If you want to look up other places that offer this service, visit the website listed on your Cigna ID card and follow these easy steps:

- Click on “Find a Doctor or Service”
- Fill in the three boxes you see on the screen:
  - For “Find a” choose “Procedure”
  - For “Who or What are you looking for” type “Mammogram-Digital Screening (Routine)”
  - For “Where?” enter your full address OR city and state OR zip code
- Click “Search”

If you need help, please call the toll-free number on your Cigna ID card. An associate will be happy to help you, 24-hours a day.

1. American Cancer Society.
Shelby County, Tennessee

Arkansas

Mississippi
Race and Access to Mammography Facilities
Race and Mammography Utilization
Income and Access to Mammography Facilities

County of Shelby, Esri, HERE, Garmin, NGA, USGS, NPS

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Income and Mammography Utilization
Income and Lack of Preventive Care Visit

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Age and Lack of Preventive Care and Mammography, Women under age 50
Community Navigation and Mobile Mammography
North Memphis Opportunities

Georgian Hills/Alta Vista

Springhill/Raleigh

Hollywood
African-American women 40-65 years of age, No Mammogram in past 24 Months, Targeted Low Income Zip Codes.
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