The Software as a Service Experience

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The Forestland Group focuses on natural forestland investments because we believe the sustainable management of these ecosystems provides the greatest opportunities to capitalize on both traditional timber markets and the values in the emerging ecosystems services marketplace. Since 1995, The Forestland Group has built a team of professionals and a portfolio of properties that reflect these principles.
THE FORESTLAND GROUP, LLC

- Founded in 1995, The Forestland Group, a timberland investment management organization (TIMO), provides investors an attractive risk-adjusted return through sustainably managed hardwood forestland investments.
- TFG produces investment returns through the management of complementary timber, ecosystem services, and natural resource values while maintaining the ecological integrity of natural forests.
- FSC Certified Resource Manager
  - First TIMO to certify its entire portfolio with this form of green certification
- $2.4 billion in assets under management in eight commingled funds and one separate account.
- 3.0 million acres under management on behalf of our investors.
- 3rd largest private landowner in the US, controlling the largest portfolio of US hardwoods.
- Largest seller of forest carbon offset credits in the US.

www.orbisinc.com
Orbis, Inc. was founded in March 2000 and is focused on providing best in class GIS solutions to our clients. Specializing in providing customized SaaS based applications for the timberland investment industry, we constantly strive for providing effective solutions by leveraging our domain business knowledge, best in class practices and technical knowledge.
A management group that aids institutional investors in managing their timberland investments. A TIMO acts as a portfolio manager for institutional clients.
TIMBERLAND INVESTMENT MANAGEMENT ORGANIZATION

Heartwood Investment Management

CalPERS

[Diagram showing connections and investments]

Investment Managers

Millions to billions of dollars

TFG (The Forestland Group)

Invest in timberland and real estate nationally and internationally

Assist in operations and management of local areas

LANDMARK FORESTRY

Hired for GIS, due diligence and technology projects

Orbis

*EXAMPLE*

www.orbisinc.com
A company that owns, and in most cases operates, income-producing real estate. REITs own many types of commercial real estate, ranging from office and apartment buildings to warehouses, hospitals, shopping centers, hotels and timberlands.
REAL ESTATE INVESTMENT TRUST

Stock hold owners – making REIT a publicly own

Sell stock to the public

Invest in timberland and real estate nationally and internationally

Regional offices

Hired for GIS, due diligence and technology projects

*EXAMPLE*
DATA IS THE NEW OIL.

- Ann Winblad, Investor and Senior Partner at Hummer-Winblad
FRAGMENT USER EXPERIENCES

- MULTIPLE OFFICES
- VARIOUS PROCESSES
- TIME DIFFERENCE
- MISCOMMUNICATION
SOFTWARE AS A SERVICE

A software licensing model in which access to the software is provided on a subscription basis, with the software being located on external servers rather than on servers located in-house. Software-as-a-Service (SaaS) is typically accessed through a web browser, with users logging into the system using a username and password. Instead of each user having to install the software on his computer, the user is able to access the program via the internet.
Cloud-based software is hosted on the vendor’s servers and accessed through a Web browser.

On-premise software is installed locally, on a company’s own computers and servers.
Cloud-based software is priced under a monthly or annual subscription basis – **Operating expenditure**

On-premise software is priced under a one-time perpetual license fee – **Capital expenditure**
Cloud-based software provides support, training, and continuous updates.

On-premise software requires onsite new installments for updates.
INDUSTRY DRIVERS

DATA SHARING

- Pricing Matches Economic Benefits
- Reduces IT Operation Costs
- Centralized Data Repository
- Focus On Core Business
- Better Access – Improving Availability And Scalability
- Reduced-initial Expense, Complexity & Risk
Prominent Players
Size of the cloud computing and hosting market worldwide from 2011 to 2019 (in billion U.S. dollars)
Source: @Statista 2016 – 451 Research; Website (cloudcruiser.com)
Worldwide; 451 Research; 2011 to 2015
FIP
FOREST INFORMATION PORTAL
www.orbisinc.com
DATA MANAGEMENT

FOREST INFORMATION PORTAL

TOOLS
Central Information Management Platform
8 current modules offered
Software as a Service
ArcGIS Maps

REPORTS
Instant reports available
24/7

www.orbisinc.com
Unique Platform – Centric Focus
Optimizing the Client Experience

TFG Management

The mobility of FIP provides cloud data services to ensure fast data backup & recovery, local file service and mobile collaboration...all from one storage experience.

Consultant Foresters

The accessibility of FIP allows consultant foresters of The Forestland Group access and input of property specific data; allowing TFG management the opportunity to stay informed 24/7.
FIP MODULES
A User’s Perspective
WE WOULD LOVE TO HEAR FROM YOU

Whether you’re looking for assistance with an upcoming mapping project, would like to discuss one of Orbis’ many custom applications, or would simply like to catch up, we are eagerly awaiting your communication!

+1 (704) 587 0031 /orbisinc_2 http://www.orbisinc.com

THE FORESTLAND GROUP, LLC
WE WOULD LOVE TO HEAR FROM YOU

Interested in learning more about The Forestland Group? The Forestland Group’s website offers comprehensive information on the land and investments throughout northern and southern America.

+1 (919) 929 2497 http://www.forestlandgroup.com